Proposed title of the project

Group name

Member name

Member name

Member name

Member name

Date

# **Executive Summary**

Tell me about the key parts of your project: What are you doing? Why is it important? How are you doing it?

Include the following sub-elements after the initial project description:

## **Problem Statement**

Describe the theoretical or practical [problem](https://www.scribbr.com/dissertation-writing-roadmap/problem-statement/) you are addressing. What is already known about the problem? Why is it a problem, does a solution exist?

Put some background here as well. Are there alternatives? Why can’t we use them?

## **Relevance and Importance of the Project**

Make it clear what new insights or solutions you will contribute, who they are relevant to, and why the project is worth doing. This should let you speak about the greater impact of the work.

## **Conclude**

State the specific [question(s)](https://www.scribbr.com/dissertation-writing-roadmap/research-questions/) or solution that you aim to answer or implement.

# **Literature review**

The [literature review](https://www.scribbr.com/dissertation/literature-review/) summarizes, compares, and critiques the most relevant alternative sources on the topic. There are many different ways to structure a literature review, but it should explore:

## **Key Concepts, Theories, and Studies**

Compare, contrast, and establish the theories and concepts that will be most important for your project.

## **Key Debates and Controversies**

Identify points of conflict and situate your position.

## **Gaps in Existing Knowledge**

Show what is missing and how your project will fit in.

# **Project design and methods**

Here you should explain your approach to the research and describe exactly what steps you will take to answer your questions.

## **Project design**

Explain how you will design the research. [Qualitative or quantitative](https://www.scribbr.com/methodology/qualitative-quantitative-research/)? Original data collection or [primary/secondary sources](https://www.scribbr.com/citing-sources/primary-and-secondary-sources/)? Descriptive, correlational or experimental?

## **Methods and Sources**

Describe the tools, procedures, participants and sources of the research. When, where and how will you collect, select and analyze data?

## **Practical Considerations**

Address any potential obstacles, limitations and ethical or practical issues. How will you plan for and deal with problems?

# **Implications and contributions to knowledge**

Finish the proposal by emphasizing why your proposed project is important and what it will contribute to practice or theory.

## **Practical Implications**

Will your project or findings help improve a process, inform policy, or make a case for concrete change?

## **Theoretical Implications**

Will your work help strengthen a theory or model, challenge current assumptions, or create a basis for further research?

# **References**

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# **Research schedule**

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| **Research phase** | **Objectives** | **Deadline** |
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