#### Spam Control on the Web

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#### The Problem

- Comment / post spam evolves
- There will never be a silver bullet
- Old projects in maintenance mode get increasingly hard to keep spam-free

# "An Internet service cannot be considered truly successful until it has attracted spammers."

- Rafe's law

http://rc3.org/2006/10/20/rafes-law/

# The Story of Btwlzyq

Tracking a resourceful spammer on http://communityalmanac.org.

# **Existing Solutions**

A brief taxonomy / survey

See also appendix B - prior art.

# **Existing Solutions: Form Modifiers**

- Captcha (obtrusive)
- Other problem solving (obtrusive)
- Honeypot Fields (unobtrusive)

By design, only useful against bots.

# Content Filtering Services

#### Remote APIs:

- Bayesian filters
- IP blacklist

Good: Unobtrusive. Large training set.

Bad: Network overhead. Reliabilty.

#### Content filters: Local

- Bayesian filters and IP blacklists, but also:
- IP throttling
- Other metadata filtering: link counting, admin users, ...

Good: Unobtrusive. Low I/O overhead. Reliable.

Bad: Requires training.

# Summary

- Lots of solutions
- None are sufficient alone
- Complement each other
- n solutions == n APIs
- n APIs integrate into m web apps == aaargh

# Trac SpamFilter plugin - a flexible approach

- "all of the above" approach
  - 14 filters and 3 captchas
- extensible, easy to code new filters
- highly configurable
  - select filters
  - assign karma scores to filters (positive = good)
  - set minimum karma needed for posting

# Trac SpamFilter plugin (cont'd)

- Records possible spam in database for moderation
- Moderation UI: rough but useful
- Moderation includes training
- Lots of tests



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#### Spam Filtering: Configuration

Karma Tuning

Minimum karma required for a successful submission: 0

Content submissions are passed through a set of registered and enabled filter strategies, each of which check the submitted content and may assign karma points to it. The sum of these karma points needs to be greater than or equal to the minimum karma configured here for the submission to be accepted.

Strategy	Karma points	Description
AkismetFilterStrategy	1	By how many points an Akismet reject impacts the overall karma of a submission.
BayesianFilterStrategy	5	By what factor Bayesian spam probability score affects the overall karma of a submission.
ExternalLinksFilterStrategy	2	By how many points too many external links in a submission impact the overall score.
IPBlacklistFilterStrategy	5	By how many points blacklisting by a single server impacts the overall karma of a submission.
IPThrottleFilterStrategy	2	By how many points exceeding the configured maximum number of posts per hour impacts the overall score.
RegexFilterStrategy	5	By how many points a match with a pattern on the BadContent page impacts the overall karma of a submission.
SessionFilterStrategy	9	By how many points an existing and configured session improves the overall karma of the submission. A third of the points is granted for having an existing session at all, the other two thirds are granted when the user has his name and/or email address set

#### CVS Subversion **CVSNT**

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#### Spam Filtering: Logs

Viewing entries 61-75 of 466.

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Path Author Karma IP Address Date/time 11/01/2006 /ticket/2324 -31 202.101.6.85 06:26:28 PM Putaspannerintheworks

- IPBlacklistFilterStrategy (-5): IP 202.101.6.85 blacklisted by bsb.empty.us
- ExternalLinksFilterStrategy (-14): Maximum number of external links per post exceeded
- BayesianFilterStrategy (-5): SpamBayes determined spam probability of
- AkismetFilterStrategy (-2): Akismet says content is spam
- RegexFilterStrategy (-5): Content contained blacklisted patterns

Putaspannerintheworks [url=http://cvbxcvb.cv.funpic.de]master ...

DishfitforthegodsA /ticket/1830 -22 202.101.6.85 11/01/2006 06:23:42 PM

- IPBlacklistFilterStrategy (-5): IP 202.101.6.85 blacklisted by bsb.empty.us
- ExternalLinksFilterStrategy (-10): Maximum number of external links per post exceeded
- BayesianFilterStrategy (-5): SpamBayes determined spam probability of 100.00%
- · AkismetFilterStrategy (-2): Akismet says content is spam

DishfitforthegodsA [url=http://telefonare.te.funpic.de]finanza ...

gerrosasde /ticket/222 -26 67.94.174.220 11/01/2006 06:22:15 PM

- ExternalLinksFilterStrategy (-14): Maximum number of external links per post exceeded
- BayesianFilterStrategy (-5): SpamBayes determined spam probability of 100.00%
- AkismetFilterStrategy (-2): Akismet says content is spam
- RegexFilterStrategy (-5): Content contained blacklisted patterns

gerrosasde [url=http://cvbxcvb.cv.funpic.de]master ...

**CVS** Subversion CVSNT

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#### About the Trac plugin

http://www.cmlenz.net/archives/2006/11/managing-trac-spam

SpamAssassin has a similar multi-filter strategy, but is designed for use with email, not web:

http://wiki.apache.org/spamassassin/BlogSpamAssassin

#### Filters - remote

```
stopforumspam.py
akismet.py
blogspam.py
defensio.py
extlinks.py
httpbl.py
```

ip\_blacklist.py

linksleeve.py

typepad.py

#### Filters - local

```
regex.py
bayes.py
extlinks.py
ip_blacklist.py
ip_regex.py
ip_throttle.py
session.py
```

#### Captcha

```
recaptcha.py
image.py (uses PIL)
expression.py ("what is three plus twelve") ... looks
unfinished
```

# It only works with Trac.

#### Hamage Control!

- Goal: Decoupling SpamFilterPlugin from Trac
- Prototype
- http://github.com/slinkp/hamage

# Hamage Control: modes of operation

- Python library API
- WSGI middleware
- Hybrid
- Native integration with every framework
  - Nooo.

#### Python API: Filters

```
class MyFilter(object):
    def test(self, req, author, ip):
        "return (score, 'reason')"
```

Positive score = ham, negative = spam.

```
>>> from hamage.filter import FilterSystem
>>> config = {
    'options': {'min karma': 1},
    'filters': ['hamage extlinks']}
>>> config['options']['backend factory'] =
'django orm'
>>> filtersys = FilterSystem(config)
```

```
>>> filtersys.strategies
[<hamage.filters.extlinks.ExternalLi
nksFilterStrategy object at ...>]
>>> filtersys.backend factory
<class'hamage.backends.django hamage</pre>
.models.DjangoBackendFactory'>
```

```
>>> from hamage.filter import Request
>>> req = Request.blank('/foo',
...remote addr='10.20.30.40')
>>> filtersys.test(req, author='fred',
        changes=[('Old content', 'New content')])
Traceback (most recent call last):
hamage.filter.RejectContent: Submission rejected as
potential spam
```

```
>>> filtersys.min karma = 0
>>> filtersys.test(req,
       author='fred',
       changes=[('Old content', 'New
content')])
(0, [])
```

```
>>> lotsa links = 'http://somewhere.org '
                                          * 100
>>> filtersys.test(req, author='fred',
        changes=[(None, lotsa links)])
Traceback (most recent call last):
hamage.filter.RejectContent: Submission rejected as
potential spam (Maximum number of external links per
post exceeded)
```

# Python API: Registering filters

```
# Put entry points in your setup.py
setup(name='hamagecontrol',
   entry points={
    'hamage filters': [
      'hamage extlinks =
hamage.filters.extlinks:ExternalLinksFilterStrategy',
   'hamage backends': [
      'django orm
=hamage.backends.django hamage.models:DjangoBackendFactory',
```

#### **WSGI** Middleware

Request: Client POST → hamage (filtering) → application

Response: application response → hamage (form field and error message injection) → client

#### Demo

Django running via wsgiref server, behind WSGI middleware

#### Wish List: RESTful web service?

- Use with any language
- Scale independently
- Would love to do this
- ... later

# Performance & Scaling

- Run cheapest filters first; allow them to shortcircuit.
- Parallelize slow filters (eg. network IO)
  - How?
- Asynchronous operation

#### More about async

- Use case: speed
- Use case: moderation
  - Integration just got tougher
  - Feedback just got really hard
    - Don't bother?

# More on logging

- Remember Btwlzyq?
- Consistency matters

# Parting shot

<a href="http://example.com" rel="nofollow"> buy my cheap replica rolexes</a>

No page rank for you buddy

#### Appendix A. Links

- Hamage Control:https://github.com/slinkp/hamage
- Django integration demo code: https://github.com/slinkp/pygotham\_hamage\_demo
- These slides: https://github.com/slinkp/pygotham\_hamage\_demo/blob/master/pygotham2\_hamage\_slides.odp?raw=true
- Trac plugin: http://trac.edgewall.org/wiki/SpamFilter
- About WSGI: http://lucumr.pocoo.org/2007/5/21/getting-started-with-wsgi/
- About entry points: http://stackoverflow.com/a/9615473/137635

#### Appendix B. Prior Art

Python packages related to spam. Too many for one slide, see https://gist.github.com/2896944#file\_prior\_art.txt