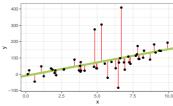


Learning goals

- LM basics and assumptions
- Interpretation of main effects in LM
- What are significant features?

$$y = \theta_0 + \theta_1 x_1 + \theta_2 x_2 + \dots + \theta_p x_p + \epsilon = \mathbf{x}^\top \boldsymbol{\theta} + \epsilon$$

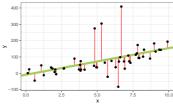
- y: target / output
- \bullet ϵ : remaining error / residual
- θ_j : weight of input feature x_j (intercept θ_0) \rightsquigarrow model consists of p + 1 weights





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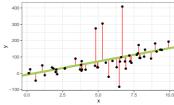


Properties and assumptions • "Faraway, Ch. 7" 2002

• Linear relationship between features and target

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Properties and assumptions • "Faraway, Ch. 7" 2002

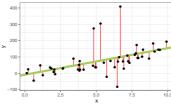
- Linear relationship between features and target
- ullet and $y|\mathbf{x}$ are **normally** distributed with **constant variance** (homoscedastic)

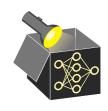
$$\leadsto \epsilon \sim N(0, \sigma^2) \Rightarrow (y|\mathbf{x}) \sim N(\mathbf{x}^{\top}\theta, \sigma^2)$$

→ if violated, inference-based metrics (e.g., p-values) are invalid

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Properties and assumptions • "Faraway, Ch. 7" 2002

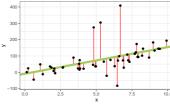
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Properties and assumptions • "Faraway, Ch. 7" 2002

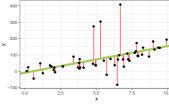
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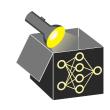
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- Features x_i independent from error term ϵ

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Properties and assumptions • "Faraway, Ch. 7" 2002

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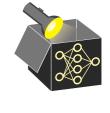
$$ightsquigarrow \epsilon \sim \textit{N}(0, \sigma^2) \ \Rightarrow \ (\textit{y}|\textbf{x}) \sim \textit{N}(\textbf{x}^{\top}\theta, \sigma^2)$$

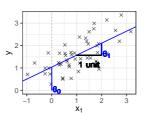
- → if violated, inference-based metrics (e.g., p-values) are invalid
- Independence of observations (e.g., no repeated measurements)
- Features x_i independent from error term ϵ
- No or little multicollinearity (i.e., no strong feature correlations)

$$y = \theta_0 + \theta_1 x_1 + \theta_2 x_2 + \dots + \theta_p x_p + \epsilon = \mathbf{x}^{\top} \boldsymbol{\theta} + \epsilon$$

Interpretation of weights (**feature effects**) depend on type of feature:

• **Numerical** x_j : Increasing x_j by one unit changes outcome by θ_j , ceteris paribus (*ceteris paribus* (c.p.) means "everything else held constant".)

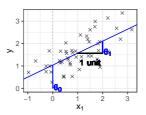


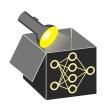


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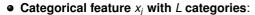




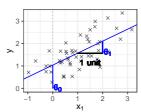
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- Create L-1 one-hot-encoded features $x_{i,1}, \ldots, x_{i,L-1}$ (each having its own weight)
- \sim Interpretation: Outcome changes by $\theta_{j,i}$ for category *i* compared to reference cat., c.p.

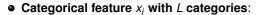




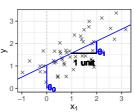
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- Create L-1 one-hot-encoded features $x_{j,1}, \ldots, x_{j,L-1}$ (each having its own weight)
- Left out cat. is reference ($\hat{=}$ dummy encoding)
- \sim Interpretation: Outcome changes by $\theta_{j,i}$ for category i compared to reference cat., c.p.
- Intercept θ_0 : Expected outcome if all feature values are set to 0



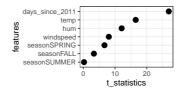


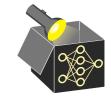
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Feature importance:

• Absolute **t-statistic** value: $\hat{\theta}_j$ scaled with standard error $(SE(\hat{\theta}_j) \triangleq \text{reliability of estimate})$

$$|t_{\hat{ heta}_j}| = \left|rac{\hat{ heta}_j}{ extsf{SE}(\hat{ heta}_j)}
ight|$$





ullet High t-values \Rightarrow important (significant) feat.

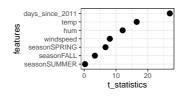
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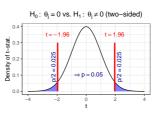
Feature importance:

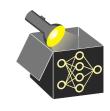
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- High *t*-values \Rightarrow important (significant) feat.
- **p-value**: probability of obtaining a more extreme test statistic assuming H_0 is correct (here: $\theta_j = 0$, i.e., feat. j not significant) \rightsquigarrow High $|t| \Rightarrow$ small p-val. (speak against H_0)





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Bike data: predict no. of rented bikes using 4 numeric, 1 cat. feat. (season)

$$\begin{split} \hat{y} = & \hat{\theta}_0 + \hat{\theta}_1 \mathbb{1}_{x_{season} = SPRING} + \\ & \hat{\theta}_2 \mathbb{1}_{x_{season} = SUMMER} + \\ & \hat{\theta}_3 \mathbb{1}_{x_{season} = FALL} + \hat{\theta}_4 x_{temp} + \\ & \hat{\theta}_5 x_{hum} + \hat{\theta}_6 x_{windspeed} + \\ & \hat{\theta}_7 x_{days_since_2011} \end{split}$$

	Weights	SE	t-stat.	p-val.
(Intercept)	3229.3	220.6	14.6	0.00
seasonSPRING	862.0	129.0	6.7	0.00
seasonSUMMER	41.6	170.2	0.2	0.81
seasonFALL	390.1	116.6	3.3	0.00
temp	120.5	7.3	16.5	0.00
hum	-31.1	2.6	-12.1	0.00
windspeed	-56.9	7.1	-8.0	0.00
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Interpretation:

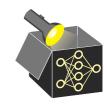
• Intercept: If all feature values are 0 (and season is WINTER $\hat{=}$ reference cat.), the expected number of bike rentals is $\hat{\theta}_0=3229.3$

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Bike data: predict no. of rented bikes using 4 numeric, 1 cat. feat. (season)

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Interpretation:

- Intercept: If all feature values are 0 (and season is WINTER $\hat{=}$ reference cat.), the expected number of bike rentals is $\hat{\theta}_0 = 3229.3$
- Categ.: Rentals in SPRING are by $\hat{\theta}_1 = 862$ higher than in WINTER, c.p.

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- Numerical: Rentals increase by $\hat{\theta}_4 = 120.5$ if temp increases by 1 °C, c.p.

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