

# VIRGINIA SLOANE GARTNER

571 - 226 - 7845 SLOANE.GARTNER3@GMAIL.COM

PORTFOLIO: [HTTP://SLOANEGARTNER.GITHUB.IO/GARTNER/INDEX.HTML](http://sloanegartner.github.io/gartner/index.html)

## EXPERIENCE

### US NEWS & WORLD REPORT // RESEARCH ANALYST

2021 - PRESENT  
GEORGETOWN DC

- Working within 360 Reviews, I perform SEO research and analyze and collect data on products for upcoming ratings.
- I conduct user research to uncover what products the users are more likely to purchase.
- I aggregate data to help summarize data from different, disparate and multiple sources.
- I create and update multiple meta-analysis for various different research projects.

### FREELANCE // WEB DESIGNER & PHOTOGRAPHER

2018 - PRESENT  
ARLINGTON VA

- I've worked with clients on their professional websites. I've planned, created and coded their sites and web pages.
- I create designs, logos and layouts of the websites.
- I make the sites SEO-friendly and work within the metadata and meta-descriptions.
- I teach photography one-on-one (techniques, compositions, equipment, editing and social posting).
- I photograph parties, formals and other social events.

### TECHNOLOGY & DESIGN // LEAD PHOTOGRAPHER

2017 - 2021  
HARRISONBURG VA

- I was lead photographer on the creative projects team for JMU's media shop. I set and lead staff meetings, interacted with clients and provided visuals for the Universities websites.
- As a member of the team, I shot, selected, edited and retouched photos for brochures, magazines, posters and social media that promoted the universities activities to the campus community and alumni.
- We used rapid prototyping and agile methods to provide quick turnarounds that were always customized to the client's needs, both print and social.

### FOROIGE // WEB DESIGNER

2019  
GALWAY IRELAND

- I was the member of the web team for JMU - Foroige international educational partnership.
- I was responsible for the front-end development of a public service website to increase community awareness about reducing food waste in Galway.
- I determined the layout, theme and selected and edited multimedia content (video/photo/text).
- I launched the final site at 2019.jmuireland.com

## EDUCATION

### JAMES MADISON UNIVERSITY

2017 - 2021  
HARRISONBURG VA

B.A. Interactive Design & Psychology

## ACTIVITIES

### PERFECT PERFORMANCE // FIELD HOCKEY COACH

2021 - 2022  
GREAT FALLS VA

- Head coach for the Perfect Performance Girls Field Hockey Academy.
- As head coach, I planned comprehensive curriculum and administered through training programs, clinics and camps.
- I trained 5th - 6th graders as well as high schoolers to compete at the highest level possible.

### JMU CLUB FIELD HOCKEY // PRESIDENT, TREASURER, PLAYER

2017 - 2021  
HARRISONBURG VA

- Administered the team's activities, handled the team's finances, set Fall and Spring schedules and arranged travel logistics.

### PROFESSIONAL BARTENDING SCHOOL

2019  
ARLINGTON VA

Techniques in Alcohol Management (TAM) Certified

## MEMBERSHIPS

### THE ART LEAGUE & GALLERY AT THE TORPEDO FACTORY

2016 - PRESENT  
ALEXANDRIA VA

### ARLINGTON COMMUNITY ACCESS CORPORATION

2016 - PRESENT  
ARLINGTON VA

## CERTIFICATES

2021 - PRESENT

- Google UX Design Certificate
- Google Data Analytics Certificate
- Google Analytics Individual Qualification
- Google Analytics Beginners/Adv. Certificate

## SKILLS

User Research, Product Research, HTML, CSS, Google Analytics, SEO, Adobe Creative Cloud, Consulting, GitHub, Front-End Web Development, Bootstrap, User-Centered Design, Wireframing, Prototyping, Figma, Axure, Microsoft Office Suite, Slack, Trello, Google Sheets