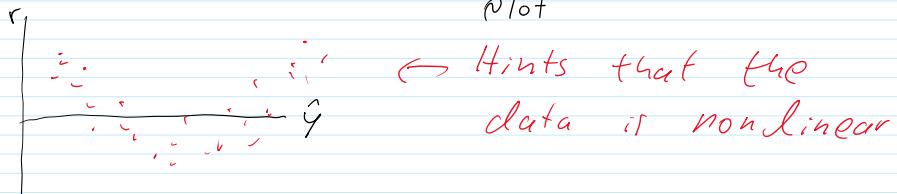


Recall from last time:

Sometimes our data is not linear!

- Looking at the data: Fitted vs Residual plot



- Fix the data / Model by transforming y and/or x_i

- Example: $y \leftarrow \log(y)$, $x_i \leftarrow x_i^2$

- Problem: How to pick a good transformation?

- One solution is to use outside knowledge
→ Physics (cars) → Geometry (tree)

- Another solution is to let the data decide!

Box-Cox transformation

We are going to replace y_i with $y_i^{(2)} = \begin{cases} \frac{1}{\lambda}(y_i^\lambda - 1), & \lambda \neq 0 \\ \log(y_i), & \lambda = 0 \end{cases}$
(take y_i to the λ -power)

λ is treated as an unknown parameter
→ Estimate it from the data!

We proceed as before with unknowns β, σ^2, λ
and Maximize the likelihood.

Step 1: Joint Normal, $y \sim N(X\beta, \sigma^2 I)$

$$\text{PDF: } f(y) = (2\pi\sigma^2)^{-n/2} \exp\left(-\frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - X_{i\cdot}\beta)^2\right)$$

Step 2: Change of Variables, $y_i \leftarrow y_i^{(2)}$

$$\frac{dy_i^{(2)}}{dy_i} = y_i^{\lambda-1} \quad (\text{Note } \frac{dy_i^{(2)}}{dy_j} = 0 \text{ if } i \neq j)$$

$$\text{Jacobian} = \prod_{i=1}^n y_i^{\lambda-1}$$

$$\text{Jacobian} = \prod_{i=1}^n Y_i^{\lambda-1}$$

$$\text{New PDF: } f(Y_i^{(x)}) = (2\pi\sigma^2)^{-\frac{n}{2}} \exp\left(-\frac{1}{2\sigma^2} \sum_{i=1}^n (Y_i^{(x)} - X_i \cdot \beta)^2\right) \prod_{i=1}^n Y_i^{\lambda-1}$$

Step 3: Maximize the likelihood

$$\log(L(\beta, \sigma^2, \lambda)) = -\frac{n}{2} \log(2\pi\sigma^2) - \frac{1}{2\sigma^2} \sum_{i=1}^n (Y_i^{(x)} - X_i \cdot \beta)^2 + (\lambda-1) \sum \log(Y_i)$$

residual sum
of squares

only depends on λ

if we optimize in σ^2 and β

$$\text{we set } \hat{\beta} = (X^\top X)^{-1} X^\top Y^{(x)}$$

$$\hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^n (Y_i^{(x)} - X_i \cdot \hat{\beta})^2 = \frac{SS_{\text{res}}}{n}$$

\leftarrow MLE for σ^2
Not the unbiased estimator, $\frac{SS_{\text{res}}}{n-p-1}$

Step 4: plug in $\hat{\beta}$, $\hat{\sigma}^2$ and optimize for λ

$$\begin{aligned} \log L &= -\frac{n}{2} \log(2\pi\hat{\sigma}^2) - \frac{n}{2} + (\lambda-1) \sum \log Y_i \\ &= C - \frac{n}{2} \log \hat{\sigma}^2 + \log((\prod Y_i)^{\lambda-1}) \end{aligned}$$

$$\text{Geometric Mean: } \bar{y} = \left(\prod_{i=1}^n Y_i\right)^{\frac{1}{n}}$$

$$= C - \frac{n}{2} \log \hat{\sigma}^2 + \frac{n}{2} \log(\bar{y}^{\lambda-1})$$

$$= C - \frac{n}{2} \log\left(\frac{\hat{\sigma}^2}{\bar{y}^{\lambda-1}}\right) \quad \leftarrow \begin{array}{l} \text{log like likelihood} \\ \text{optimize over } \lambda \end{array}$$

Step 5: Optimize over λ

- Pick the λ that maximizes the log likelihood,

which is the same as minimizing the SS_{res}

$$\frac{Y^{(x)}}{\bar{y}^{\lambda-1}} = X\theta + \varepsilon$$

- Use a computer to get $\hat{\lambda}$

- $\hat{\lambda}$ is an estimator for λ , so we can do things like get a confidence int for λ .

e.g. we could test the H₀ hypothesis

$$H_0: \lambda = 1 \quad \leftarrow \text{Don't transform / My data looks linear already}$$

$$H_1: \lambda \neq 1 \quad \leftarrow \text{Do transform.}$$