vilify /ˈvɪləfaɪ/ verb

(formal) to say or write unpleasant things about sb/sth so that other people will have a low opinion of them

***Emerson and Dutton discuss the week's events:***

**CRAIG EMERSON: Oh, come on! Look, for two years has Tony Abbott vilified the Prime Minister. I hope you weren't on the truck where there was a big sign**