# VIRGINIA SLOANE GARTNER

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Portfolio https://sloanegartner.github.io/gartner/index.html

### EXPERIENCE

#### 2017 - PRESENT

TECHNOLOGY & DESIGN // HARRISONBURG, VA

- Lead photographer on the creative projects team for JMU's media shop. I set and lead staff meetings, interact with clients, and provide visuals for the Universities websites.
- As a member of the team I shoot, select, edit, and retouch photos for brochures, magazines, posters, and social media that promote university activities to the campus community and alumni.
- ° We use rapid prototyping and agile methods to provide quick turnarounds that are always customized to the client's need, both print and social.

#### 2018 - PRESENT

FREELANCE WEB DESIGNER AND PHOTOGRAPHER // ARLINGTON, VA

- ° I design websites and brand logos to meet client's needs.
- ° Photograph parties, formals, and other events.
- ° I teach photography one-on-one (techniques, composition, equipment, editing and social posting).

#### 2019

FOROIGE // GALWAY, IRELAND

- $^{\circ}$  Member of the web team for a JMU For Óige international educational partnership.
- I was responsible for the front-end development of a public service website to increase community awareness about reducing food waste in Galway.
- I determined the layout and theme, selected and edited multimedia content (video/photo/text), and launched the final site at 2019.jmuireland.com.

### 2015 - 2016

ARLINGTON INDEPENDENT MEDIA // ARLINGTON, VA

- $^{\circ}\,$  Highly selective paid television production apprenticeship.
- $^{\circ}$  Created teen-produced documentaries about the Arlington community.
- ° Pitched ideas, wrote scripts, storyboards, conducted interviews, researched material, edited the day's shooting, mixed sound, and handled production equipment.

### **EDUCATION**

2017 - 2021

HARRISONBURG, VA

James Madison University
 B.A. in Interactive Design and Psychology

### ACTIVITIES

2017 - 2021

JMU CLUB FIELD HOCKEY // HARRISONBURG, VA

- ° Current President and past Treasurer.
- ° Administer the team's activities, handled the team's finances, set fall and spring schedules, arranged travel logistics.

2019

PROFESSIONAL BARTENDING SCHOOL // ARLINGTON, VA

o Techniques in Alcohol Management (TAM) Certified

## **MEMBERSHIPS**

2016 - PRESENT ALEXANDRIA, VA

· The Art League and Gallery at the Torpedo Factory

2016 - PRESENT ARLINGTON, VA

Arlington Community Access Corporation

### SKILLS

- Adobe Photoshop, Illustrator, InDesign, Adobe XD,
  Lightroom, HTML, CSS, Bootstrap, Wireframing,
  High/Low Fidelity Prototyping, User-Centered Design,
  WordPress, GitHub, Figma, Microsoft Office Suite,
  Slack, Trello
- Problem Solving, Leadership, Communication,
  Time Management