Louie Pisani

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github.com/sloptoad

Skills:
Css/scss/sass/less
Npm/webpack
/gulp/grunt
Javascript
Typescript
Jquery
React
Bootstrap
Php
Wordpress
Ruby on Rails
Photoshop
Sketch

SUMMARY

I'm a Frontend and Adtech Developer at Billboard, the largest music media brand in the world. I'm based in New York City. I have worked with PHP, ROR, Javascript, Wordpress and multiple frontend libraries and frameworks. I build custom ad units and develop new ad products.

Sites I have developed:
www.hot100fest.com
www.billboard.com/promo/new-orleans-the-city-that-music-built
openair.hollywoodreporter.com
adproductsite.microsites.bbthr.com
billboard.com/hondastage

Sites I contribute to daily:
Billboard.com, Hollywoodreporter.com, Spin.con , Vibe.com, Stereogum.com

EXPERIENCE (4+ years total)

Mid-level Software Engineer, Billboard (formerly Spinmedia before acquisition)
- Aug 2015- Current

What I do
- Adtech development for Billboard Media
- Work close with designers on UI/UX across out sites and ad products
- Develop a wide array of ad products across all Billboard Media sites, including custom builds on the fly using javascript/typescript/css, including responsive ads across multiple devices
- Develop custom wordpress plugins and themes using PHP
- Built multiple microsites from scratch (branded content & billboard events)
- Take on frontend and backend tickets across our drupal and wordpress sites
- Implemented auto linking functionality with Ticketmaster
- Built custom zoom functionality on mobile images across all sites
- Headed responsive RSS email campaigns.
- Designed and implemented animating navbars, menus, carousels across multiple Billboard Media sites.

Software Engineer, Liquidsky.tv - Oct 2014 - June 2015

Built and designed the Ruby on Rails website for this cloud gaming start-up.

What I did
- Built and designed the company's responsive website using Ruby on Rails, Javascript, Jquery,Bootstrap, PostgreSql
- Gained a wide knowledge of gems and apis including Google/Facebook Oauth, Paypal integration, Stripe, Rails internationalization, Geolocation, ActionMailer
- Built an email referral program that would give you a certain amount of points if someone would sign up with your personal referral link using ruby and ActionMailer.

EDUCATION

Lighthouse Labs - Web Development Immersive(JS and RoR)
Vancouver, BC
Westminster College
New Wilmington, PA