$k(x, x') = x^T rev(x')$ where rev(x) reverses the order of the components in vector x'

Counterexample:

Let Gram matrix with k be K, nonzero vector $v = (1, 0, 0, ..., 0, 0)^T (m - 1'0's)$ $v^T K v$

$$= \begin{pmatrix} 1 \\ \vdots \\ 0 \end{pmatrix} \begin{pmatrix} x_1^T rev(x_1) & \dots & x_1^T rev(x_m) \\ \vdots & \ddots & \vdots \\ x_m^T rev(x_1) & \dots & x_m^T rev(x_m) \end{pmatrix} (1,0,\dots,0)$$

$$= x_1^T rev(x_1)$$

$$= x_1^T(-x_1)$$

$$= -1 < 0$$

Thus, $k(x, x') = x^T rev(x')$ is not a valid kernel.