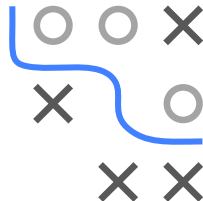


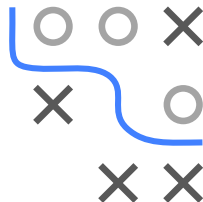
BATCH LEARNING

- The conventional machine learning is rooted in the *statistical learning theory* and is sometimes referred to as the *batch learning scenario*:
 - A data set $\mathcal{D} = \{(\mathbf{x}^{(i)}, y^{(i)})\}_{i=1}^n$ is given beforehand in form of a random sample (iid observations).



BATCH LEARNING

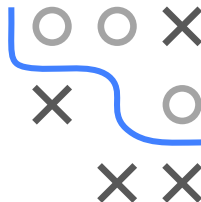
- The conventional machine learning is rooted in the *statistical learning theory* and is sometimes referred to as the *batch learning scenario*:
 - A data set $\mathcal{D} = \{(\mathbf{x}^{(i)}, y^{(i)})\}_{i=1}^n$ is given beforehand in form of a random sample (iid observations).
 - \rightsquigarrow a *batch* of data
 - The goal is to learn a single predictor (model), i.e., a mapping $f : \mathcal{X} \rightarrow \mathcal{Y}$ that will have a good prediction accuracy (low risk) on future, unseen data in $\mathcal{X} \times \mathcal{Y}$.



BATCH LEARNING

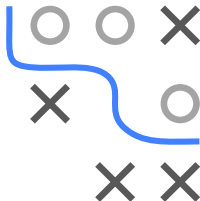
- The conventional machine learning is rooted in the *statistical learning theory* and is sometimes referred to as the *batch learning scenario*:
 - A data set $\mathcal{D} = \{(\mathbf{x}^{(i)}, y^{(i)})\}_{i=1}^n$ is given beforehand in form of a random sample (iid observations).
 - \rightsquigarrow a *batch* of data
 - The goal is to learn a single predictor (model), i.e., a mapping $f : \mathcal{X} \rightarrow \mathcal{Y}$ that will have a good prediction accuracy (low risk) on future, unseen data in $\mathcal{X} \times \mathcal{Y}$.
- The learning task on the available data beforehand is called the *training phase* and the prediction on the unseen data is called the *testing phase*. Both phases are **separated**.

Batch Learning




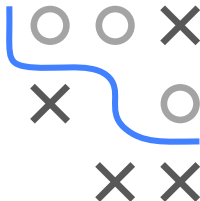
ONLINE LEARNING

- However, many real-world problems are *dynamic* with the following aspects:
 - *Sequential order* — data is generated only bit by bit;
 - *On-the-fly decisions* — decisions or predictions have to be made during the data generating process;
 - *Unforeseeable consequences* — decisions can have a drastic influence on the data generating process;
 - *Constraints* — there is a specific time limit or computational limit for the decision.



ONLINE LEARNING

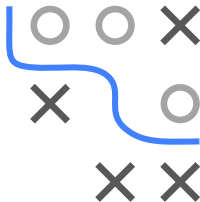
- However, many real-world problems are *dynamic* with the following aspects:
 - *Sequential order* — data is generated only bit by bit;
 - *On-the-fly decisions* — decisions or predictions have to be made during the data generating process;
 - *Unforeseeable consequences* — decisions can have a drastic influence on the data generating process;
 - *Constraints* — there is a specific time limit or computational limit for the decision.
- 
- ```
graph TD; subgraph "Online Learning"; Apply([Apply]) --> GetMoreData([Get More Data]); GetMoreData --> Analyse([Analyse]); Analyse --> Apply; end
```
- The diagram illustrates the Online Learning cycle. It consists of three blue oval nodes arranged in a triangle: 'Apply' at the top, 'Analyse' at the bottom left, and 'Get More Data' at the bottom right. Yellow curved arrows connect them in a clockwise cycle: from 'Apply' to 'Get More Data', from 'Get More Data' to 'Analyse', and from 'Analyse' back to 'Apply'. The entire cycle is enclosed in a dashed-line box labeled 'Online Learning' at the top center.
- These dynamic aspects outline the framework where **online learning** is settled.
  - Characteristically: In the online learning scenario the training phase and the testing phase are **interleaved**.



# ONLINE LEARNING: EXAMPLES

There are many real-world applications which fit into the online learning scenario:

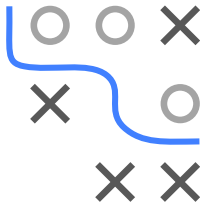
- *Weather Forecasting* — Observe meteorological data as data streams by satellites for instance and keep the current weather prediction up to date.



# ONLINE LEARNING: EXAMPLES

There are many real-world applications which fit into the online learning scenario:

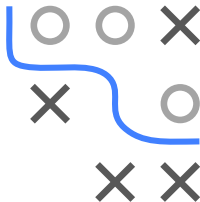
- *Weather Forecasting* — Observe meteorological data as data streams by satellites for instance and keep the current weather prediction up to date.
- *Sequential Investment* — A bank has to allocate its total capital on the financial market, where asset prices are varying over time.



# ONLINE LEARNING: EXAMPLES

There are many real-world applications which fit into the online learning scenario:

- *Weather Forecasting* — Observe meteorological data as data streams by satellites for instance and keep the current weather prediction up to date.
- *Sequential Investment* — A bank has to allocate its total capital on the financial market, where asset prices are varying over time.
- *Navigation systems* — Find the best path from A to B given the current traffic situation.

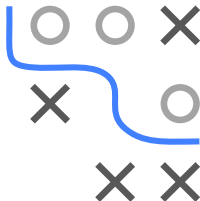




# ONLINE LEARNING: EXAMPLES

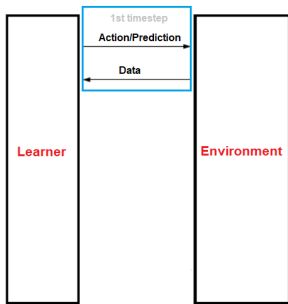
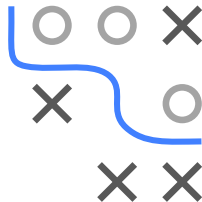
There are many real-world applications which fit into the online learning scenario:

- *Weather Forecasting* — Observe meteorological data as data streams by satellites for instance and keep the current weather prediction up to date.
- *Sequential Investment* — A bank has to allocate its total capital on the financial market, where asset prices are varying over time.
- *Navigation systems* — Find the best path from A to B given the current traffic situation.
- *Autonomous driving systems* — Steer the automotive, while constantly monitoring the environment and react appropriately to any changes.
- ...



# ONLINE LEARNING: ILLUSTRATION

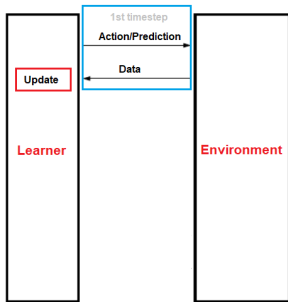
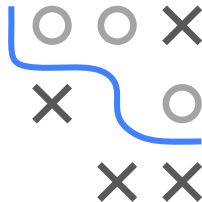
The data is available only in a **sequential order** generated by the environment and the learner's actions/predictions have to be made **on-the-fly**.



# ONLINE LEARNING: ILLUSTRATION

The data is available only in a **sequential order** generated by the environment and the learner's actions/predictions have to be made **on-the-fly**.

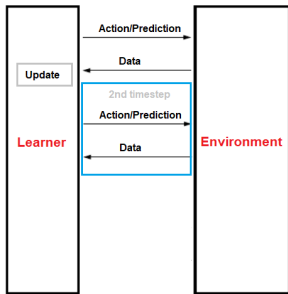
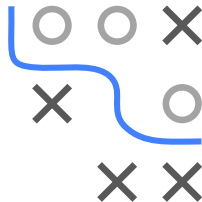
⇒ Learning algorithms have to be dynamically adapted (Update of internal model).



# ONLINE LEARNING: ILLUSTRATION

The data is available only in a **sequential order** generated by the environment and the learner's actions/predictions have to be made **on-the-fly**.

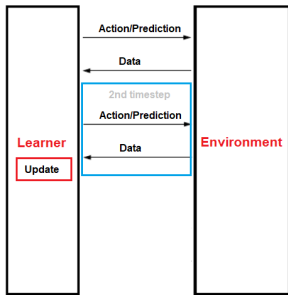
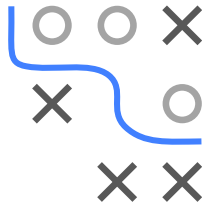
⇒ Learning algorithms have to be dynamically adapted (Update of internal model).



# ONLINE LEARNING: ILLUSTRATION

The data is available only in a **sequential order** generated by the environment and the learner's actions/predictions have to be made **on-the-fly**.

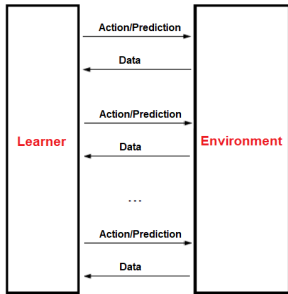
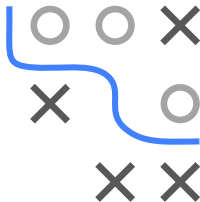
⇒ Learning algorithms have to be dynamically adapted (Update of internal model).



# ONLINE LEARNING: ILLUSTRATION

The data is available only in a **sequential order** generated by the environment and the learner's actions/predictions have to be made **on-the-fly**.

⇒ Learning algorithms have to be dynamically adapted (Update of internal model).

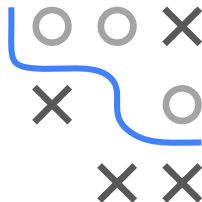


⇒ The learner and the environment are alternately performing their actions.

# THE BASIC ONLINE LEARNING PROTOCOL

Formally, an online learning problem consists of:

- a learner (forecaster, agent resp. decision maker), an environment (user resp. adversary, system resp. nature),
- time steps  $1, 2, \dots, T$  (may be infinite),
- available actions  $\mathcal{A}$  for the learner (may be infinite),
- environmental data space  $\mathcal{Z}$ ,
- a loss function  $L : \mathcal{A} \times \mathcal{Z} \rightarrow \mathbb{R}$ .



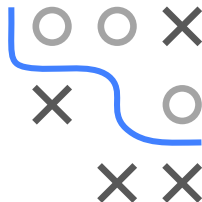
# THE BASIC ONLINE LEARNING PROTOCOL

Formally, an online learning problem consists of:

- a learner (forecaster, agent resp. decision maker), an environment (user resp. adversary, system resp. nature),
- time steps  $1, 2, \dots, T$  (may be infinite),
- available actions  $\mathcal{A}$  for the learner (may be infinite),
- environmental data space  $\mathcal{Z}$ ,
- a loss function  $L : \mathcal{A} \times \mathcal{Z} \rightarrow \mathbb{R}$ .

**Mechanism:** In each time step  $t$

- learner chooses an action  $a_t \in \mathcal{A}$ ,
- environment generates data  $z_t \in \mathcal{Z}$ ,
- learner observes the environmental data and suffers loss  $L(a_t, z_t)$ ,
- learner update its model/ knowledge basis.





# THE BASIC ONLINE LEARNING PROTOCOL

Formally, an online learning problem consists of:

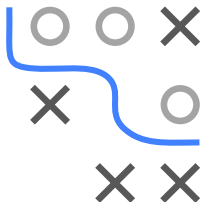
- a learner (forecaster, agent resp. decision maker), an environment (user resp. adversary, system resp. nature),
- time steps  $1, 2, \dots, T$  (may be infinite),
- available actions  $\mathcal{A}$  for the learner (may be infinite),
- environmental data space  $\mathcal{Z}$ ,
- a loss function  $L : \mathcal{A} \times \mathcal{Z} \rightarrow \mathbb{R}$ .

**Mechanism:** In each time step  $t$

- learner chooses an action  $a_t \in \mathcal{A}$ ,
- environment generates data  $z_t \in \mathcal{Z}$ ,
- learner observes the environmental data and suffers loss  $L(a_t, z_t)$ ,
- learner update its model/ knowledge basis.

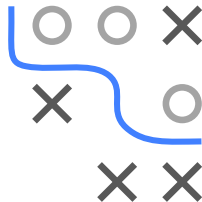
Typically  $\mathcal{A} = \mathcal{Z} = \mathcal{Y}$ , so that

- the learner's chosen action  $a_t = \hat{y}_t$  corresponds to a prediction,
- the generated data point  $z_t = y_t$  is the revealed outcome.



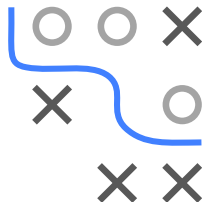
# THE EXTENDED ONLINE LEARNING PROTOCOL

- In some applications, the environmental data consists of two parts:  
 $z_t = (z_t^{(1)}, z_t^{(2)})$ , where the first part of the data,  $z_t^{(1)}$ , is revealed to the learner **before** the action is made. After the learner carries out its action, the remaining part of the environmental data is revealed, that is,  $z_t^{(2)}$ .



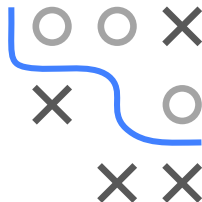
# THE EXTENDED ONLINE LEARNING PROTOCOL

- In some applications, the environmental data consists of two parts:  
 $z_t = (z_t^{(1)}, z_t^{(2)})$ , where the first part of the data,  $z_t^{(1)}$ , is revealed to the learner **before** the action is made. After the learner carries out its action, the remaining part of the environmental data is revealed, that is,  $z_t^{(2)}$ .
- The **mechanism** in such an online learning problem is then as follows: In each time step  $t$ 
  - the environment generates data  $z_t = (z_t^{(1)}, z_t^{(2)}) \in \mathcal{Z}$ ,
  - the learner observes the first part of the environmental data  $z_t^{(1)}$ ,
  - the learner chooses an action  $a_t \in \mathcal{A}$ ,
  - the learner observes the remaining part of the environmental data  $z_t^{(2)}$  and suffers loss  $L(a_t, z_t)$ ,
  - the learner updates its knowledge base.



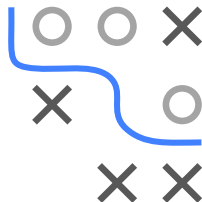
# THE EXTENDED ONLINE LEARNING PROTOCOL

- In some applications, the environmental data consists of two parts:  
 $z_t = (z_t^{(1)}, z_t^{(2)})$ , where the first part of the data,  $z_t^{(1)}$ , is revealed to the learner **before** the action is made. After the learner carries out its action, the remaining part of the environmental data is revealed, that is,  $z_t^{(2)}$ .
- The **mechanism** in such an online learning problem is then as follows: In each time step  $t$ 
  - the environment generates data  $z_t = (z_t^{(1)}, z_t^{(2)}) \in \mathcal{Z}$ ,
  - the learner observes the first part of the environmental data  $z_t^{(1)}$ ,
  - the learner chooses an action  $a_t \in \mathcal{A}$ ,
  - the learner observes the remaining part of the environmental data  $z_t^{(2)}$  and suffers loss  $L(a_t, z_t)$ ,
  - the learner updates its knowledge base.
- Apparently, the learner can take the a priori information in form of  $z_t^{(1)}$  at each time step  $t$  into account when choosing its action.



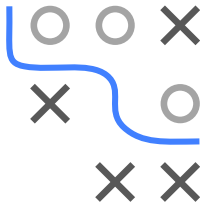
# THE EXTENDED ONLINE LEARNING PROTOCOL

- In some applications, the environmental data consists of two parts:  
 $z_t = (z_t^{(1)}, z_t^{(2)})$ , where the first part of the data,  $z_t^{(1)}$ , is revealed to the learner **before** the action is made. After the learner carries out its action, the remaining part of the environmental data is revealed, that is,  $z_t^{(2)}$ .
- The **mechanism** in such an online learning problem is then as follows: In each time step  $t$ 
  - the environment generates data  $z_t = (z_t^{(1)}, z_t^{(2)}) \in \mathcal{Z}$ ,
  - the learner observes the first part of the environmental data  $z_t^{(1)}$ ,
  - the learner chooses an action  $a_t \in \mathcal{A}$ ,
  - the learner observes the remaining part of the environmental data  $z_t^{(2)}$  and suffers loss  $L(a_t, z_t)$ ,
  - the learner updates its knowledge base.
- Apparently, the learner can take the a priori information in form of  $z_t^{(1)}$  at each time step  $t$  into account when choosing its action.
- We call this setting the *extended online learning protocol*.



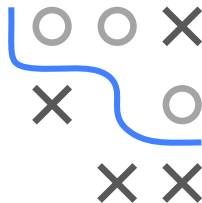
# THE EXTENDED ONLINE LEARNING PROTOCOL

- In some applications, the environmental data consists of two parts:  
 $z_t = (z_t^{(1)}, z_t^{(2)})$ , where the first part of the data,  $z_t^{(1)}$ , is revealed to the learner **before** the action is made. After the learner carries out its action, the remaining part of the environmental data is revealed, that is,  $z_t^{(2)}$ .
- The **mechanism** in such an online learning problem is then as follows: In each time step  $t$ 
  - the environment generates data  $z_t = (z_t^{(1)}, z_t^{(2)}) \in \mathcal{Z}$ ,
  - the learner observes the first part of the environmental data  $z_t^{(1)}$ ,
  - the learner chooses an action  $a_t \in \mathcal{A}$ ,
  - the learner observes the remaining part of the environmental data  $z_t^{(2)}$  and suffers loss  $L(a_t, z_t)$ ,
  - the learner updates its knowledge base.
- Apparently, the learner can take the a priori information in form of  $z_t^{(1)}$  at each time step  $t$  into account when choosing its action.
- We call this setting the *extended online learning protocol*.
- Typically  $\mathcal{A} = \mathcal{Y}$  and  $\mathcal{Z} = \mathcal{X} \times \mathcal{Y}$ , so that
  - the first part  $z_t^{(1)} = \mathbf{x}_t$  is some feature information,
  - the learner's chosen action  $a_t = \hat{y}_t$  corresponds to a prediction (dep. on  $\mathbf{x}_t$ ),
  - the second part  $z_t^{(2)} = y_t$  is the corresponding outcome.



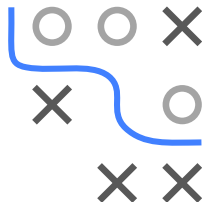
# DATA GENERATION IN ONLINE LEARNING

- Typically for the online learning setting is that **no** statistical assumptions is made on how the sequence of environmental data is generated.
- In particular, the environmental data are not necessarily generated by a probability distribution!



# DATA GENERATION IN ONLINE LEARNING

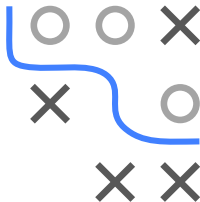
- Typically for the online learning setting is that **no** statistical assumptions is made on how the sequence of environmental data is generated.
- In particular, the environmental data are not necessarily generated by a probability distribution!
- This also covers the area of *adversarial learning*: the data can even be generated by an adversary trying to fool the learner.
- However, the online learning setting can of course also be considered in a statistical setting.





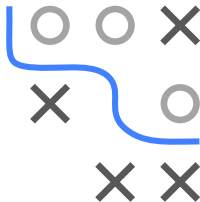
# ONLINE LEARNING: REQUIREMENTS

- The dynamical aspects have to be incorporated for the design of efficient learning algorithms.
- The online learner has to cope with the sequential availability of the data and to cope with time as well as computational constraints.
- Roughly speaking, one seeks to construct an online learning algorithm which is adaptive to the environment and allows incremental as well as preferably cheap updates over time.



# ONLINE LEARNING: REQUIREMENTS

- The dynamical aspects have to be incorporated for the design of efficient learning algorithms.
- The online learner has to cope with the sequential availability of the data and to cope with time as well as computational constraints.
- Roughly speaking, one seeks to construct an online learning algorithm which is adaptive to the environment and allows incremental as well as preferably cheap updates over time.
- Although consideration of time and memory constraints is important for practical purposes, we will only implicitly consider these constraints in this lecture.
- We will mainly focus our theoretical analysis on the performance of the learner in terms of its (cumulative) loss, which, however, will usually ignore computational aspects of the learner.

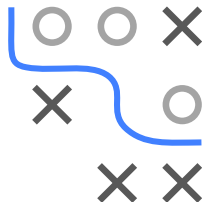


# MEASURE OF QUALITY IN ONLINE LEARNING

- In order to measure the quality of an online learner one can compute the difference between the cumulative loss of the learner and the cumulative loss by taking some competing action  $a \in \mathcal{A}$  :

$$R_T(a) = \sum_{t=1}^T L(a_t, z_t) - \sum_{t=1}^T L(a, z_t).$$

- This value is called the *(cumulative) regret of a learner* with respect to an action  $a \in \mathcal{A}$ .

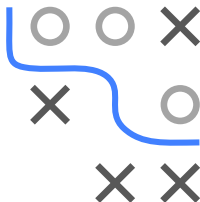


# MEASURE OF QUALITY IN ONLINE LEARNING

- In order to measure the quality of an online learner one can compute the difference between the cumulative loss of the learner and the cumulative loss by taking some competing action  $a \in \mathcal{A}$  :

$$R_T(a) = \sum_{t=1}^T L(a_t, z_t) - \sum_{t=1}^T L(a, z_t).$$

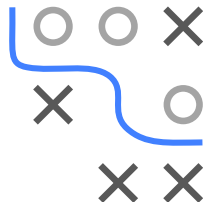
- This value is called the (*cumulative*) *regret of a learner* with respect to an action  $a \in \mathcal{A}$ .
- Here,
  - $\sum_{t=1}^T L(a_t, z_t)$  is the *cumulative loss of the learner*,
  - $\sum_{t=1}^T L(a, z_t)$  is the cumulative loss of the competing action  $a$ .



# MEASURE OF QUALITY IN ONLINE LEARNING

- It seems natural to compare the incurred cumulative loss of the learner with the *best action(s) in hindsight*:

$$R_T = \sum_{t=1}^T L(a_t, z_t) - \inf_{a \in \mathcal{A}} \sum_{t=1}^T L(a, z_t).$$



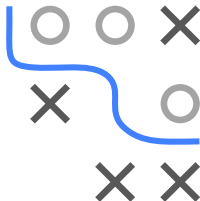
# MEASURE OF QUALITY IN ONLINE LEARNING

- It seems natural to compare the incurred cumulative loss of the learner with the *best action(s) in hindsight*:

$$R_T = \sum_{t=1}^T L(a_t, z_t) - \inf_{a \in \mathcal{A}} \sum_{t=1}^T L(a, z_t).$$

- Here,

- $\sum_{t=1}^T L(a_t, z_t)$  is the *cumulative loss of the learner*,
- $\inf_{a \in \mathcal{A}} \sum_{t=1}^T L(a, z_t)$  is the cumulative loss of the *best action(s) in hindsight*.

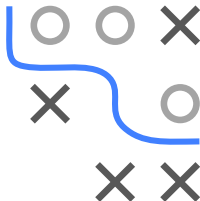


# MEASURE OF QUALITY IN ONLINE LEARNING

- It seems natural to compare the incurred cumulative loss of the learner with the *best action(s) in hindsight*:

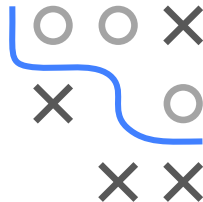
$$R_T = \sum_{t=1}^T L(a_t, z_t) - \inf_{a \in \mathcal{A}} \sum_{t=1}^T L(a, z_t).$$

- Here,
  - $\sum_{t=1}^T L(a_t, z_t)$  is the *cumulative loss of the learner*,
  - $\inf_{a \in \mathcal{A}} \sum_{t=1}^T L(a, z_t)$  is the cumulative loss of the *best action(s) in hindsight*.
- We refer to  $R_T$  as the (*cumulative*) *regret* of the online learner. It is easy to see that  $R_T = \sup_{a \in \mathcal{A}} R_T(a)$ .



# MEASURE OF QUALITY IN ONLINE LEARNING

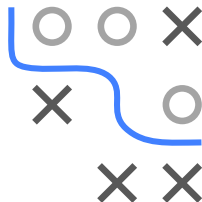
- The objective of the online learner is to minimize the cumulative regret  $R_T$ .





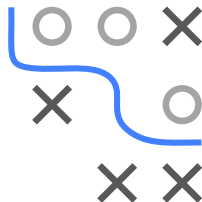
# MEASURE OF QUALITY IN ONLINE LEARNING

- The objective of the online learner is to minimize the cumulative regret  $R_T$ .
- Note that the cumulative regret can be in principle negative as the action sequence could be such that  $L(a_s, z_s) < L(a^*, z_s)$  holds for specific time steps  $s$ , where  $a^* \in \arg \min_{a \in \mathcal{A}} \sum_{s=1}^T L(a, z_s)$  is one of the best actions in hindsight (may be unique).



# MEASURE OF QUALITY IN ONLINE LEARNING

- The objective of the online learner is to minimize the cumulative regret  $R_T$ .
- Note that the cumulative regret can be in principle negative as the action sequence could be such that  $L(a_s, z_s) < L(a^*, z_s)$  holds for specific time steps  $s$ , where  $a^* \in \arg \min_{a \in \mathcal{A}} \sum_{s=1}^T L(a, z_s)$  is one of the best actions in hindsight (may be unique).
- If the cumulative regret is always non-negative (which will be usually the case), then the overall goal of an online learner is to have a regret which is *sublinear* in the time horizon  $T$ .



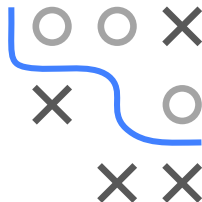
# MEASURE OF QUALITY IN ONLINE LEARNING

- The objective of the online learner is to minimize the cumulative regret  $R_T$ .
- Note that the cumulative regret can be in principle negative as the action sequence could be such that  $L(a_s, z_s) < L(a^*, z_s)$  holds for specific time steps  $s$ , where  $a^* \in \arg \min_{a \in \mathcal{A}} \sum_{s=1}^T L(a, z_s)$  is one of the best actions in hindsight (may be unique).
- If the cumulative regret is always non-negative (which will be usually the case), then the overall goal of an online learner is to have a regret which is *sublinear* in the time horizon  $T$ .
- Formally, the following should hold

$$R_T = o(T).$$

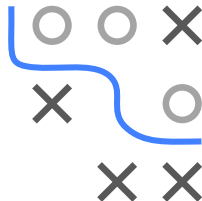
*Interpretation:* The average regret per time step (or per example) goes to zero:

$$\frac{1}{T} \left( \sum_{t=1}^T L(a_t, z_t) - \inf_{a \in \mathcal{A}} \sum_{t=1}^T L(a, z_t) \right) = \frac{R_T}{T} = o(1).$$



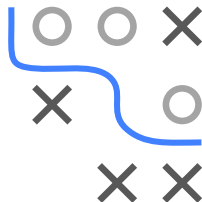
# DYNAMIC REGRET

- One might ask why one compares only with a fixed best action in hindsight, say  $a^*$ , instead of a sequence of actions  $a_1^*, a_2^*, \dots, a_T^*$ ?



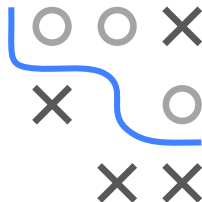
# DYNAMIC REGRET

- One might ask why one compares only with a fixed best action in hindsight, say  $a^*$ , instead of a sequence of actions  $a_1^*, a_2^*, \dots, a_T^*$ ?
- The rationale behind this measure of quality is that the best fixed action in hindsight is already reasonably good over all the time steps: it performs almost as well as a batch learner that observes the entire sequence and picks the best action in hindsight.



# DYNAMIC REGRET

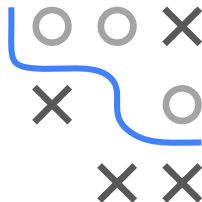
- One might ask why one compares only with a fixed best action in hindsight, say  $a^*$ , instead of a sequence of actions  $a_1^*, a_2^*, \dots, a_T^*$ ?
- The rationale behind this measure of quality is that the best fixed action in hindsight is already reasonably good over all the time steps: it performs almost as well as a batch learner that observes the entire sequence and picks the best action in hindsight.
- However, this is too optimistic and may not hold in changing environments, where data are evolving and the optimal action is drifting over the time.



# DYNAMIC REGRET

- One might ask why one compares only with a fixed best action in hindsight, say  $a^*$ , instead of a sequence of actions  $a_1^*, a_2^*, \dots, a_T^*$ ?
- The rationale behind this measure of quality is that the best fixed action in hindsight is already reasonably good over all the time steps: it performs almost as well as a batch learner that observes the entire sequence and picks the best action in hindsight.
- However, this is too optimistic and may not hold in changing environments, where data are evolving and the optimal action is drifting over the time.
- To address this limitation, recent works have also considered the *dynamic regret*:

$$R_T^D(a_1^*, a_2^*, \dots, a_T^*) = \sum_{t=1}^T L(a_t, z_t) - \sum_{t=1}^T L(a_t^*, z_t).$$



# DYNAMIC REGRET

- One might ask why one compares only with a fixed best action in hindsight, say  $a^*$ , instead of a sequence of actions  $a_1^*, a_2^*, \dots, a_T^*$ ?
- The rationale behind this measure of quality is that the best fixed action in hindsight is already reasonably good over all the time steps: it performs almost as well as a batch learner that observes the entire sequence and picks the best action in hindsight.
- However, this is too optimistic and may not hold in changing environments, where data are evolving and the optimal action is drifting over the time.
- To address this limitation, recent works have also considered the *dynamic regret*:

$$R_T^D(a_1^*, a_2^*, \dots, a_T^*) = \sum_{t=1}^T L(a_t, z_t) - \sum_{t=1}^T L(a_t^*, z_t).$$

- We will cover only the static regret in this lecture.

