rhetoric /ˈretərɪk/ noun

(formal, often disapproving) speech or writing that is intended to influence people, but that is not completely honest or sincere

rhetorical / rɪˈtɒrɪkəl / adj

***Interview with Opposition Immigration Spokesman, Scott Morrison*:**

**SCOTT MORRISON: Well, at the moment the details are so thin on the ground, Tony, and this seems to be more about the rhetoric for the Prime Minister than it is about the substance of changes.**

***Interview with Opposition Immigration Spokesman, Scott Morrison*:**

**TONY JONES: But the trashing, as you call it, is merely rhetorical.**