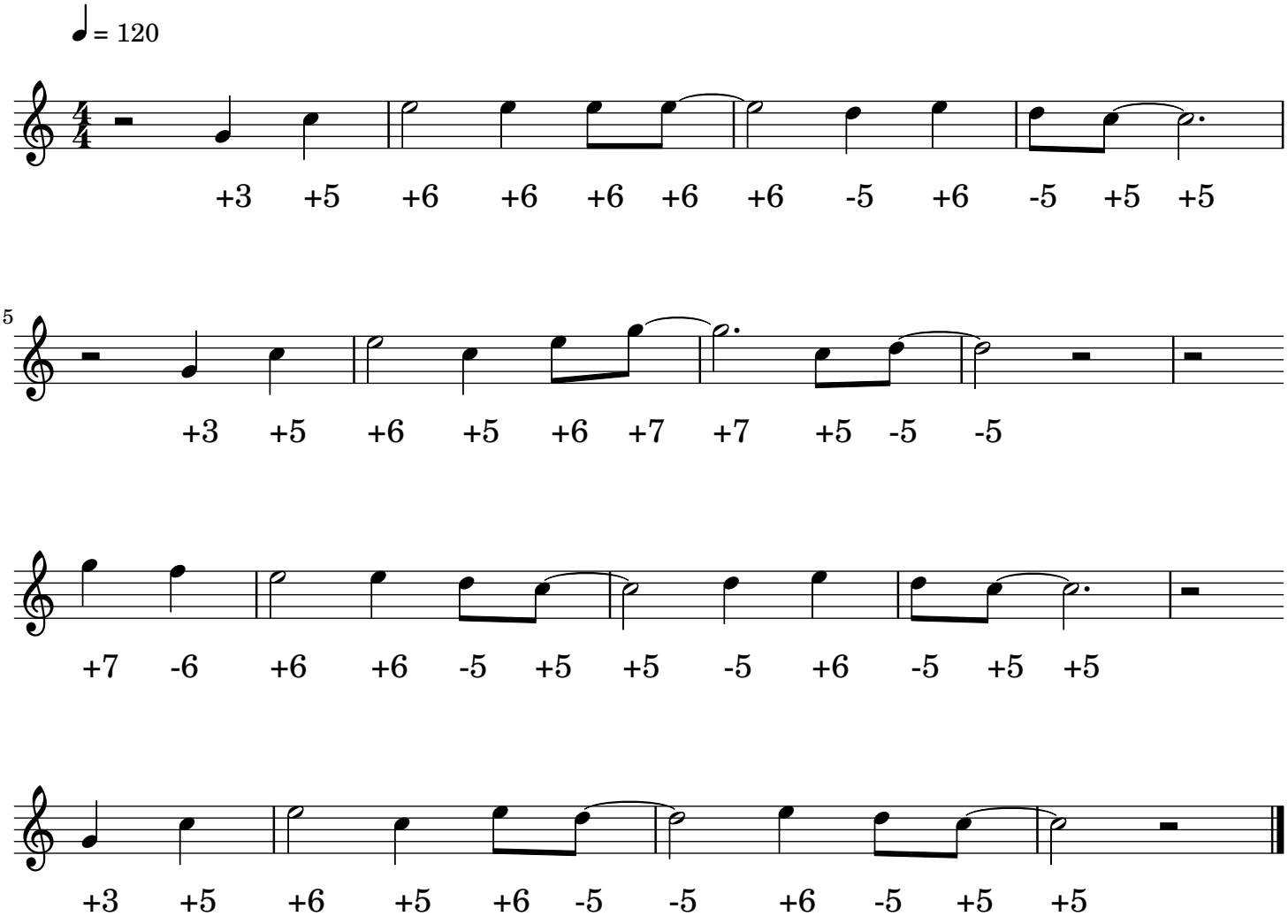Western JuJu