1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
    a. Crowdfunding campaigns are most successful in July.
    b. January had the largest amount of failed crowdfunding campaigns.
    c. Crowdfunding campaigns that have a goal of $50,000 or more are less likely to succeed.
2. What are some limitations of this dataset?
    a. The amount contributed on average per backer is in different currencies, therefore it is hard to compare all of them in cost.
    b. We do not have details of how each campaign communicated (updates) during the crowdfunding and if the campaign was advertised outside of the website.
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
    a. Filter by Country and see what categories are most successful in each country; if staff pick/spotlighted campaigns had more of a chance to succeed or not

Statistical Analysis

1. Use your data to determine whether the mean or the median better summarizes the data.
    a. I believe the median summarizes the data more accurately due to the large variance in number of backers for each campaign.
2. Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
    a. There is more variability in the successful campaigns; to me this does not make sense.