

Chneya bech nkoulou when presenting+ta9sim

slide1&2&3: intro (roua)

Hello everyone and welcome to our presentation on **The GreenPact**, an NGO dedicated to protecting and restoring Tunisia's biodiversity. With a focus on SDG 15: Life on Land, our goal is to combat deforestation, protect endangered species, and promote sustainable land use. Today, we'll take you through our mission, values, and action plan, highlighting the challenges we face and how we aim to make a positive impact on Tunisia's environment.

slide4: executive board (roua)

Meet the dedicated team behind GreenPact, each bringing their unique expertise and passion...

slide5: about the ngo(nour)

The GreenPact is a non-profit organization committed to the protection and restoration of Tunisia's biodiversity and natural ecosystems. We are focused on preserving endangered species by protecting their habitats and implementing reforestation and conservation programs. By combating deforestation, overgrazing, pollution, and other human activities that threaten biodiversity, we aim to halt the degradation of vital ecosystems.

Through our initiatives, we strive to ensure a thriving environment for future generations, where both wildlife and people can coexist in harmony.

slide6: mission and vision(ahmed)

At The GreenPact, our mission is to create a future where biodiversity thrives, with protected natural habitats and ecosystems that support sustainable livelihoods. We envision a restored Tunisia where deforestation is combated, sustainable land use is promoted, and public awareness is raised to protect our country's rich terrestrial ecosystems for generations to come.

slide7&8&9&10: values (ahmed)

mel tableau

slide11: target group (selim)

Our target group consists of individuals aged 18 to 40, a demographic highly engaged in environmental issues and digital activism. It includes people of all genders who share a commitment to preserving the environment. With middle to high-income levels, this audience has the financial capacity to support sustainability initiatives through donations or active participation.

slide12: challenges (chiheb)

Our NGO faces several challenges. These include securing adequate funding and resources for our projects, building strong collaborations with key stakeholders, and advocating for stronger policy enforcement to protect biodiversity. Additionally, we must address the lack of public awareness about

environmental issues and continuously measure the impact of our efforts to ensure they are effective and sustainable.

slide13: awareness campaign (yassine)

Our awareness campaign combines impactful visuals and engaging content to spread our message effectively:

slide 14: billboard (yassine)

A minimalist design featuring the GreenPact logo, our impactful slogan, and essential contact information, ensuring a clear and professional message.

slide15&16: flyer (yassine)

Provides detailed information about GreenPact's initiatives, including a QR code to connect directly to our website.

slide17: radio spot (yassine)

A dynamic 30-second PSA that raises awareness about the importance of biodiversity conservation and invites listeners to take action.

slide18: insta page (yassine)

Here are some highlights from our Instagram page showcasing how we engage with our community and spread our mission online.

slide20: website (yassine)

slide21: animated video (yassine)

Now, let's dive into our animated video, which brings to life the story of GreenPact—our mission, challenges, and the impact we're striving to create for Tunisia's ecosystems.

slide22: call to action (nour)

Join us in making a meaningful difference! You can contribute in various ways:

- **By Donating:** Visit cha9a9a.tn or contribute through our bank transfer.
- **By Volunteering:** We're seeking passionate individuals—doctors, teachers, environmentalists, and anyone committed to protecting biodiversity.
- **By Collaborating:** Partner with us to amplify efforts and create a lasting impact.

Together, we can restore and protect Tunisia's ecosystems for a sustainable future!

slide23: conclusion (roua)

In conclusion, GreenPact is dedicated to protecting Tunisia's biodiversity and restoring its ecosystems. Through our mission, values, and impactful initiatives, we aim to create a sustainable future for both the environment and the communities that depend on it. We invite you to join us in this important journey.

