

托福写作素材：
科技传媒类



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下面的文章就帮助大家来积累一些“科技传媒类”的托福写作素材。

科技传媒类话题

广告:

正面影响 A. For customers, advertising plays an imperative part in making them aware of the worth of the product or service.

B. For business, advertising facilitates manufacturers in creating product awareness among the public.

C. Apart from commercial advertising, public service advertisement plays a vital and irreplaceable role in our society.

负面影响 A. Advertisements create stereotyped aesthetic and behavioral models that may influence people's values early in their lives.

B. Too many advertisements are seen on TV screens and in newspapers or magazines.

C. Advertising has an overall adverse impact on children and young people. For example, children or young people often misunderstand advertising which in turn can lead to inappropriate behavior.

传媒类

Times have not become more violent. They have just become more televised. --

Marilyn Manson

The Internet is like alcohol in some sense. It accentuates what you would do

anyway. If you want to be a loner, you can be more alone. If you want to connect, it makes it easier to connect.

censorship

fraud

Do you think all the news is true?

Not all the news is true. Broadsheet newspapers sometimes dig for information and twist its importance for political purposes. And news in tabloids is more sensational and contains more half-truth and biased opinions. The problem is that people everywhere confuse what they read in newspapers with news.

广告

Advertising is the modern substitute for argument; its function is to make the worse appear the better. Many a small thing has been made large by the right kind of advertising.

Advertising is a valuable economic factor because it is the cheapest way of selling goods, particularly if the goods are worthless.

托福写作素材需要大量的积累，在积累托福写作素材的同时，我们还可以提取精彩的词汇和句型，这对英语的听 说读写水平都有很大程度的裨益。