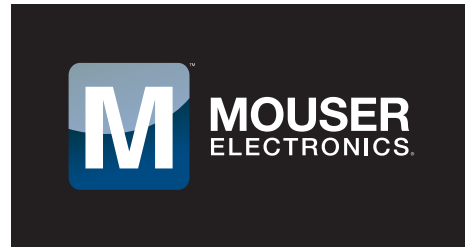# Visual Identity
Guidelines.

Mouser Logo Guidelines.

Primary Logo

This is the preferred logo and should be used whenever possible.

Secondary Stacked Logo

This logo can be used if the primary logo doesn't fit in the space.

Logo Color Usage

Spot Colors

PMS 295   PMS 543

CMYK Blue

Cyan:	100%
Magenta:	60%
Yellow:	0%
Black:	30%

Web Colors

Blue:	#004A85