ASUS Bounty - Problem Statement

Challenge Title: Build an AI Study Helper Webpage

Field / Domain

- AI + Web Development
- Student Productivity / EdTech
- Microsoft Ecosystem & Tooling

Problem Statement

Overview

Educational institutions face ongoing challenges with student productivity, retention, and academic performance. Many students struggle to manage assignments, deadlines, notes, and study schedules across disconnected tools, leading to missed deadlines, poor time management, and increased academic stress.

From a business perspective, schools are looking for cost-effective, scalable digital solutions that improve student outcomes while reducing administrative overhead.

What Participants Are Required to Do

Participants will build a commercially viable AI-powered study management platform designed to be licensed or sold to universities and schools as a student success tool.

The platform will use AI and Microsoft technologies (Copilot, Azure, Power Platform, or APIs) to help students with:

- Managing assignments
- Tracking deadlines
- Organising notes
- Planning study schedules

Business Impact

- SaaS Value Proposition: The solution is positioned as a Software-as-a-Service (SaaS) product for educational institutions, offering:
  - Improved Performance: Enhanced student performance and retention rates.
  - Operational Efficiency: Reduced academic support workload for staff.
  - Centralization: Centralized academic management for students.

- Analytics: Data-driven insights for schools (engagement trends, workload patterns)

- Monetization Model
  - Per-student subscription licensing: Flexible pricing based on user count.
  - Institution-wide annual license: Enterprise-level bulk access.
  - Tiered pricing: Basic access vs. AI-enhanced premium features.
  - White-label solution: customizable branding for schools.

Technology Requirements

- Mandatory: Participants must use Microsoft tools, such as:
  - Copilot
  - Azure
  - Power Platform
  - Simple APIs

Use of AI

- AI must be incorporated using the Microsoft ecosystem, where relevant to the solution.
- AI-assisted development tools can be used for ideation, exploration, and implementation.

Judging Criteria

Solutions will be evaluated based on:

- Functionality: Does the website work?
- AI Usage: Is AI used effectively to make this product?
- Usefulness: Does it genuinely help students?
- Design: Is the interface clear and user-friendly?
- Presentation: Is the idea clearly explained?

Mode of Submission

Each team must submit:

- Working Website: A link and a 1-2 min demo video of the functional site.
- Presentation Slides: 3–5 slides explaining:
  - The problem chosen.
  - The AI solution.
  - Features of the website.

- - ○ How AI was used.
    - ○ Business Impact
  - Teams shortlisted based on the demo will be called for pitching.
  - 3 mins for pitch + 2 min QnA

Prizes

- 🥇 1st Place: 3,000 AED Asus EShop Voucher
- 🥈 2nd Place: ROG Bag Pack + Asus EShop Voucher
- 🥉 3rd Place: Asus Goodie bag + Asus EShop Voucher

Submission Link

https://forms.gle/TyxmPgVBCWrF1Bkc8
(Open only until 3 pm, February 1st 2026)