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This is a fun online course that's conducted entirely in the medium of video. You will have access to video lectures as well as free video production tools to create and share video responses.

WHAT IS THE TIME COMMITMENT?

For most people, this will be a 1-2 hour weekly commitment. On an average week you will watch 10 minutes of short, highly shareable lectures and spend at least an hour creating a short video.

WHAT WILL I MAKE?

You'll learn how to make supercuts, video essays, animated GIFs and viral videos that will challenge your creativity and help you express your point of view on Facebook, Twitter, and other social media.



