

Notes from user testing:

There are two round of user testing, from each round we ask the user to rate the following aspects of our product on a 0 – 10 scale and comment on what need to be improved:

1. Generally, is the app easy to use?
2. How friendly is the UI design on the aspects of:
 - User have control of the interface
 - Product is comfortable to interact with
 - Consistent
3. How friendly is the design of each function (functions are listed below):
 - Register and Login
 - Create /Modify profile
 - Social features (like post and follow)
4. What additional function will you think would be interesting?

The notes from user are summarized at next pages, each round has 3 users whose feedback are on different pages. We specifically chose user with different level of experience on the makeup review on other platform for the purpose of user testing.

Round 1 testing is done when we implement all basic features. Round 2 testing is done after we modify the UI and done all the debugging. So most feedbacks we will be considering to update our product are from round 2.

See Test notes on next pages:

User Test from round 1:

User 1:

Easy to use: 5

You may want to redesign the UI since it is hard to follow

UI design:

- **User have control of the interface: 5**
Yes but only after trying.
- **Product is comfortable to interact with: 3**
Need to redesign logic
- **Consistent: 10**

Design of each function:

- **Register and Login: 10**
- **Create /Modify profile: 8**
- **Social features (like post and follow): 8**

What additional function will you think would be interesting?

N/A

User 2:

Easy to use: 7

Function implementations work, but not very clear as a product.

UI design:

- **User have control of the interface: 6**
- **Product is comfortable to interact with: 5**
- **Consistent: 10**

Design of each function:

May need to redesign some, there seems to be some bugs but generally works.

- **Register and Login: 7**

- **Create /Modify profile: 5**
- **Social features: (need additional feature)**

What additional function will you think would be interesting?

Edit published post.

User 3:

Easy to use: 3

Hard to use in general.

UI design:

- **User have control of the interface: 3**
- **Product is comfortable to interact with: 2**
- **Consistent: 10**

Design of each function:

Should add more explanation to what each function is, probably add a tutorial for those who do not have experience. Function does work under certain circumstances.

- **Register and Login: 5**
- **Create /Modify profile: 6**
- **Social features: 4**

What additional function will you think would be interesting?

Add a explore section automatically recommend post to user.

User test from round 2:User 1:**Easy to use: 9**

The design is intuitive and easy to follow. Not sure if it will still be the case if more functions are added.

UI design:**- User have control of the interface: 6**

If more visual cue is provided it could be better, it is clear for me but may not be for people with no experience on similar app.

- Product is comfortable to interact with: 7

Could be better if more informative feedback is provided.

- Consistent: 10

Did not see any problem with this.

Design of each function:**- Register and Login: 10**

Did not see any problem with this.

- Create /Modify profile: 5

Could add more modifiable features to the profile (link/picture)

- Social features (like post and follow): 5

Existing functions works fine but maybe more functions?

What additional function will you think would be interesting?

Let user tag the product and search by tag.

User 2:**Easy to use: 10**

OK. Instruction is clear.

UI design:**- User have control of the interface: 7**

Not all actions seem to be reversible to me.

- Product is comfortable to interact with: 9

Everything works but you may consider adding accessible features.

- Consistent: 10

Ok.

Design of each function:**- Register and Login: 8**

Ok. Will work better if add more ways to connect (google/face book)

- Create /Modify profile: 8

Is it possible to adept information other social apps directly?

- Social features (like post and follow): 5

Need more features.

What additional function will you think would be interesting?

Add cancel option for follow/like.

User 3:**Easy to use: 10**

Yes. I can follow the design and use all functions.

UI design:**- User have control of the interface: 9**

Generally true.

- Product is comfortable to interact with: 6

It is not clear what certain action would do, need more explanations.

- Consistent: 10

It is consistent.

Design of each function:**- Register and Login: 9**

Works but could add other method for login or add an option that let people view without logging in.

- Create /Modify profile:

Works well.

- Social features (like post and follow): 7

If the app is designed to be a “social platform” then it should have more social features.

What additional function will you think would be interesting?

Let user see the post they followed on a “following page”.