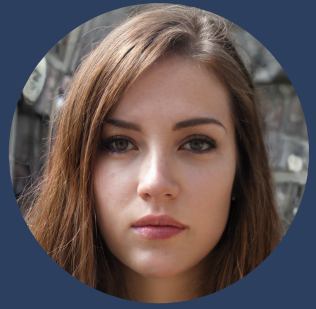# Claire Smidge by Deonna Miller

age: 26
residence: Greenville, SC
education: B.S. Computer Science
occupation: Freelance Web Developer and Designer
marital status: Singer, no children

"Realness."

Claire spends most of her time at home. Being self-employed, she's usually checking if she has any requests, and works on the ones she's already accepted. She also just enjoys the comfort of her own home, and usually only goes out for shopping or to buy a coffee.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

All she wants is the means to live a comfortable life while doing what she loves. That's her meaning of success.

Needs

- To be able to put her work out there
- To get the chance to network and socialize like she wasn't able to in college

Wants

- More friends she can relate to
- More people to critique and give feedback on her projects, personal and for work

Values

- The ability to put yourself out there, something she doesn't have
- Living life how you want to (something she also doesn't have)
- A comfortable life

Fears

- Fading into obscurity
- Birds
- Not being able to live how she wants due to her social issues
- Having her work criticized badly

MOBILITY LABS