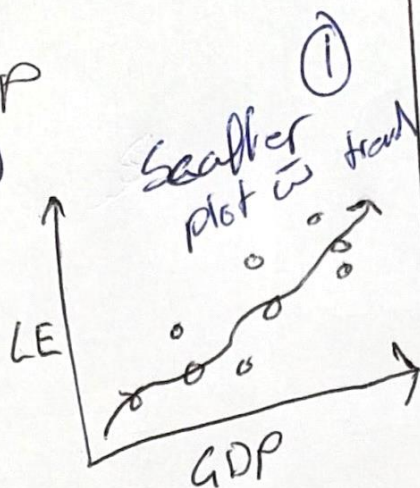


# IDEAS

APAC Map

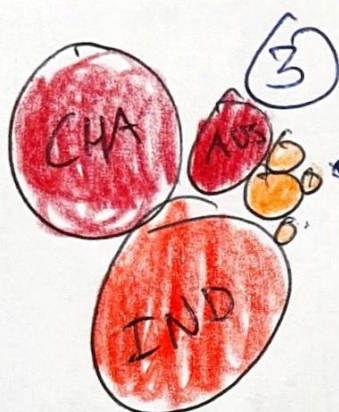
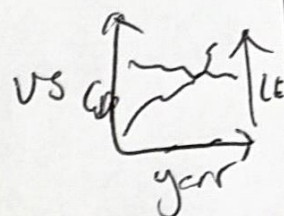


Shaded by GDP per Capita

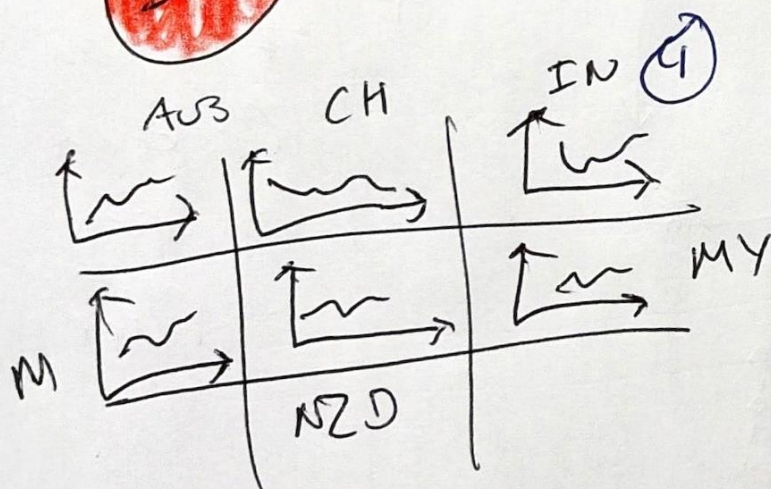


## 2.) Filter

① and ④ are similar, need to show different things



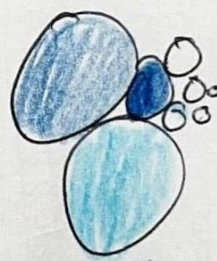
Bubbles to show pop. Shaded to encode GDP



Grid plots to compare countries

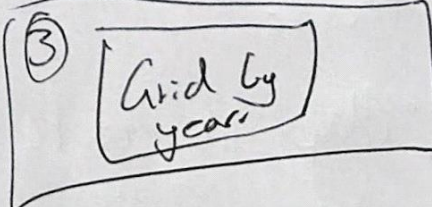
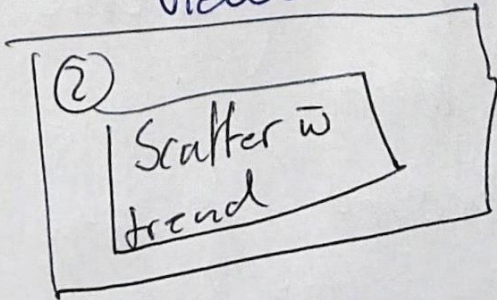
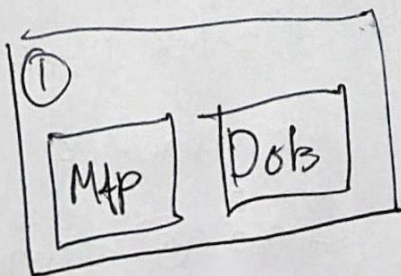
## 3.) Categorise

③ and ④ are similar



Both use Colours to Encode GDP

## 4.) Combine/Refine Grouped by web page views



5.) Question  
Yes, trends ~~and~~ can be observed



Layout

Orange gradient

Wide page layout

Red color schemes



Title: GDP V LE  
Auth: Sam Lindsay  
Date: 01/10/2025  
Sheet: 2/5

Operations:

- wide layout that a user can pan around.
- ~~App~~ can Click on Countries to filter

Focus:

- Map in front keeps Geographic info front of mind
- User can pan around to view other visualisations, lead by arrows

Discussion

- Map at Center puts Geographic Info @ front



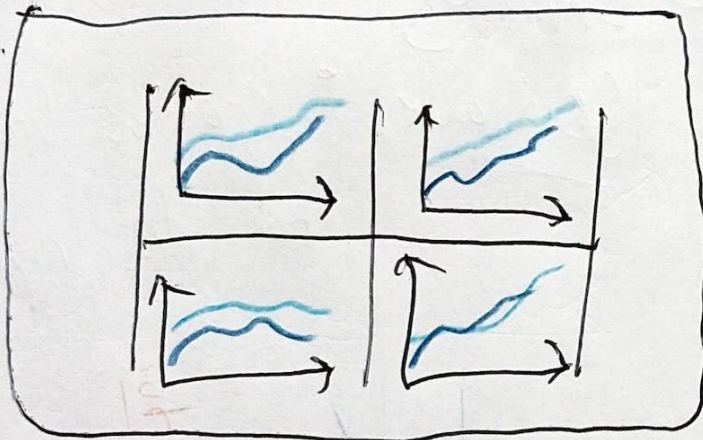
Layout

Vertical layout

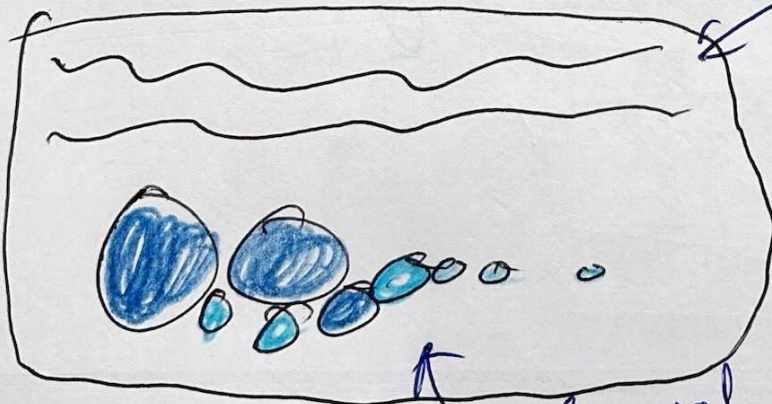
## Health v Wealth



GDP per capita  
vs Country



Comparing  
4 countries  
year  
by year



Narrative  
text.

Special size plot

Title: Health v Wealth

Auth: Sam

Date: 01/10/2025

Sheet: 3/5

Operators

- Pan down the site
- Filters by year and by country
- Highlight key data points.

Focus

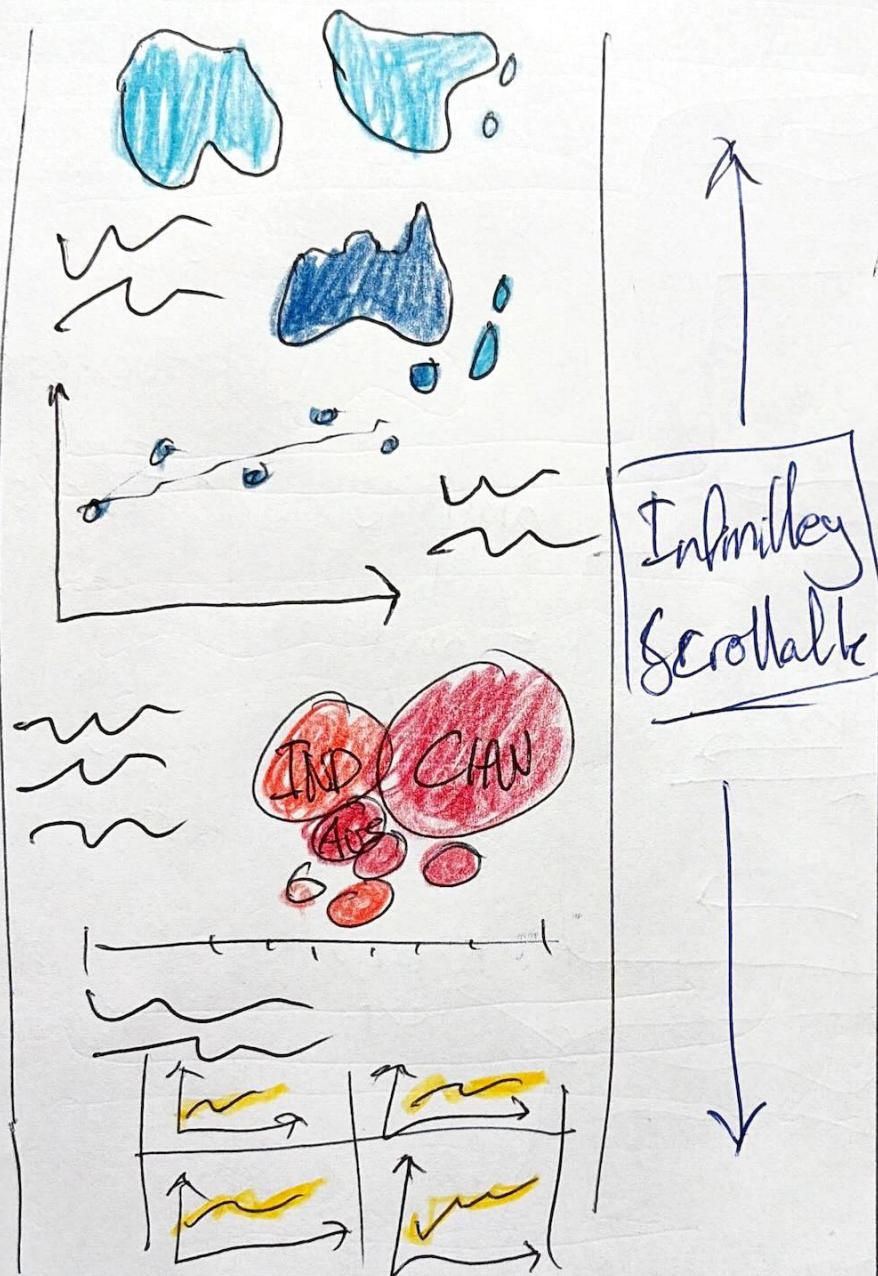
- Transferring information spatially
- Narrative text at each box

Discussion

- better for a webpage layout where scroll wheel is good



Layout: Going for something Alternative...



Title: Does \$ = ?  
 Auth: Sam  
 Date: 01/10/2025  
 Sheet: 4/5

Operations:

- Website infinitely scrolls and flows
- Repeats back to the top

Focus:

- Visualisations overlap slightly giving it an infinite feel and flow.

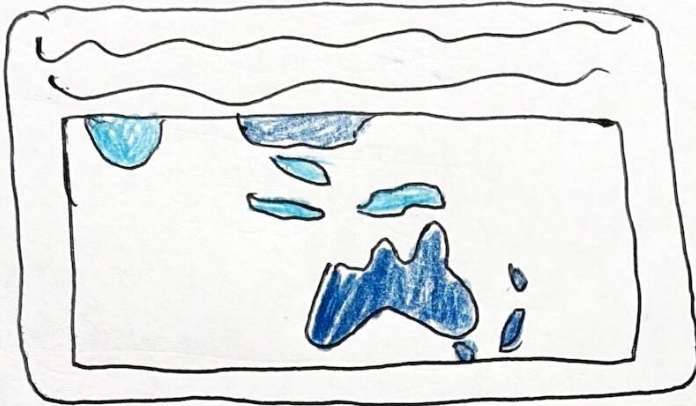
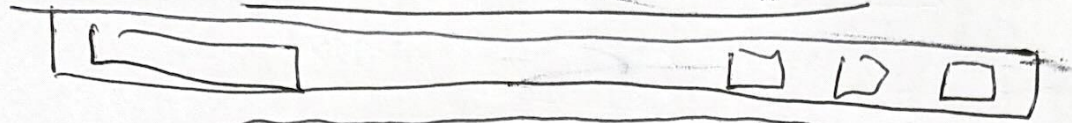
Discussion:

- Website feels Modern and Smooth, highlights visual information

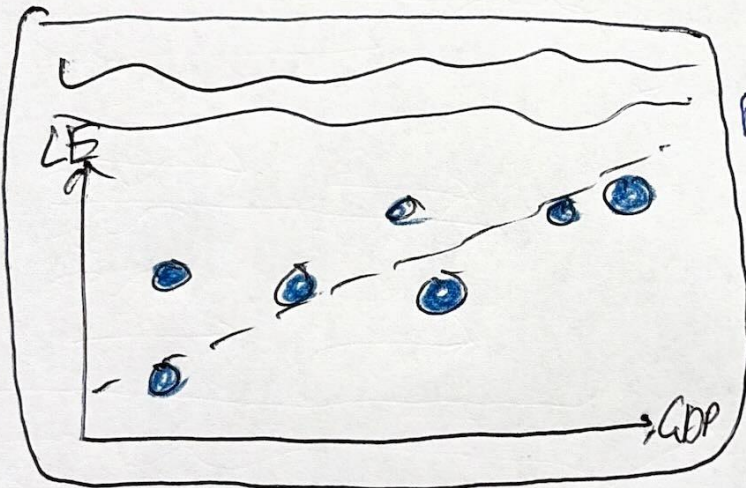


layout

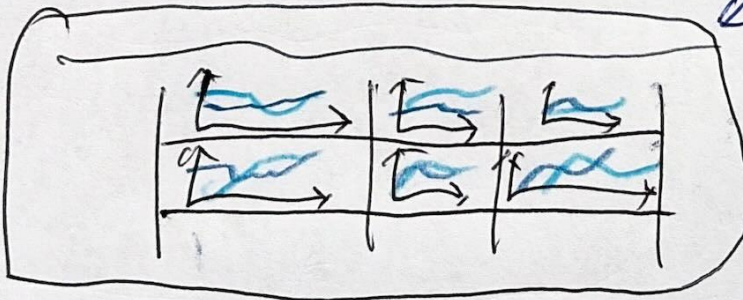
# Health vs Wealth



Buttons to move



Narrative text



Blues

Shade



Title: Health v Wealth  
Full: Sam  
Date: 01/10/2025  
Sheet: 5/5

operations

- Selection filters by year to highlight trends over time
- Can filter by country to show individual places

Focus

- Vertical layout makes most sense for modern website
- Chose figures that are easy to interpret and contain most info

Discussion

Best option.  
Simple to produce