electorate /ɪˈlektərət / noun

all the people in a country who have the right to vote

***Kroger, Hawker join Lateline:***

**MICHAEL KROGER: Yes I've seen candidates... I've never agreed with it but I've seen candidates front up with the invisible font. No Liberal mention at all and I can assure you that A, it goes down very badly in the party and it also goes down very badly in the electorate.**