

#### Learning goals

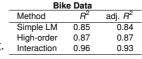
- Inclusion of high-order and interaction effects
- Regularization via LASSO

# INTERACTION AND HIGH-ORDER EFFECTS

LM Equation: 
$$y = \theta_0 + \theta_1 x_1 + \theta_2 x_2 + \cdots + \theta_p x_p + \epsilon$$

Equation above can be extended (polynomial regression) by including

high-order effects which have their own weights
 → e.g., quadratic effect: θ<sub>x<sub>i</sub><sup>2</sup></sub> · x<sub>i</sub><sup>2</sup>



interaction effects as the product of multiple feat.
 → e.g., 2-way interaction: θ<sub>xi,xi</sub> · x<sub>i</sub> · x<sub>i</sub>



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Bike Data		
Method	$R^2$	adj. <i>R</i> <sup>2</sup>
Simple LM	0.85	0.84
High-order	0.87	0.87
Interaction	0.96	0.93

• **interaction effects** as the product of multiple feat.  $\rightarrow$  e.g., 2-way interaction:  $\theta_{x_i,x_i} \cdot x_i \cdot x_j$ 

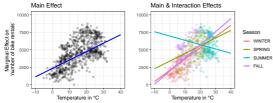
Implications of including high-order and interaction effects:

- Both make the model more flexible but also less interpretable
   → More weights to interpret
- Both need to be specified manually (inconvenient, sometimes infeasible)
   → Other ML models often learn them automatically
- Marginal effect of a feat. cannot be interpreted by single weights anymore
   → Feature x<sub>i</sub> occurs multiple times (with different weights) in equation



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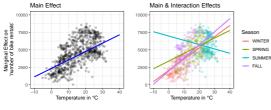
### Ex.: Interaction between temp and season will affect marginal effect of temp



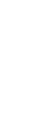
		Weights
	(Intercept)	3453.9
	seasonSPRING	1317.0
3	seasonSUMMER	4894.1
3	seasonFALL	-114.2
R	temp	160.5
	hum	-37.6
	windspeed	-61.9
	days_since_2011	4.9
	seasonSPRING:temp	-50.7
	seasonSUMMER:temp	-222.0
	seasonFALL:temp	27.2



## Ex.: Interaction between temp and season will affect marginal effect of temp



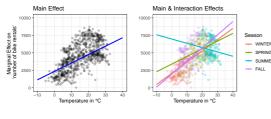
_		Weights
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	seasonSPRING	1317.0
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_		



**Interpretation**: If temp increases by 1  $^{\circ}$ C, bike rentals

• increase by 160.5 in WINTER (reference)

### Ex.: Interaction between temp and season will affect marginal effect of temp



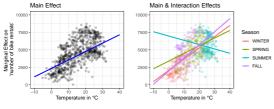
		Weights
	(Intercept)	3453.9
	seasonSPRING	1317.0
R	seasonSUMMER	4894.1
3	seasonFALL	-114.2
R	temp	160.5
	hum	-37.6
	windspeed	-61.9
	days_since_2011	4.9
	seasonSPRING:temp	-50.7
	seasonSUMMER:temp	-222.0
	seasonFALL:temp	27.2



**Interpretation**: If temp increases by 1  $^{\circ}$ C, bike rentals

- increase by 160.5 in WINTER (reference)
- increase by 109.8 (= 160.5 50.7) in SPRING

#### Ex.: Interaction between temp and season will affect marginal effect of temp



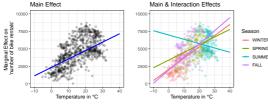
	Weights
(Intercept)	3453.9
seasonSPRING	1317.0
seasonSUMMER	4894.1
seasonFALL	-114.2
temp	160.5
hum	-37.6
windspeed	-61.9
days_since_2011	4.9
seasonSPRING:temp	-50.7
seasonSUMMER:temp	-222.0
seasonFALL:temp	27.2



**Interpretation**: If temp increases by 1 °C, bike rentals

- increase by 160.5 in WINTER (reference)
- increase by 109.8 (= 160.5 50.7) in SPRING
- decrease by -61.5 (= 160.5 222) in SUMMER

#### Ex.: Interaction between temp and season will affect marginal effect of temp



	Weights
(Intercept)	3453.9
seasonSPRING	1317.0
seasonSUMMER	4894.1
seasonFALL	-114.2
temp	160.5
hum	-37.6
windspeed	-61.9
days_since_2011	4.9
seasonSPRING:temp	-50.7
seasonSUMMER:temp	-222.0
seasonFALL:temp	27.2

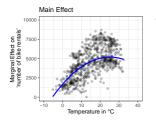


**Interpretation**: If temp increases by 1  $^{\circ}$ C, bike rentals

- increase by 160.5 in WINTER (reference)
- increase by 109.8 (= 160.5 50.7) in SPRING
- decrease by -61.5 (= 160.5 222) in SUMMER
- increase by 187.7 (= 160.5 + 27.2) in FALL

# **EXAMPLE: QUADRATIC EFFECT**

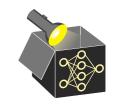
### Ex.: Adding quadratic effect for temp



Interpretation:	Not linear	anymore!
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• temp depends on two weights:  $280.2 \cdot x_{temp} - 5.6 \cdot x_{temp}^2$ 

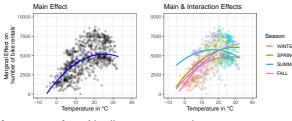
	Weights
(Intercept)	3094.1
seasonSPRING	619.2
seasonSUMMER	284.6
seasonFALL	123.1
hum	-36.4
windspeed	-65.7
days_since_2011	4.7
temp	280.2
temp <sup>2</sup>	-5.6



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## **EXAMPLE: QUADRATIC EFFECT**

Ex.: Adding quadratic effect for temp (left) and interaction with season (right)

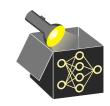


		Weights
	(Intercept)	3802.1
	seasonSPRING	-1345.1
	seasonSUMMER	-6006.3
ER IG	seasonFALL	-681.4
IG IFR	hum	-38.9
	windspeed	-64.1
	days_since_2011	4.8
	temp	39.1
	temp <sup>2</sup>	8.6
	seasonSPRING:temp	407.4
	seasonSPRING:temp <sup>2</sup>	-18.7
	seasonSUMMER:temp	801.1
•	seasonSUMMER:temp <sup>2</sup>	-27.2
	seasonFALL:temp	217.4
	seasonFALL:temp <sup>2</sup>	-11.3

## Interpretation: Not linear anymore!

temp depends on multiple weights due to season:
 WINTER:

39.1 · 
$$x_{temp}$$
 + 8.6 ·  $x_{temp}^2$   
 $\rightarrow$  SPRING:  
(39.1+407.4) ·  $x_{temp}$  + (8.6-18.7) ·  $x_{temp}^2$   
 $\rightarrow$  SUMMER:  
(39.1+801.1) ·  $x_{temp}$  + (8.6-27.2) ·  $x_{temp}^2$   
 $\rightarrow$  FALL:  
(39.1+217.4) ·  $x_{temp}$  + (8.6-11.3) ·  $x_{temp}^2$ 

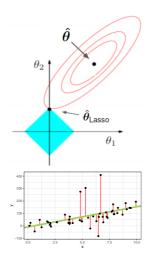


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## REGULARIZATION VIA LASSO TIBSHIRANI

- LASSO adds an L<sub>1</sub>-norm penalization term  $(\lambda ||\theta||_1)$  to least squares optimization problem
  - → Shrinks some feature weights to zero (feature selection)
  - → Sparser models (fewer features): more interpretable
- Penalization parameter  $\lambda$  must be chosen (e.g., by CV)

$$\min_{\theta} \left( \underbrace{\frac{1}{n} \sum_{i=1}^{n} (y^{(i)} - \xi^{\top} \theta)^{2}}_{\text{Least square estimate for LM}} + \lambda ||\theta||_{1} \right)$$



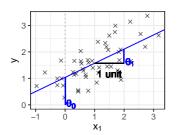


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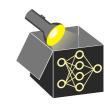
## REGULARIZATION VIA LASSO TIBSHIRANI

**Example** (interpretation of weights analogous to LM):

- LASSO with main effects and interaction temp with season
- $\lambda$  is chosen  $\rightsquigarrow$  6 selected features ( $\neq$  0)
- LASSO shrinks weights of single categories separately (due to dummy encoding)
  - → No feature selection of whole categorical features (only w.r.t. category levels)
  - → Solution: group LASSO 
    → Yuan and Lin 2006



	Weights
(Intercept)	3135.2
seasonSPRING	767.4
seasonSUMMER	0.0
seasonFALL	0.0
temp	116.7
hum	-28.9
windspeed	-50.5
days_since_2011	4.8
seasonSPRING:temp	0.0
seasonSUMMER:temp	0.0
seasonFALL:temp	30.2



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