* Create a report in Microsoft Word, and answer the following questions:
  + Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
    - Crowdfunding campaigns are popular within industries of the arts (film/video, music, theater).
    - Across all industries, crowdfunding campaigns tend to succeed more than fail.
    - Crowdfunding campaigns have about equal frequency month-over-month. They are not subject to seasonality.
  + What are some limitations of this dataset?
    - The geographical data is limited to just “Country”. We could drill down to state, county, zip code etc. to find out more specifically where within each country crowdfunding campaigns are most successful, fail, cancel, etc.
    - No information on which crowdfunding website/brand the campaigns originated from (Kickstarter or Indiegogo?)
  + What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
    - Plot Graph by backers\_count to show standard deviation.
    - Box Plots to reveal any outliers
    - Scatter plot with trendlines to reveal length of campaign vs. amount pledged
* Use your data to determine whether the mean or the median better summarizes the data.
  + The Mean as the data is normally distributed.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
  + There is more variability with successful campaigns, due to there being more volume of successful campaign data than failed campaign data.