blatant /ˈbleɪtnt / adj

something bad that is blatant is very clear and easy to see, but the person responsible for it does not seem embarrassed or ashamed

***Review calls for media watchdog*:**

**STEPHEN CONROY, COMMUNICATIONS MINISTER: I'm happy to name the Daily Telegraph again. The campaign that they've been running against the Government has been blatant. It breaches its own journalistic ethics of News Limited and I have them here.**

***Syrian regime blames rebels for massacre:***

**SUSAN RICE, US AMBASSADOR TO THE UN:I think, quite simply, it is another blatant lie. There is no factual evidence, including that provided by the UN observers that would substantiate that rendition of events.**