

Styletile

Buttons and Icons:

grayscale is to be replaced with nuances of the color theme

Normal with icons for large screens



Normal with letters for medium screens



Compact with icons for mobile



Typeface:

Title & Headline:

KG Primary Italics

Body:

Helvetica

Stock photos:



Logos:

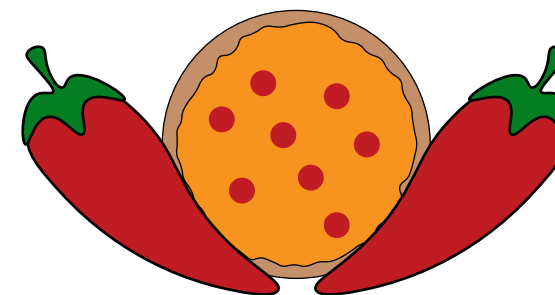
Normal Complex logo for large screens



Normal Logo medium screens



Simplified Logo mobile



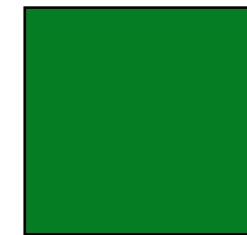
Franchise maskot/logo figure



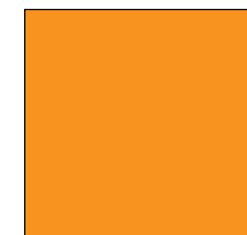
Color Theme



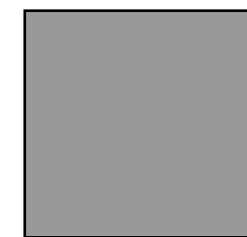
HEX: #c01c24
RGB: 192,28,36



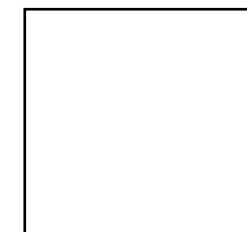
HEX: #047c23
RGB: 4,125,35



HEX: #f7931e
RGB: 247,147,30



HEX: #999999
RGB: 153,153,153



HEX: #ffffff
RGB: 255,255,255



HEX: #000000
RGB: 0,0,0