

# Optimizing Likelihood of MLB Playoff Appearance

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12/6/2021

# Introduction

Many different attempts have been made to optimize an equation for predicting a team's probability of making the playoffs in all sports.

Teams dataset in the `Lahman` package provides team records for the 1871 - 2020 baseball season, along with offensive statistics, defensive statistics, and if the team made the playoffs.

## Logistic Model

A simple logistic regression can be used to model the log-odds that a team makes the playoffs, based off of a teams run average and a teams batting average

$$\log\left(\frac{p_i}{1-p_i}\right) = \alpha + \beta_1(R_i) + \beta_2(H_i)$$

The terms that are observed are:

$y_i$  = Indicator that a team made the playoffs

$R_i$  = Team's run average, found by dividing Runs by At Bats

$H_i$  = Team's batting average, found by dividing Hits by At Bats

Where the unobserved variables are  $\alpha, \beta_1, \beta_2$ , and  $p_i$ , where  $p_i$  is defined as:

$$p_i = \frac{e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}}{1 + e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}}$$

## Questions of Interest:

What values of  $\alpha$ ,  $\beta_1$ , and  $\beta_2$  optimize the logistic function for the likelihood of a Baseball team making the playoffs?

Which optimization method - Newton-Raphson or Quasi-Newton - gets closest to the optimized values found when the logistic model is fit?

What are the 95% confidence intervals of the  $\hat{\alpha}$ ,  $\hat{\beta}_1$ , and  $\hat{\beta}_2$  optimized values?

# Methods

The following methods will be used to optimize  $\theta = \begin{pmatrix} \alpha \\ \beta_1 \\ \beta_2 \end{pmatrix}$

- ▶ Newton-Raphson
- ▶ Quasi-Newton
- ▶ Bootstrapping for Confidence Intervals

## Distribution of Model

Since the response variable of  $y_i$  is a binary response, the logistic regression will follow a Bernoulli distribution. The distribution is:

$$f(y_i) = p_i^{y_i}(1 - p_i)^{1-y_i}$$

$$f(y_i) = \left( \frac{e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}}{1 + e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}} \right)^{y_i} \left( 1 - \left( \frac{e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}}{1 + e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}} \right) \right)^{1-y_i}$$

$$f(y_i) = \left( \frac{e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}}{1 + e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}} \right)^{y_i} \left( \frac{1}{1 + e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}} \right)^{1-y_i}$$

# Log-Likelihoods of Model

$$\ell(\theta) = \sum_{i=1}^{n=660} y_i \log\left(\frac{e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}}{1 + e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}}\right) + (1 - y_i) \log\left(\frac{1}{1 + e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}}\right)$$

$$\ell(\theta) = \sum_{i=1}^{n=660} y_i(\alpha + \beta_1(R_i) + \beta_2(H_i)) - \log(1 + e^{\alpha + \beta_1(R_i) + \beta_2(H_i)})$$

$$\ell'(\theta) = \begin{bmatrix} \sum_{i=1}^{n=660} y_i - \frac{e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}}{1 + e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}} \\ \sum_{i=1}^{n=660} R_i(y_i) - \frac{(R_i)e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}}{1 + e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}} \\ \sum_{i=1}^{n=660} H_i(y_i) - \frac{(H_i)e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}}{1 + e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}} \end{bmatrix} = \begin{bmatrix} \sum_{i=1}^{n=660} y_i - p_i \\ \sum_{i=1}^{n=660} R_i(y_i) - R_i(p_i) \\ \sum_{i=1}^{n=660} H_i(y_i) - H_i(p_i) \end{bmatrix}$$

Letting  $C = e^{\alpha + \beta_1(R_i) + \beta_2(H_i)}$

$$\ell''(\theta) = \begin{bmatrix} \sum_{i=1}^{n=660} -\frac{C}{(1+C)^2} & \sum_{i=1}^{n=660} -R_i \frac{C}{(1+C)^2} & \sum_{i=1}^{n=660} -H_i \frac{C}{(1+C)^2} \\ \sum_{i=1}^{n=660} -R_i \frac{C}{(1+C)^2} & \sum_{i=1}^{n=660} -(R_i^2) \frac{C}{(1+C)^2} & \sum_{i=1}^{n=660} -(R_i H_i) \frac{C}{(1+C)^2} \\ \sum_{i=1}^{n=660} -H_i \frac{C}{(1+C)^2} & \sum_{i=1}^{n=660} -(R_i H_i) \frac{C}{(1+C)^2} & \sum_{i=1}^{n=660} -(H_i^2) \frac{C}{(1+C)^2} \end{bmatrix}$$

## Methods: Newton-Raphson

The updating rule for Newton-Raphson is:

$$\theta^{(t+1)} = \theta^{(t)} - (\ell''(\theta^{(t)}))^{-1}(\ell'(\theta^{(t)}))$$

The optimization formula was allowed to update until the difference between  $\theta^{(t+1)}$  and  $\theta^{(t)}$  was less than 0.00001.



## Methods: Quasi-Newton

Alternative method to Newton Method when the second derivative of  $\ell(\theta)$  is complicated

The updating rule for this method, using the Hessian approximation with the BFGS method:

$$M^{(t+1)} = M^{(t)} - \frac{(M^{(t)}(\theta^{(t+1)} - \theta^{(t)}))(M^{(t)}(\theta^{(t+1)} - \theta^{(t)}))^T}{(\theta^{(t+1)} - \theta^{(t)})^T M^{(t)}(\theta^{(t+1)} - \theta^{(t)})} + \frac{(\ell'(\theta^{(t+1)}) - \ell'(\theta^{(t)}))(\ell'(\theta^{(t+1)}) - \ell'(\theta^{(t)}))^T}{(\theta^{(t+1)} - \theta^{(t)})^T (\ell'(\theta^{(t+1)}) - \ell'(\theta^{(t)}))}$$

## Methods: Bootstrapping for Confidence Intervals

- ▶ Resampling of the Original observed data and then optimizing the resampled data
- ▶ 10,000 iterations were run to produce 10,000 optimized values of  $\theta$
- ▶ Resampled data optimized by Quasi-Newton method

## Results

Starting points:  $\theta = \begin{pmatrix} 0 \\ 0 \\ 0 \end{pmatrix}, \begin{pmatrix} -1 \\ 1 \\ -1 \end{pmatrix}, \begin{pmatrix} -8 \\ 80 \\ -20 \end{pmatrix}$

All optimized values, along with iterations and the estimated parameters from the logistic regression

	Alpha	Beta 1	Beta 2	Runs
Newton:(0,0,0)	-7.8077	87.7043	-19.5363	5
Newton:(-1,1,-1)	-7.8077	87.7043	-19.5363	4
Newton:(-8,80,-20)	-7.8077	87.7043	-19.5363	5
Quasi-Newton:(0,0,0)	-7.8015	87.6818	-19.5476	28
Quasi-Newton:(-1,1,-1)	-7.8219	87.6086	-19.4316	25
Quasi-Newton:(-8,80,-20)	-7.8214	87.6017	-19.4302	18
Fisher Scoring(through glm()):	-7.8080	87.7040	-19.5360	4

## Results: Confidence Intervals

	Lower	Upper	Estimate	Standard Deviation
Alpha	-12.1018	-3.7367	-7.8636	2.1280
Beta 1	67.6702	109.1632	88.0728	10.5754
Beta 2	-41.5621	2.2570	-19.5275	11.0820

# Conclusions

- ▶ Newton-Raphson optimization takes the least amount of iterations and gets closest to the estimated values from the logistic regression model.
- ▶ Quasi-Newton optimization has shortest computation time and simpler implementation but takes more iterations
- ▶ Both methods are fairly close to each other
- ▶ Starting value:
  - ▶ Doesn't impact number of iterations for Newton-Raphson
  - ▶ Impacts number of iterations for Quasi-Newton

## Models Created from Optimization

Using Newton-Raphson optimized values:

$$\log\left(\frac{p_i}{1 - p_i}\right) = -7.808 + 87.704(R_i) - 19.536(H_i)$$

Using Quasi-Newton estimate from the bootstrapping method:

$$\log\left(\frac{p_i}{1 - p_i}\right) = -7.864 + 88.073(R_i) - 19.528(H_i)$$

## Probability of Making the Playoffs

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Team	ARI	ATL	BAL	BOS	CHW	CHC	CIN	CLE
Newton	0.482	0.656	0.232	0.652	0.158	0.583	0.216	0.437
Quasi	0.482	0.657	0.231	0.652	0.157	0.583	0.215	0.437

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Team	COL	DET	HOU	KCR	ANA	LAD	FLA	MIL
Newton	0.487	0.035	0.771	0.168	0.387	0.787	0.062	0.389
Quasi	0.487	0.035	0.772	0.167	0.386	0.788	0.061	0.388

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Team	MIN	NYN	NYM	OAK	PHI	PIT	SDP	SEA
Newton	0.784	0.856	0.379	0.659	0.396	0.227	0.205	0.412
Quasi	0.785	0.857	0.379	0.659	0.395	0.226	0.204	0.411

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Team	SFG	STL	TBD	TEX	TOR	WSN
Newton	0.140	0.425	0.315	0.542	0.302	0.713
Quasi	0.139	0.425	0.314	0.542	0.301	0.714

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