$$H(p) = -\sum_{i=1}^{K} p_i \log(p_i)$$

Probability:

$$P(X = x_i) = p_i$$
, for $i = 1, 2, ... K$

Constriant:

$$\sum_{i=1}^{K} p_i = 1 \to \sum_{i=1}^{K} p_i - 1 = 0$$

Lagrange multipliers:

$$\mathcal{L} = H(p) + \lambda \left(\sum_{i=1}^{K} p_i - 1 \right)$$

$$= -\sum_{i=1}^{K} p_i \log(p_i) + \lambda \left(\sum_{i=1}^{K} p_i - 1\right)$$

To find the highest entropy, set $\frac{\partial \mathcal{L}}{\partial p_i} = 0$

$$\frac{\partial \mathcal{L}}{\partial p_i} = \frac{\partial \left(-\sum_{i=1}^K p_i \log(p_i) + \lambda(\sum_{i=1}^K p_i - 1)\right)}{\partial p_i} = -\log(p_i) - 1 + \lambda = 0$$

$$\log(p_i) = \lambda - 1$$

Thus,
$$p_1 = p_2 = \dots = p_i = \frac{1}{K}$$

Therefore, when $p^* = \frac{1}{K}$, the categorical distribution has the highest entropy, $H(p^*) = log K$.