counterattack /ˈkaʊntərəˌtæk/ noun

an attack you make against someone who has attacked you, in a war, sport, or argument

***Pokies standoff continues* : Now today he is actually trying to ramp up pressure on the Government. He is attending the launch of the Stop the Loss coalition. It's a new anti-gambling group which is planning a counterattack to the club's campaign in marginal seats.**