

Website Planning Document

Site Name

Temple Inn & Suites

Site Purpose

The purpose of Temple Inn & Suites is to provide specialized services and accommodations to temple workers, patrons, and their families.

Website Logo



Target Audience

The target audience of Temple Inn & Suites is all the temple workers, patrons, and their families. This site will help them to know in deep the services and amenities.

Who: Temple workers, patrons, and their families.

Age: 0 to 100

Technology: Any device or smartphone that has internet access

Motivation: People who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips

Persona:

Dakota Barnes

24 years old

Single

Bachelor's Degree: Student

Coursing the third year of Bachelor's degree in Applied Technology, and engage.

It will be sealed next month and wants to know the amenities and services provided.

Thomas Brown

50 years old

Married and father of two

Bachelor's Degree: Psychologist

Retired

Wants to serve as a missionary with his wife

Use services and amenities

Elizabeth Barnes

35 years old

Married and mother of three

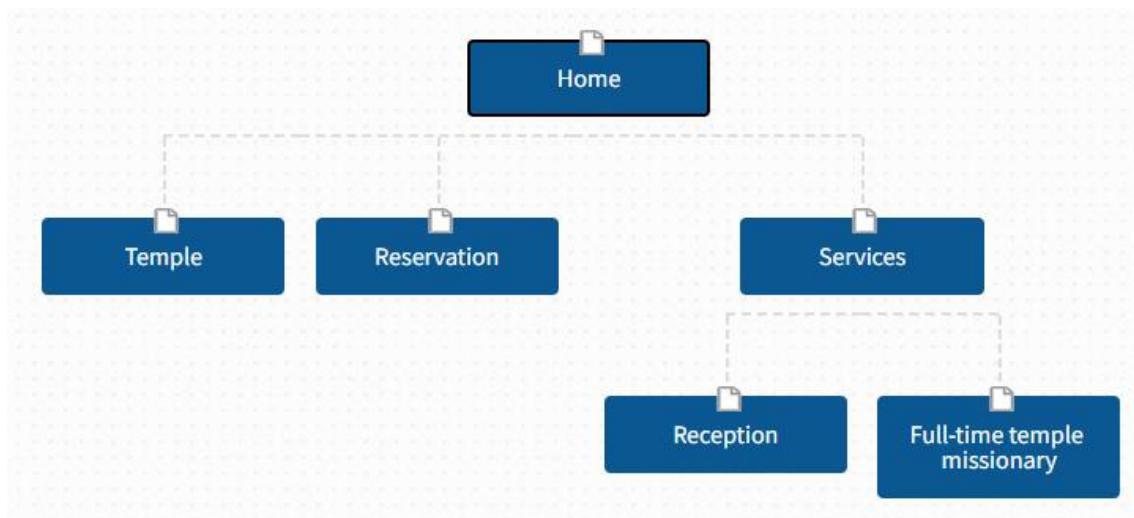
Bachelor's Degree: Nursery

Tourist

Wants to go on holiday to know new temples

Use the internet to find hotels, places to visit, and historical sites.

Site Map



Color Schema

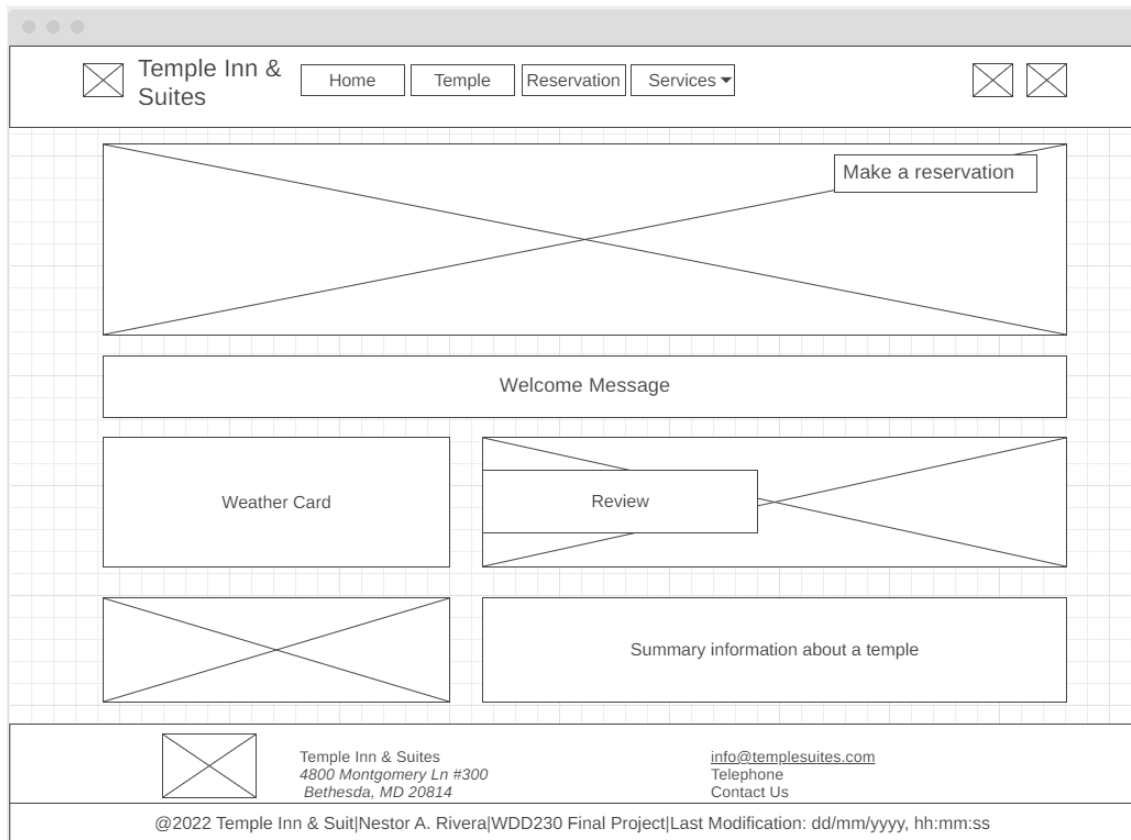
003057 Prussian Blue	167B9C CG Blue	F1F1F3 Cultured	FFFFFF White
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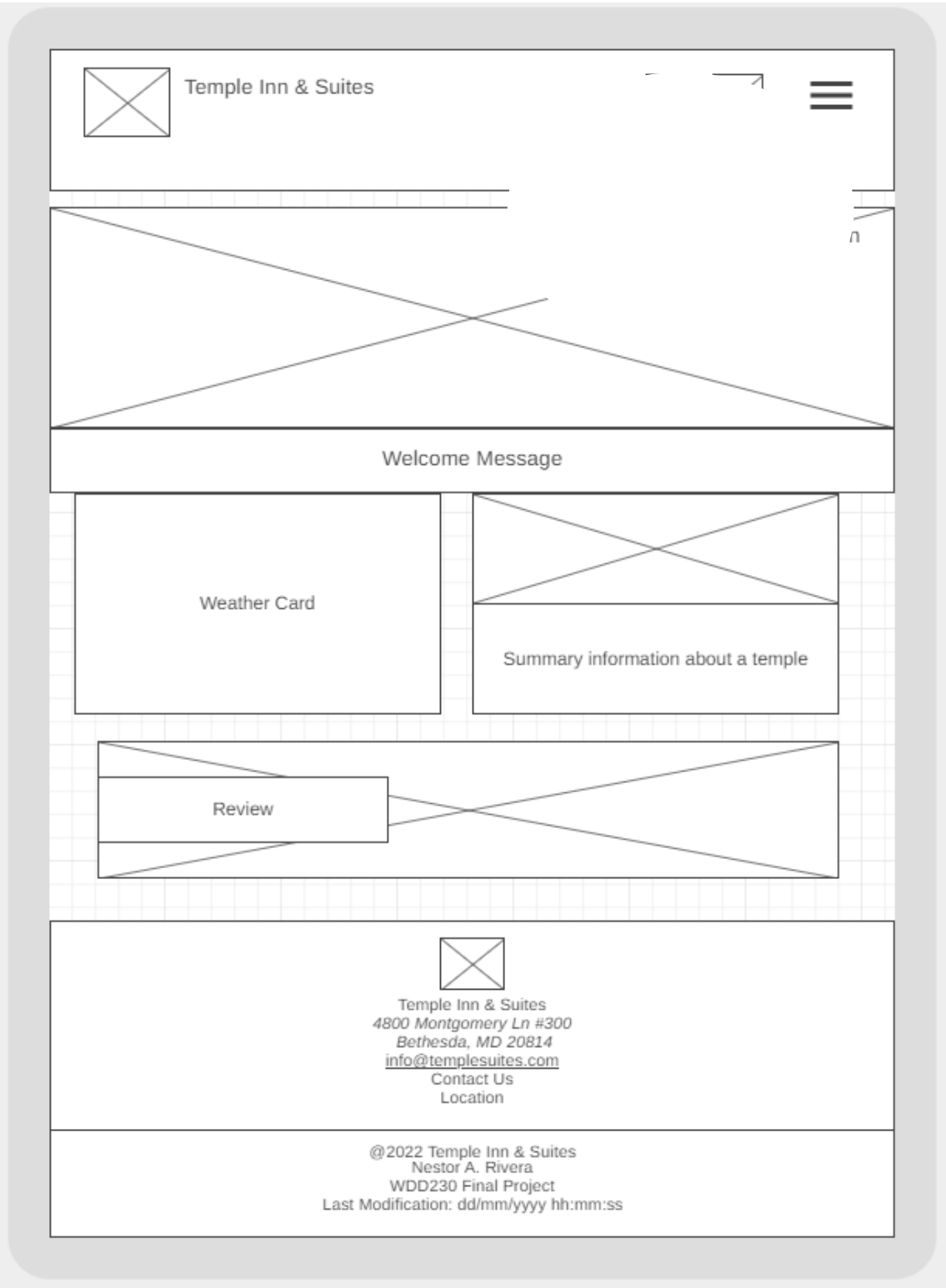
Typography

Site header	Open Sans Pro	40px	#003057	Sample
Primary Navigation	Open Sans Pro	30px	#FFFFFF	Sample
Footer Navigation	Open Sans	20px	#F1F1F3	Sample
Heading 1 (h1)	Open Sans Pro	30px	#212225	Sample
Heading 2 (h2)	Open Sans Pro	25px	#212225	Sample
Heading 3 (h3)	Open Sans Pro	20px	#212225	Sample
Paragraph text (p)	Open Sans	16px	#212225	Sample

Wireframe Sketch

Desktop





	Temple Inn & Suites			
 Make a reservation				
Welcome Message				
Weather Card				
 Summary information about a temple				
 Temple Inn & Suites 4800 Montgomery Ln #300 Bethesda, MD 20814 info@templesuites.com Contact Us Location				
@2022 Temple Inn & Suites Nestor A. Rivera WDD230 Final Project Last Modification: dd/mm/yyyy hh:mm:ss				