

ART FIXES

DISPLAY BOARDS

Determine if the Product will come back or not.

NO —

Paint Black over missing product
with the replacement product or a
space filling image

YES

Tape paper over the missing product using
Gaffer's Tape and the Thick paper rolls

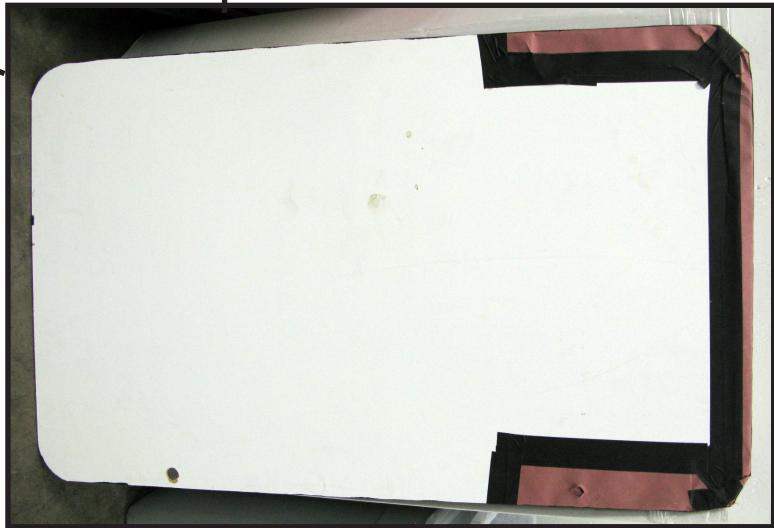


Paper Rolls: make
sure it is the thicker
paper

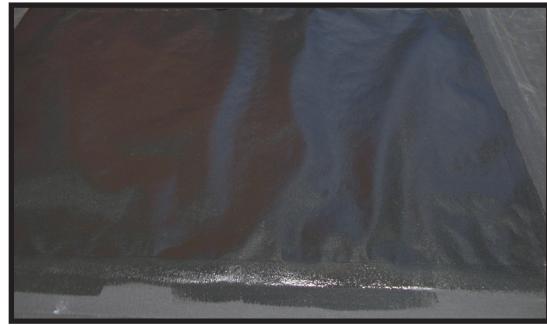


Gaffer's Tape: Do not use
Duct tape. You can paint on
the Gaffer's Tape.

Wrap the paper around the
back. Only use tape on the
front when necessary.



DISPLAY BOARDS CONT.



The paper will wrinkle A LOT, but will flatten once dried. Do NOT try and flatten manually

Paint black over the paper using rollers and black paint.



Use the Hairdryer to help speed up the process.



Any of these paints/Markers will work on the boards. Do NOT use Sharpies of any kind!

DISPLAY BOARDS CONT.



Try and match the Font, Colors and Imagery of the Product

ANATOMY OF A DISPLAY BOARD

PRODUCT NAME

Match the font on package if possible.

PRODUCT DESCRIPTIONS

Two bullet points about taste, nutrition, or uses.

PRICE

Should be in the largest font. Always include decimal.

QUANTITY

List weight in OZ if possible. If in a pack, list the whole pack price.



DISPLAY BOARDS CONT.

Fill the space with generic imagery if there is no product replacing the missing one.

BEFORE

This Product went out of stock, but will be back



This Product went out of stock, but will be back

AFTER

Generic art that relates to the product remaining on the board.



Covered in paper, taped down and covered in black, then drawn on.

The original sign is still underneath. When the product comes back into stock, simply rip off the paper.

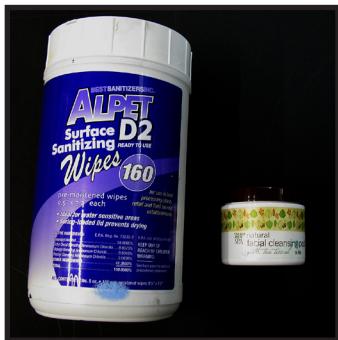
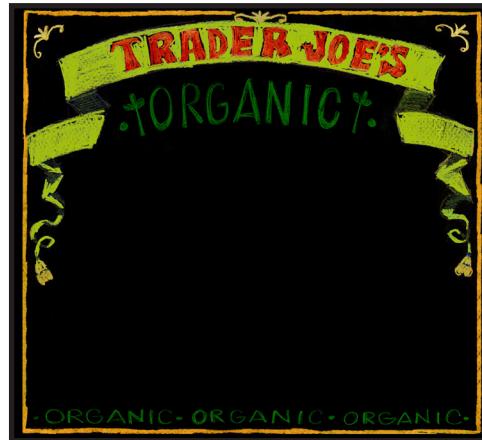
SIDESTACK SIGNS

Determine if the Product is organic or not

Regular



Organic



If there are no blank signs, use the Facial Tea Tree Pads first to wipe an existing one. The Alcohol wipes are good to get the last of the paint off.

ANATOMY OF A SIDESTACK SIGN

PRODUCT NAME

Match the font on package if possible.

PRODUCT DESCRIPTION

Two bullet points about taste, nutrition, or uses.

PRICE

Should be in the largest font. Always include decimal.

QUANTITY

List weight in OZ if possible. If in a pack, list the whole pack price.

