#whyipgh

Materials

Facebook Account

Twitter Account

Instagram Account

Scanner (Hillman Library)

Copier (Pitt English Department)

Paper Cutter (Pitt English Department)

200 Flyers

Tape (2 rolls)

Original Flyer

* Paper
* Post-it Note
* Newspaper Clipping
* Pen
* Glue

Methods

**Date:** 5/14/17

**Location:** Online

**Medium:** Facebook Post (Private Account)

**Text:** Why do you live in Pittsburgh?

**Date:** 5/16/17 – 5/17/17

**Location (Quasi-Private):**

Brillobox

Blue Moon

Remedy

Crazy Mocha (Baum)

**Location (Public):**

Butler St. (b/w Main St. and 52nd St.)

Penn Ave. (b/w Mathilda St. and Aiken Ave.)

Friendship Ave. (b/w Aiken Ave. and S Euclid Ave.)

**Medium:** Approx. 50 flyers

**Text:** Why do you live in Pittsburgh? Tweet response w/ #whyipgh

**Date:** 5/18/17 – 5/22/17

**Location (Quasi-Private):**

Commonplace Coffee (Penn)

Cathedral of Learning (5th Floor)

**Location (Public)**

Craig St. (b/w Forbes Ave. and Fifth Ave.)

Forbes Ave. (b/w Bigelow Blvd. and Craig St.)

Highland Ave. (b/w Alder St. and Center Ave.)

Ellsworth Ave. (b/w S Negley Ave. and Shady Ave.)

Penn Ave. (b/w Shady Ave. and Center Ave.)

University of Pittsburgh Campus

**Medium:** Approx. 50 flyers

**Text:** Why do you live in Pittsburgh? Tweet response w/ #whyipgh

**Date:** 5/23/17 –

**Location (Quasi-Private):**

Hillman Library (Ground Floor)

**Medium:** Approx. 50 flyers

**Text:** Why do you live in Pittsburgh? IG or Tweet response w/ #whyipgh

(update due to two IG posts)

Observations (Autoethnographic/Phenomenological)

Results