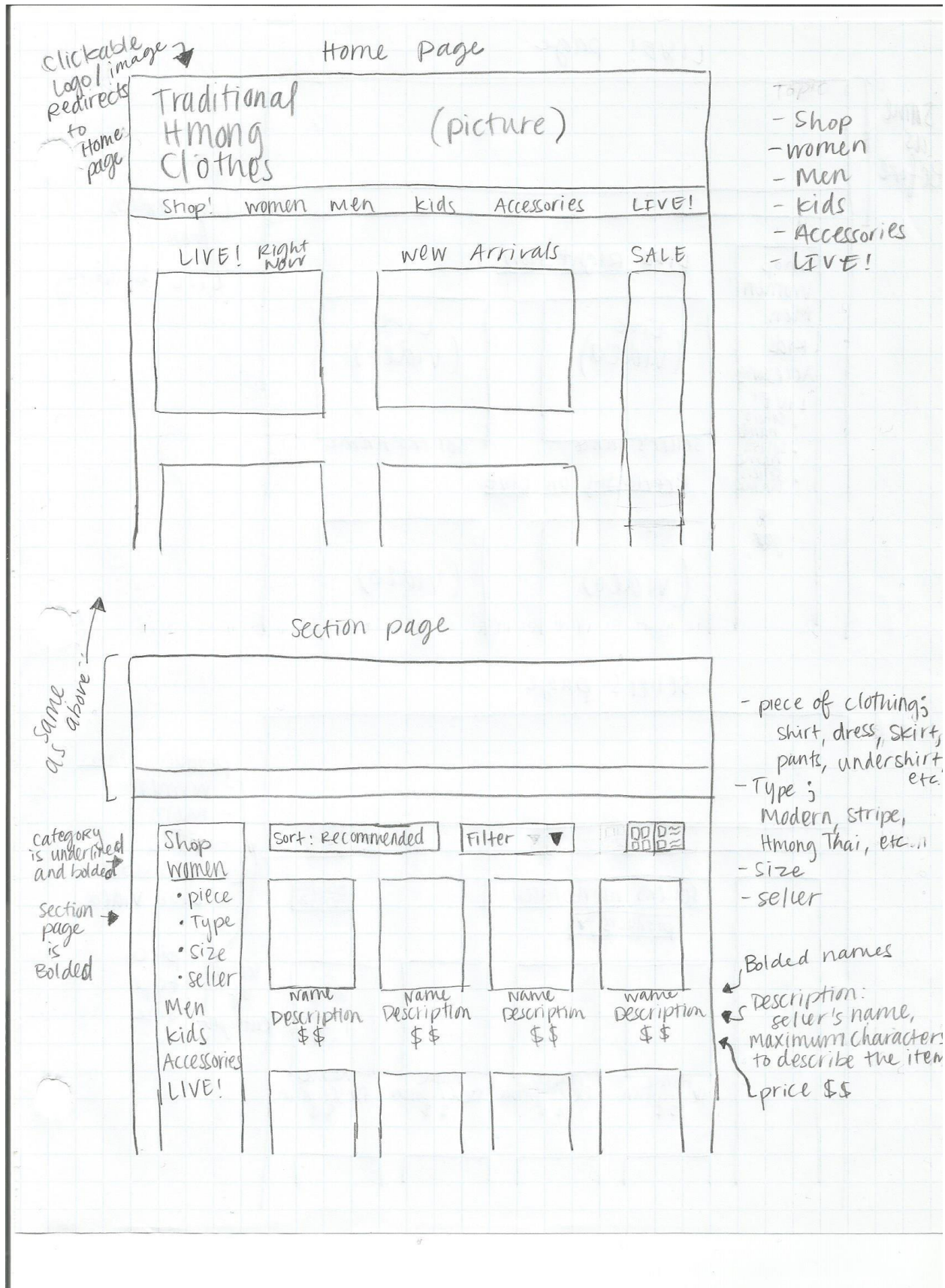
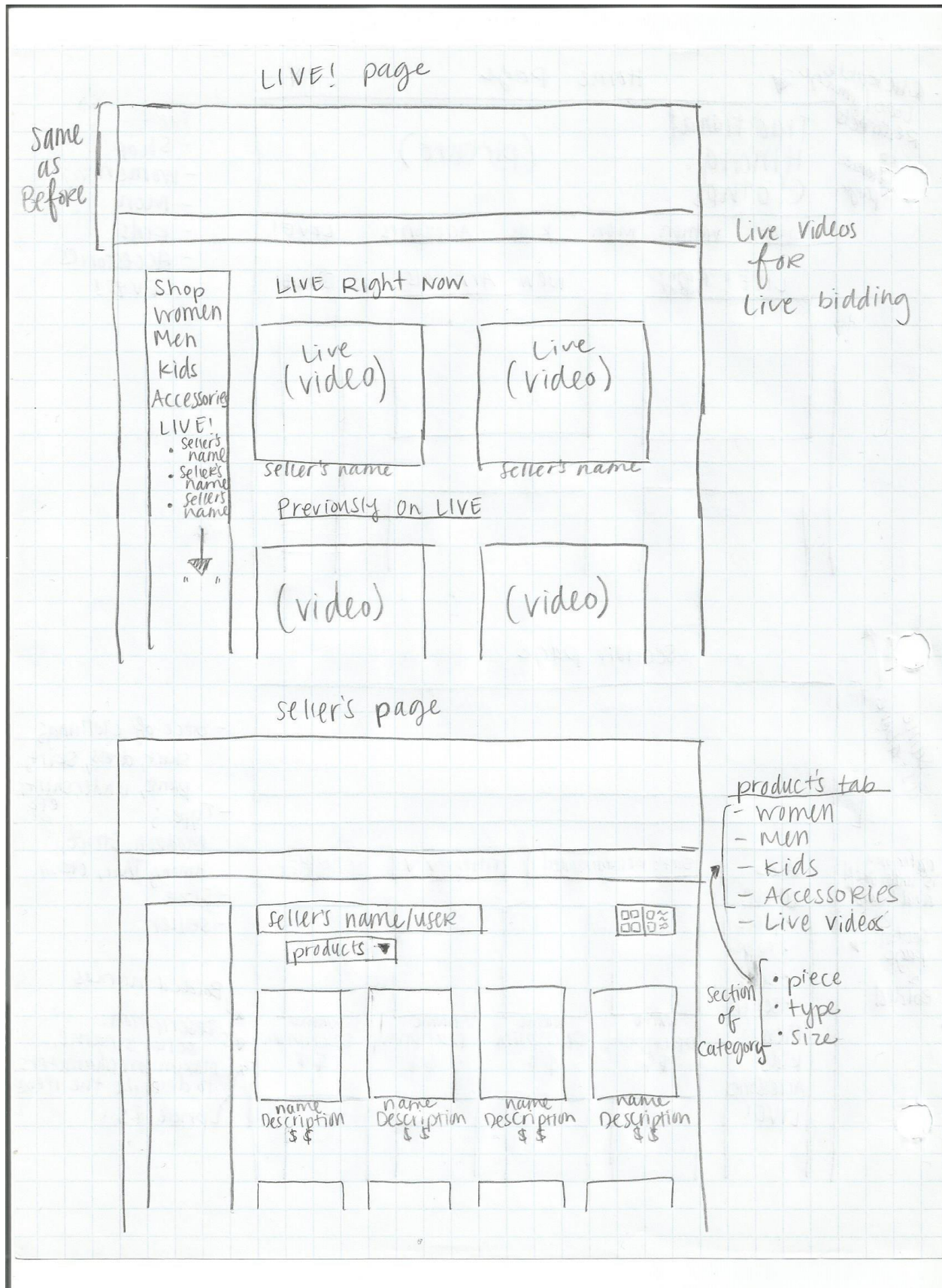


Hmong Traditional Clothes

Website:

1. Vision:
 - a. Colors – black and white, some distinct colors
 - b. Text – “pop” in designs: visual hierarchy will be prominent with the usage of heading definition. Bold texts will show which page users are on.
2. Recognition vs Recall: Users will not have to memorize anything. Website will be simple and easy with minimum text for users to read.
3. Structure:
 - a. Navigation would most likely be on the upper half of the site and one the left side.
 - b. Page layout can be personalized (limited) to either showing a list of items or a grid of items.





Example of seller's page might look like:

