

# Spencer A Lowy

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## Professional Summary

A results-driven Project Manager with 8+ years of experience leading high-profile sports technology and broadcast integration projects for global events, including the Olympics, Roland Garros, and the Australian Open. Proven ability to manage multi-million-dollar projects, oversee cross-functional teams of 20+ professionals and implement Agile methodologies to improve efficiency and execution. Adept at logistics coordination, risk management, and vendor relations, with a strong track record of delivering on-time, within-budget solutions. Experience working with international clients and diverse cultures, traveling 130+ days per year to manage on-site operations worldwide. Exceptional leadership in on-venue results management (OVR), ensuring accurate match scoring and data dissemination for global audiences. Passionate about driving innovation, optimizing workflows, and enhancing live sports broadcasting experiences through cutting-edge technology and strategic execution.

## Professional Experience

Project Manager - SMT (SportsMEDIA Technology Corp)

09/2016 – Present

- Led a team of 15-20+ professionals to successfully complete a \$2M project within 6 months, improving project delivery time by 25% through Agile methodologies.
- Developed and implemented strategic business planning processes, increasing project efficiency by 30% while managing a \$5M portfolio using MS Project and Agile frameworks.
- Spearheaded the planning and execution of multiple stadium infrastructure projects valued at \$50M, ensuring on-time delivery and budget adherence while achieving an average ROI increase of 15%.
- Oversaw the procurement and installation of physical equipment for a \$5M project, optimizing vendor selection and logistics to reduce setup time by 20%.
- Lead on-site execution and logistics for high-profile SMT events, ensuring seamless setup, operation, and breakdown while maintaining adherence to contractual obligations, budget constraints, and project timelines.
- Manage teams and third-party vendors to coordinate equipment preparation, software integration, and logistical requirements, optimizing efficiency in multi-service event operations.
- Provide leadership in User Acceptance Testing (UAT) and team training, mentoring junior project managers and refining operational processes to enhance service quality and event execution.
- Spearhead risk management initiatives to mitigate delays, ensuring on-time and within-budget delivery of high-value projects.
- Served as SMT Project Manager for major global events, including Roland Garros Tennis, the Olympic Games (Tennis), and the Australian Open.
- Manage the planning, coordination, and execution of SMT services at high-profile, multi-service events, ensuring seamless on-site setup, operation, and breakdown of equipment.
- Manage teams, vendors, and resources to deliver services efficiently and within project scope, budget, and timelines.
- Oversaw equipment logistics, including preparation, testing, inventory management, and transportation, adhering to SMT's established procedures and best practices.
- Conducted risk assessments and implemented mitigation strategies to ensure project continuity and on-site safety at major events.

## Project Management Experience

### **Roland Garros (French Open)**

Client: HBS / FFT

Years Worked: 2018 – 2024 (7 years)

Years as SMT Project Manager: 2020 – 2024 (5 years)

Services Provided: TV Host Broadcast Graphics, IPTV System

Role: SMT Project Manager / RG Graphics Manager

Team Size: 20+ (Full-Time Staff & French Contractors)

Key Responsibilities:

- Managed a team of 20+ professionals, overseeing the execution of TV broadcast graphics and IPTV systems for one of the world's premier tennis tournaments.
- Led staff scheduling, including rostering, training, and real-time operational coordination.
- Oversaw all travel, accommodations (hotel, Airbnb), and per diem logistics for on-site teams.
- Directed end-to-end equipment logistics, including preparation, international shipping, ATA Carnet compliance, installation, and on-site support.
- Supervised on-air TV graphics integration and operation, ensuring seamless broadcast-quality execution.
- Developed and executed operational plans for event preparation, execution, and post-event debriefing.

### **Australian Open**

Client: Tennis Australia (TA)

Years Worked: 2017 – 2018, 2021 – 2025 (7 years)

Years as SMT Project Manager: 2024 – 2025 (2 years)

Services Provided: SMT Scoring Management & System, Data Integration, Tennis Displays, Scoreboard Services

Role: SMT Project Manager

Team Size: 20+ Full-Time Staff

Key Responsibilities:

- Led the implementation and support of SMT's scoring system, ensuring accurate and reliable match scoring throughout the tournament.
- Managed and coordinated travel, accommodations, and logistics for a 20+ person team, optimizing efficiency and cost-effectiveness.
- Supervised equipment logistics, including preparation, shipping, ATA Carnet management, and installation.
- Facilitated seamless data integration with third-party vendors for official tournament websites, TV graphics, and betting platforms.
- Developed and managed staff schedules to ensure adequate coverage and operational excellence.

### **Olympic Games (Tokyo 2020 & Paris 2024)**

Client: Omega

Years Worked: 2018 – 2021 (Tokyo 2020), 2021 – 2024 (Paris 2024)

Years as SMT Project Manager: 2018 – 2021 (Tokyo 2020), 2021 – 2024 (Paris 2024)

Services Provided: SMT Scoring Management & System, Data Integration, Tennis Displays, Scoreboard Services

Role: SMT Project Manager

Team Size: 5 Full-Time Staff

### Key Responsibilities:

- Directed a dedicated scoring and data integration team for Olympic tennis events, ensuring flawless execution under high-stakes conditions.
- Managed team logistics, including travel, accommodations, and on-site support, optimizing operational efficiency.
- Oversaw the preparation, shipment, and installation of scoring and display equipment, ensuring compliance with international logistics standards.
- Ensured the SMT Scoring System functioned seamlessly for every Olympic match, maintaining real-time accuracy and integration with various broadcast and digital platforms.
- Coordinated data feeds with third-party vendors for live match updates, television graphics, and betting market integrations.
- Developed and executed staff schedules, ensuring optimal coverage and resource allocation.

## Education

Major: Bachelor of Science in Information Technology

Minor: Business

Institution: Florida State University

Graduated: 2016

## Skills

- Project Management
- Agile Methodologies
- Event Logistics & Operations
- Sports Technology & Data Integration
- Team Leadership
- Risk Management & Mitigation
- Vendor & Stakeholder Management
- Budget Management
- On-Venue Results Management
- Equipment Procurement & Installation
- Scheduling & Workforce Management
- Strategic Planning