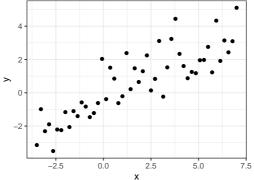
Let $\mathcal{D} = \{(\mathbf{x}^{(1)}, y^{(1)}), ..., (\mathbf{x}^{(n)}, y^{(n)})\}$ be a training set of i.i.d. observations from some unknown distribution.



Let $\mathbf{y}=(y^{(1)},...,y^{(n)})^{\top}$ and $\mathbf{X}\in\mathbb{R}^{n\times p+1}$ be the design matrix where the i-th row contains vector $\mathbf{x}^{(i)}$.



The linear regression model is defined as

$$y = f(\mathbf{x}) + \epsilon = \boldsymbol{\theta}^{\mathsf{T}} \mathbf{x} + \epsilon$$

or on the data:

$$y^{(i)} = f(\mathbf{x}^{(i)}) + \epsilon^{(i)} = \boldsymbol{\theta}^T \mathbf{x}^{(i)} + \epsilon^{(i)}, \text{ for } i \in \{1, \dots, n\}$$

We now assume (from a Bayesian perspective) that also our parameter vector $\boldsymbol{\theta}$ is stochastic and follows a distribution. The observed values $y^{(i)}$ differ from the function values $f\left(\mathbf{x}^{(i)}\right)$ by some additive noise, which is assumed to be i.i.d. Gaussian

$$\epsilon^{(i)} \sim \mathcal{N}(0, \sigma^2)$$

and independent of \mathbf{x} and θ .



Let us assume we have **prior beliefs** about the parameter θ that are represented in a prior distribution $\theta \sim \mathcal{N}(\mathbf{0}, \tau^2 \mathbf{I}_p)$.

Whenever data points are observed, we update the parameters' prior distribution according to Bayes' rule

$$\underbrace{\rho(\boldsymbol{\theta}|\mathbf{X},\mathbf{y})}_{\text{posterior}} = \underbrace{\frac{\rho(\mathbf{y}|\mathbf{X},\boldsymbol{\theta})}{\rho(\mathbf{y}|\mathbf{X})}}_{\text{marginal}} \underbrace{\frac{\rho(\mathbf{y}|\mathbf{X},\boldsymbol{\theta})}{\rho(\mathbf{y}|\mathbf{X})}}_{\text{marginal}}.$$



The posterior distribution of the parameter θ is again normal distributed (the Gaussian family is self-conjugate):

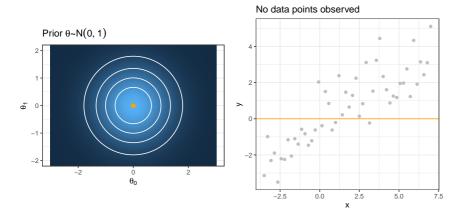
$$oldsymbol{ heta} \mid \mathbf{X}, \mathbf{y} \sim \mathcal{N}(\sigma^{-2} \mathbf{A}^{-1} \mathbf{X}^{ op} \mathbf{y}, \mathbf{A}^{-1})$$

with
$$\mathbf{A} := \sigma^{-2} \mathbf{X}^{\top} \mathbf{X} + \frac{1}{\tau^2} \mathbf{I}_{p}$$
.

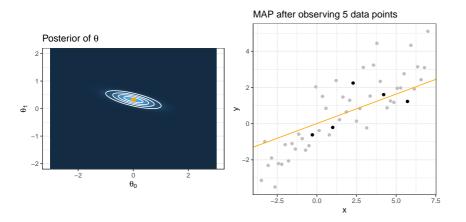
Remarks: (1) Please see the Deep Dive part for the detailed derivation. (2) The expectation of $\theta \mid \mathbf{X}, \mathbf{y}$ is exactly the solution of ridge regression.

Note: If the posterior distribution $p(\theta \mid \mathbf{X}, \mathbf{y})$ are in the same probability distribution family as the prior $q(\theta)$ w.r.t. a specific likelihood function $p(\mathbf{y} \mid \mathbf{X}, \theta)$, they are called **conjugate distributions**. The prior is then called a **conjugate prior** for the likelihood. The Gaussian family is self-conjugate: Choosing a Gaussian prior for a Gaussian Likelihood ensures that the posterior is Gaussian.

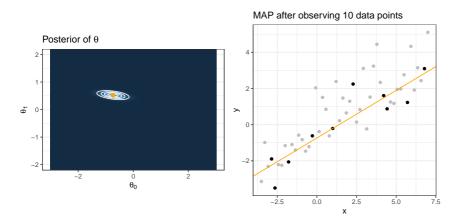




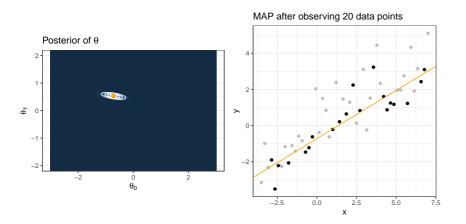














Based on the posterior distribution

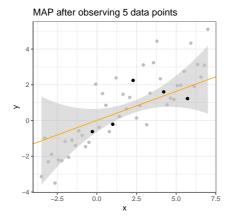
$$oldsymbol{ heta} \mid \mathbf{X}, \mathbf{y} \sim \mathcal{N}(\sigma^{-2} \mathbf{A}^{-1} \mathbf{X}^{\top} \mathbf{y}, \mathbf{A}^{-1})$$

we can derive the predictive distribution for a new observation \mathbf{x}_* . The predictive distribution for the Bayesian linear model, i.e. the distribution of $\boldsymbol{\theta}^{\top}\mathbf{x}_*$, is

$$y_* \mid \mathbf{X}, \mathbf{y}, \mathbf{x}_* \sim \mathcal{N}(\sigma^{-2} \mathbf{y}^{\top} \mathbf{X} \mathbf{A}^{-1} \mathbf{x}_*, \mathbf{x}_*^{\top} \mathbf{A}^{-1} \mathbf{x}_*)$$

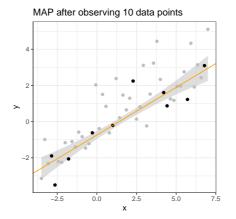
Please see the Deep Dive part for more details.





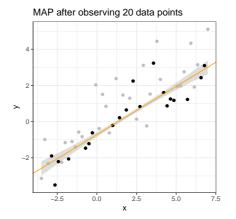


For every test input \mathbf{x}_* , we get a distribution over the prediction y_* . In particular, we get a posterior mean (orange) and a posterior variance (grey region equals +/- two times standard deviation).





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SUMMARY: THE BAYESIAN LINEAR MODEL

- By switching to a Bayesian perspective, we do not only have point estimates for the parameter θ , but whole **distributions**
- From the posterior distribution of θ , we can derive a predictive distribution for $y_* = \theta^\top \mathbf{x}_*$.
- ullet We can perform online updates: Whenever datapoints are observed, we can update the **posterior distribution** of heta

Next, we want to develop a theory for general shape functions, and not only for linear function.

