

$$f(x^{(i)}|\theta) = \theta^{x^{(i)}}(1-\theta)^{1-x^{(i)}}$$

$$L(\theta)$$

$$= \prod_{i=1}^m f(x^{(i)}|\theta)$$

$$= \theta^{x^{(1)}}(1-\theta)^{1-x^{(1)}} * \theta^{x^{(2)}}(1-\theta)^{1-x^{(2)}} * \dots * \theta^{x^{(m)}}(1-\theta)^{1-x^{(m)}}$$

$$= \theta^{\sum_{i=1}^m x^{(i)}}(1-\theta)^{m-\sum_{i=1}^m x^{(i)}}$$

$$LL(\theta) = \log L(\theta) = \left( \sum_{i=1}^m x^{(i)} \right) \log \theta + \left( m - \sum_{i=1}^m x^{(i)} \right) \log(1-\theta)$$

$$\theta_{MLE} = \operatorname{argmax}_{\theta} \log L(\theta)$$

$$\frac{\partial LL(\theta)}{\partial \theta} = \frac{\partial (\sum_{i=1}^m x^{(i)} \log \theta + (m - \sum_{i=1}^m x^{(i)}) \log(1-\theta))}{\partial \theta} = \frac{\sum_{i=1}^m x^{(i)}}{\theta} - \frac{m - \sum_{i=1}^m x^{(i)}}{1-\theta} = 0$$

$$(1-\theta) \sum_{i=1}^m x^{(i)} - \theta \left( m - \sum_{i=1}^m x^{(i)} \right) = 0$$

$$\sum_{i=1}^m x^{(i)} - \theta \sum_{i=1}^m x^{(i)} - m\theta + \theta \sum_{i=1}^m x^{(i)} = 0$$

$$\theta_{MLE} = \frac{\sum_{i=1}^m x^{(i)}}{m}$$