

Campaign name	Imps	Clic ks	Ctr	Co nv	eC PM	eC PC	eC PA	Spen t
Universiteit_Leiden_Universiteit_Educatie _Desktop_CPM_Retargeting	0	0	0.0%	9	Na N	Na N	0.0	450. 0
Universiteit_Leiden_Opleidingsinstituut_E ducatie_Dekstop_Mobiel_CPM_RET	0	0	0.0%	3	Na N	Na N	0.0	450. 0
Vltesse_Media_Hoepfner_Bordesholm_B ordesholm	355	1	28.00000000 0000004%	1	0.0	0.0	0.0	350. 0
Vltesse_Media_Hoepfner_Bordesholm_K iel	233 74	16	7.00000000 000001%	7	0.0	0.0	0.0	612. 0
Test Bannerflow	35	4	1143.0%	0	0.0	0.0	Na N	5.0
Ilvy Magazine dec 2015	231 22	10	4.0%	0	0.0	0.0	Na N	869. 57
Platform161 - DEAL ID TEST PREFERED- do not invoice	913 17	50	5.0%	0	0.0	0.0	Na N	100. 0
House-ad Stichting Beating GBM	711 990	192	3.0%	0	0.0	0.0	Na N	300. 0
Platform161 - DEAL ID TEST PRIVATE - do not invoice	180 585	101	6.0%	0	0.0	0.0	Na N	100. 0
048_16_01_3suissses_CPC_BE	204 523	512	25.0%	0	0.0	0.0	Na N	321. 74
043_Rotation_DE_CPM	852 907	0	0.0%	0	0.0	Na N	Na N	608. 7
002_16_01_Rotation_CH_CPC	215 602	437	20.0%	0	0.0	0.0	Na N	608. 7
Test_Mobile_DePersgroep	856 4	2	2.0%	0	0.0	0.0	Na N	30.0
Test_Mobile_Marktplaats_In-app	406 62	10	2.0%	0	0.0	0.0	Na N	30.0
Test_Mobile_Marktplaats_Mobile- Browser	178 37	20	11.0%	0	0.0	0.0	Na N	30.0
Test_Mobile_Massarius_Phone-Web	162 32	46	28.00000000 0000004%	0	0.0	0.0	Na N	30.0
Test_Mobile_Sanoma_App-Name	845 0	8	9.0%	0	0.0	0.0	Na N	30.0
Test_Mobile_Sanoma_Bid-url	101 87	38	37.0%	0	0.0	0.0	Na N	30.0

Training_GBM_Prospicing_Jan15_Daphne	4189	4	10.0%	0	0.0	0.0	NaN	100.0
Training_GBM_Prospicing_Jan15_Engine	21952	21	10.0%	0	0.0	0.0	NaN	100.0
Monster_Jan 2016_Retargeting	18824	2	1.0%	0	0.0	0.0	NaN	13000.0
Training_GBM_Prospicing_Jan15_ChristianFraude	13724	20	15.0%	0	0.0	0.0	NaN	100.0

Creative size	Imps.	Clicks	Ctr	Conv	eCPM	eCPC	eCPA	Spent
	2464431	1494	6.0%	20	0.0	0.0	0.0	350.0





