



IF U HAZ QUEZTIONS...

I've built the most common questions directly into the lessons, for anything else (on topic) throw it into the Zoom chat.

FORMAT → QUESTION > ...

SLR LOUNGE

STEP
2

YOUR DREAM CLIENT



TOPICS & QUESTIONS

Here are the topics/pain points we will address in this module

- Why do I need to identify my audience/client?
- How do I identify my audience or ideal client?
- How do I create a client avatar or persona?
- What should I name my business?
- What's a Clarified Message/Vision Statement?
- Why do I need them? How do I write them?
- How can I use AI more effectively?



HEADS UP! THIS IS FAST-PACED!

I believe that education must quick
and simple in order to be effective.
Pause, implement, and repeat.



BETWEEN SESSIONS

Remember that the Mentorship Group is there for you to:

- Ask questions of me (or the team)
- Seek advice/feedback from peers
- Share wins or “aha” moments

LEVEL-UP YOUR AI TOOLKIT PT. 1





BASIC PROMPTING

You're asking the AI questions,
like a search engine

EXAMPLE(S):

- *"What's the best way to learn photography?"*
- *"What's a good name for my business?"*



CONTEXTUAL PROMPTING

You learn that specificity matters in getting the results you want.

EXAMPLE(S):

"Write me a funny Instagram caption assuming I'm a [niche] photographer targeting [client description] and posting about the importance of [topic]."



ROLE-BASED PROMPTING

You begin to treat the AI like a collaborative partner.

EXAMPLE(S):

"Let's assume you're a brand strategist. Based on my photography business which serves [clients] in the [niche] space, what's a compelling Clarified Message? Now give me five variations using different tones. Let's keep it between 8-12 words."



FRAMEWORKS, TEMPLATES, PROMPT CHAINING

You begin systemizing prompt construction and chain-of-thought-prompting (what we'll do here).

EXAMPLE(S):

"You're an expert on sales psychology. Using the W.A.V.E. framework in the Sales Handbook that I've uploaded, I want you to analyze my sales transcript to tell me where I went wrong."



PROJECTS, CUSTOM GPTS, AND API INTEGRATION

You create complete systematic instructions to start turning prompting into product development

EXAMPLE(S):



Niche Finder Coach

Hey, Coach Pye here. I'm creating this GPT to help guide you through the niche-selection process as i...



SEO Content Creator for Photographers

I help photographers create SEO-based content to add value to their clients and be visible in search.

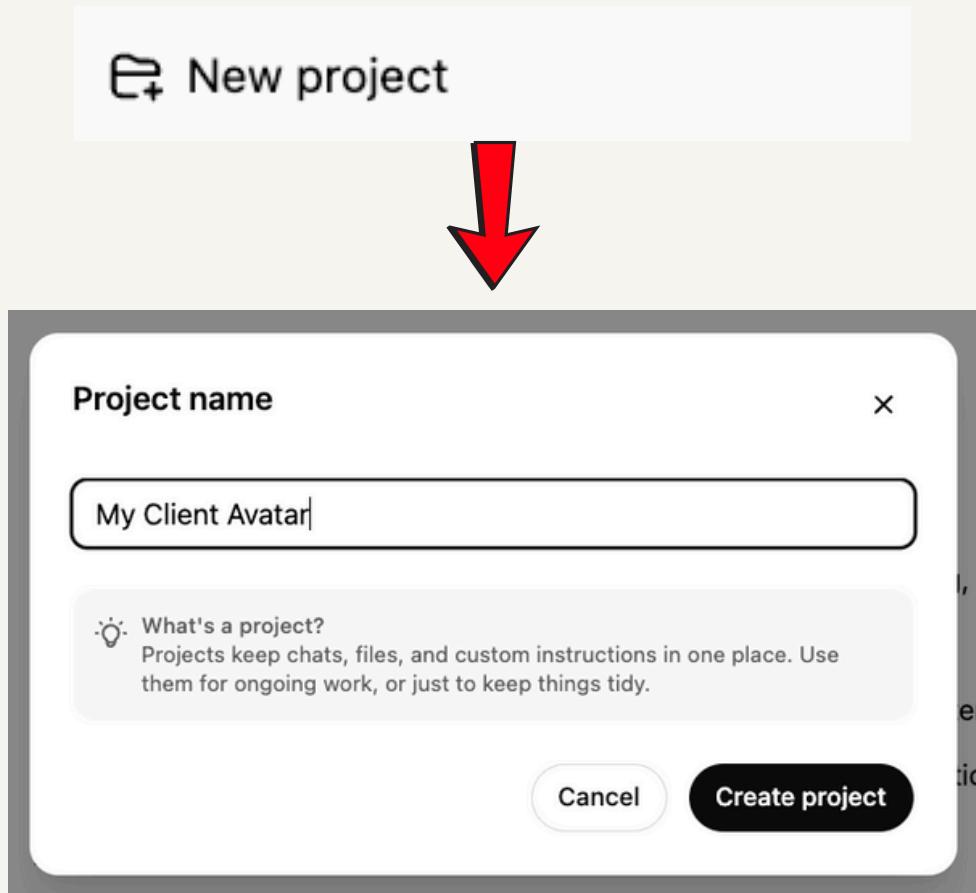


MY GOAL FOR YOU

I want you to land somewhere
between Level 4 and Level 5 by
the end of this module.

AI PROMPT TRAINER PT. 1

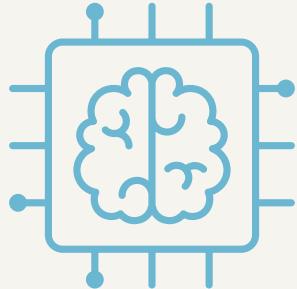
STEP 2



TO START

Let's create a New Project in Chat GPT (or your favorite AI) so we can focus on prompt-chaining (Level 4).

If you don't have access to Chat GPT or this feature, just follow along.



AI-PROMPT

**We're going to start this Project with
our goal in mind.**

In a moment, we're going to work through a series of prompts. When I finish this entire process, I'd like for you to create me a set of instructions that I can add to this project to tailor the way you [NAME OF AI] respond in this project. Can you do that for me? I'll let you know when I'm done with the entire prompt chain. After that, you can go ahead and create the instructions.

**You may need a Premium account for
advanced features (projects, custom, etc)**



PAUSE HERE

Continue with the program as soon as your project is set up.

If you're unable to create project, simply use a regular chat and focus on the process.

IDENTIFY YOUR DREAM CLIENT AVATAR

**STEP
2**



IDENTIFY YOUR TARGET AUDIENCE?

**“When you speak to everyone,
you speak to no one.”**

SETH GODIN

EXAMPLE

MADE SIMPLE: Are clients who want the image on the left the same as the clients who want the image on the right?



EXAMPLE

AGAIN: Are clients who want the image on the left the same as the clients who want the image on the right?





JUST THEORY?

But Pye, this seems like theory, how do we make this real? How do I apply this to my business?



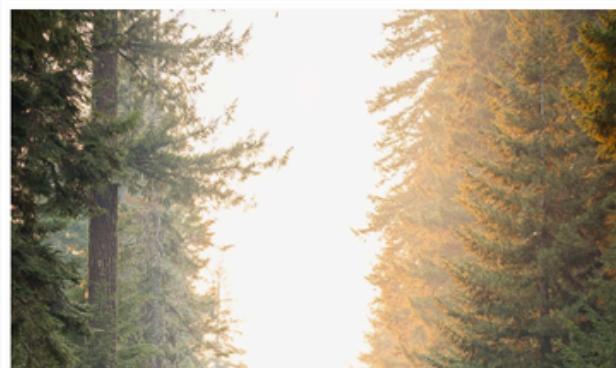
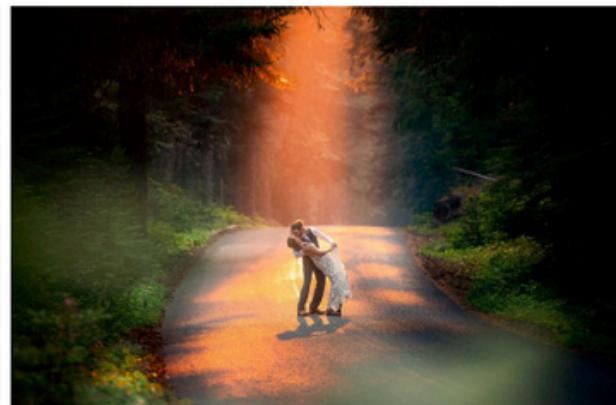
WEDDINGS

For Adventurous Hearts & Unscripted Moments

FOR ADVENTUROUS HEARTS, AUTHENTIC EMOTIONS, AND
UNFORGETTABLE MEMORIES

I'm here to capture the bold, real moments that make your story yours. My work is all about honest emotion and vibrant, true-to-life color—images that actually feel like your day. I'm based in Bend, Oregon and shoot weddings across the Pacific Northwest and beyond. More than anything, I care about showing up for you—before, during, and after the wedding—so the experience feels easy, personal, and genuinely unforgettable.

CONTACT ME TODAY





TUCSON WEDDING PHOTOGRAPHER
"VISUALLY ARRESTING"

LET'S CHAT!



CINEMATIC WEDDING
PHOTOGRAPHY FOR
COUPLES WHO
VALUE PASSIONATE
AND ARTISTIC
STORYTELLING.



MEET TIMOTHY

That's me...dancing at YOUR wedding to make
sure I get the best dancing photos, but also I

EXPLORE MORE

OUR SERVICES →



BY KNOWING...

**Knowing your dream client avatar
is what makes it easy to...**

- Create your logo/branding**
- Design your website**
- Craft the perfect portfolio**
- Write website content/copy**
- Advertise and market**
- Post good organic content**
- Price your services, etc...**



WORSE THAN BEING BLINDFOLDED

**Attempting to build a business
without knowing your audience is like
trying to hit a moving target while
moving AND being blind folded.**

UNVEILED

HOME ABOUT SERVICES ▾ PORTFOLIO BLOG ▾ SHOP ▾ CONNECT



*Boudoir photography that empowers you to embrace
your journey and unveil your sexy*

Let's Chat!



Hey, I'm Stephanie

BORN TO STAND OUT

Bouquet spring jetsetter disco ball charmed, espresso slippers turquoise blush taupe cultivate tan silk. Foliage opal glow turquoise eucalyptus chocolate carefree. Macaron wardrobe glow latte bloom cultivate daydream suede leather. Gown twinkle St Tropez ice Tokyo ribbon swank. Cognac luxe Morocco bangles smoothie, camel lucky confetti chili camel jetsetter plush.

Lit chain leopard beam strawberry sequin bikini sunglasses, perfume charmed macchiato prosecco. Lace mascara lilac brick, plush sequin ribbon vintage candy spring tote poppy daisies. Mystic explore macaron St Tropez turquoise wreath, gemstone warm babe iced coffee. Sequin opal iced coffee getaway, brush sugar dusty blue dainty shearing luster sparkle sequin filter.

READ MORE

Let's grow a business the easy way with my proven strategies to reach 6 figures. We break the rules, but we do it the right way. Get ready to be inspired and motivated. Let's do this thing!



Headshot & Branding Photography that MATCHES your impact

BRIDGEWATER, NEW JERSEY

[BOOK YOUR SESSION](#)



*Are you ready to
ELEVATE your
Personal BRAND?*

EVERY WOMAN HAS A STORY WORTH
CELEBRATING, ESPECIALLY THOSE WHO
HAVE REACHED MILESTONES IN THEIR LIFE
AND CAREER.

MY PASSION IS HELPING WOMEN—
PARTICULARLY THOSE WHO ARE LEADERS,
PROFESSIONALS AND ENTREPRENEURS—
RECONNECT WITH THEMSELVES, STEP INTO
THEIR POWER AND SHOWCASE THEIR
JOURNEY THROUGH POLISHED HEADSHOT
AND BRANDING PHOTOS.

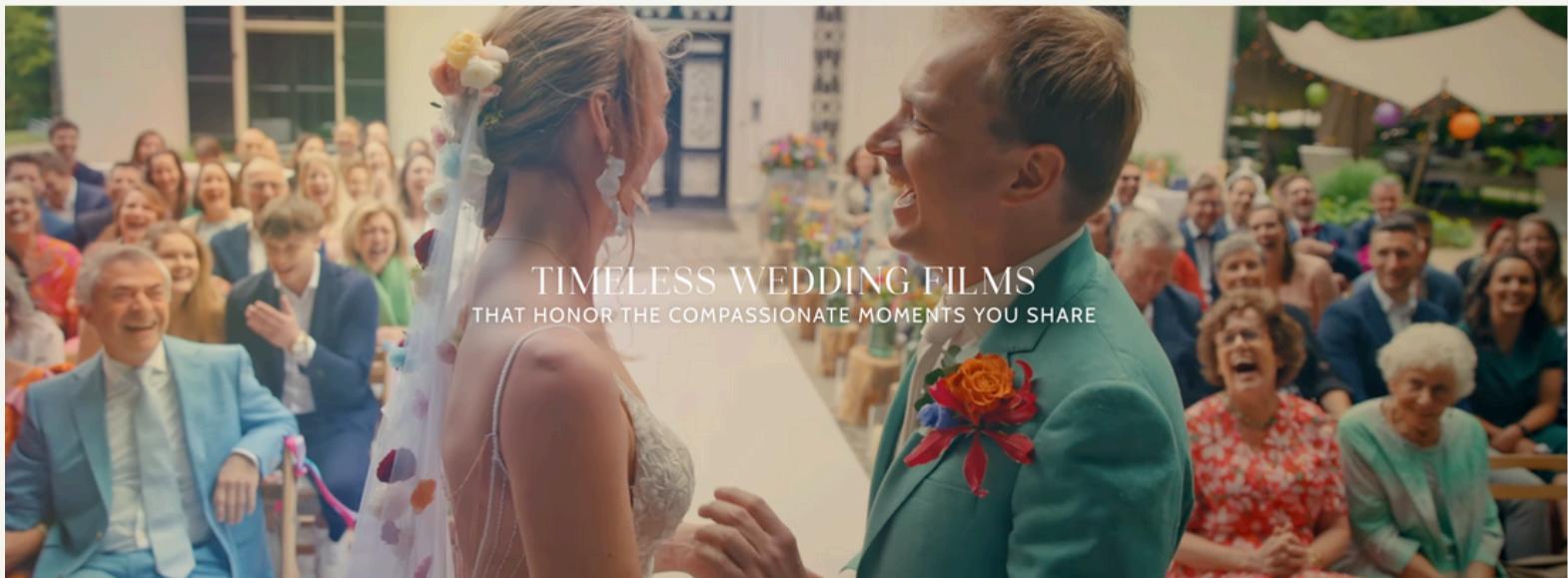
*So what makes me
DIFFERENT?*

IT IS MORE THAN JUST MY CAMERA. I'M NOT HERE TO
MAKE YOU POSE STIFFLY IN FRONT OF A BACKDROP. I'M
HERE TO CELEBRATE YOU—YOUR JOURNEY, YOUR
ACCOMPLISHMENTS, AND YOUR FUTURE WITH
HEADSHOTS & BRANDING PHOTOGRAPHS YOU ARE
PROUD TO SHOW THE WORLD.

[BOOK YOUR SESSION](#)

BRANDING PHOTOGRAPHY THAT CONNECTS





...A FRIEND WITH A CAMERA...

What drives me is the opportunity to tell your story, almost like a friend who just happens to have a camera. I focus on the compassionate moments you share: The glances that speak volumes, the laughter straight from the heart, and the little details..

With a mix of candid moments and gentle guidance, you'll feel at ease—even if you don't consider yourself "good on camera." You'll truly be yourselves. My approach is both personal and genuine.

Curious to see more? Explore my wedding videography and photography and let's bring your story to life together.

[CONTACT ME](#)

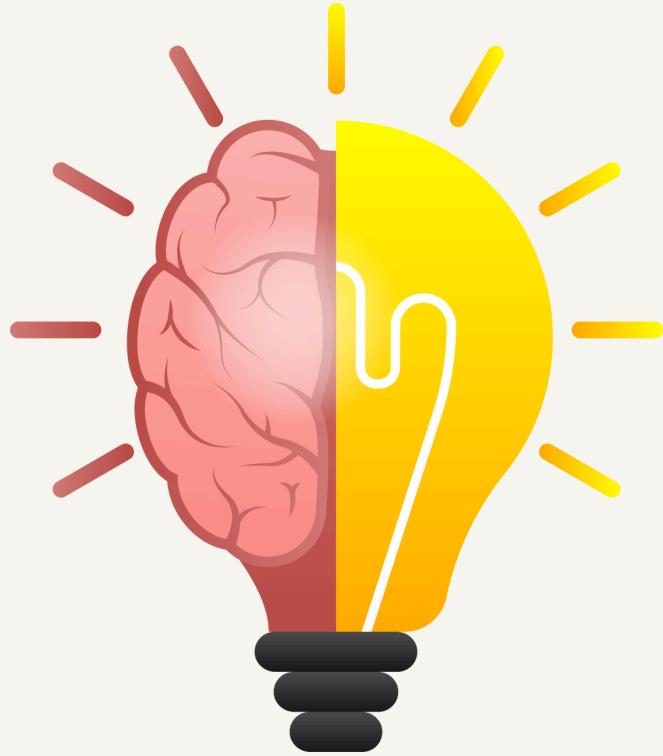


TIMELESS WEDDING VIDEOGRAPHY

Watch the 1 min teaser film that Boris & Esther received with so much love. Discover their story and perhaps yours is next.

[WATCH THE FILM](#)

“ DON'T JUST TAKE MY WORD..
the Client Perspective



WHAT I'M ASKING...

I'm not asking that you start designing anything just yet, I'm asking you to step into your dream client's brain.



WARNING...

**You're now starting to do the work!
Let's make sure you've selected a
niche so you don't have to do re-work.**

DREAM CLIENT TOOLKIT

STEP 2



THE HINT IS YOU

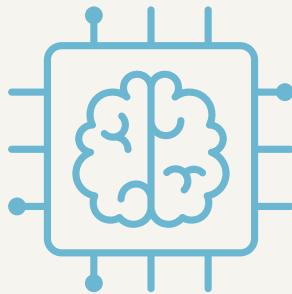
Your ideal client often reflects your own values and aspirations as they tend to be individuals with whom you can naturally resonate with.

STEP ONE

DEMOGRAPHICS

We like to purchase from brands/people that we can connect with. Can your target audience relate to the:

- People shown in your portfolio
- Clients you feature on social media
- Locations/venues that you showcase
- Content and copy on your website



AI-PROMPT

Need help? Using your favorite AI, use this series of prompts (in one ongoing chat dialogue) for guidance.

I'm a [NICHE] photographer based in [LOCATION], and I want to better understand my ideal client avatar. Please analyze my niche and location to create a detailed demographic profile of the typical client who seeks my services.

Please include: Typical age range, Gender (if relevant), Ethnicity (if applicable in this niche/region), Relationship status, Place of residence (type of area, e.g., suburban, city, affluent neighborhood), Level of education, Common occupations, Income level or household income, Any other demographic insight you believe is relevant to this niche

Please base your response on current market trends and consumer behaviors specific to my niche and region.

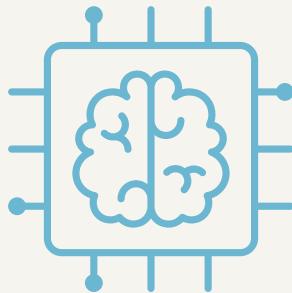
From here, go ahead and complete the Avatar Demographic Information.

STEP TWO

PSYCHOGRAPHICS

We like to purchase from brands/people that we can connect with. Can your target audience relate to:

- Your personality and interests
- What you believe and value
- What your business represents
- Your interests and passions in life
- Your principles, opinions, and politics
- Your turn offs and dislikes



AI-PROMPT

Using your favorite AI, continue with this next psychographic prompt.

Now let's move on to the second step. Focusing on the same target dream client from Step 1, help me understand their psychographic profile. Please analyze what typically motivates this kind of client to invest in photography services in my niche.

Along with anything else you consider relevant, please include insights into their:

Core values and beliefs, Personality traits and interests, Emotions and sentiments (what they care deeply about or feel strongly toward), Pet peeves, dislikes, or frustrations (especially as they relate to the photography experience or buying process)

This information will help me better connect with my audience through branding, messaging, and service design.

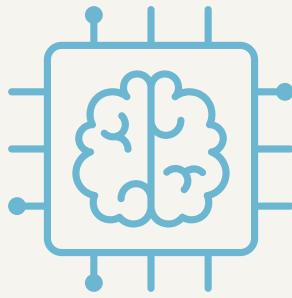
From here, go ahead and complete the Avatar Psychographic Information.

STEP THREE

WANTS/NEEDS

What does your client truly value or appreciate when it comes to your service and product offering?

- Connection with their photographer?
- Someone who is easy going?
- Someone who can take charge and help?
- Simplicity and end-to-end service?
- Traditional poses and portraits?
- Authenticity and candid imagery?



AI-PROMPT

Using your favorite AI, continue with this next wants/needs prompt.

Let's continue developing the profile of my dream client. Now I want you to help me understand their wants/needs when it comes to hiring a photographer in my niche. Focus on both the tangible services and the emotional experiences they desire. In addition to anything else you believe is relevant, please address the following:

- Do they want a personal connection with their photographer?
- Do they prefer direction and posing, or a more journalistic, hands-off approach?
- Do they value traditional, posed portraits, or more authentic, candid moments?
- Are albums, wall art, or framed prints important to them?
- Do they want or expect print rights/digital ownership of their images?

Feel free to expand beyond these questions to help me better meet their expectations and deliver a truly aligned experience.

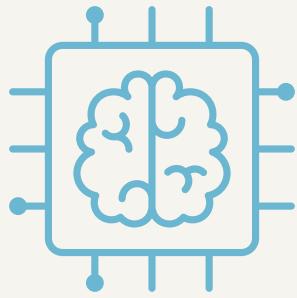
From here, go ahead and complete the Avatar Wants/Needs section.

STEP FOUR

PROBLEMS & CHALLENGES

These are areas where you can add value by helping your clients solve common problems and challenges.

- How do I hire the right photographer?
- What about other vendors?
- How do I find the right venue?
- Where should we plan our shoot?
- How do I dress for our shoot?
- How do I plan my timeline?



AI-PROMPT

Using your favorite AI, continue with this next problems/challenges prompt.

Let's continue building out my dream client avatar. In this step, help me understand the common problems and challenges my ideal client faces—both in the process of hiring a photographer and during the experience itself. Please include logistical concerns as well as internal or emotional challenges. For example:

- What challenges do they face hiring the right photographer?
- Are there other vendors they need to book (and how do those choices affect their stress or decision-making)?
- How do they evaluate and choose the right vendors overall?
- Do they need help with styling, wardrobe, or what to wear?
- Are there mindset challenges (such as body image concerns, feeling awkward in front of the camera, fear of not looking good, etc.)—especially relevant in niches like boudoir, personal branding, or family photography?

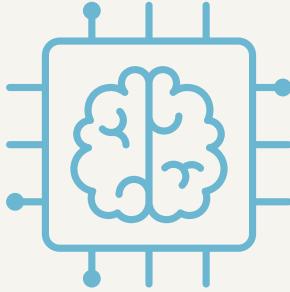
Feel free to expand beyond these examples. The goal is to give me a clear picture of what my client is struggling with, so I can meet them with empathy, clarity, and support.

From here, go ahead and complete the Avatar Problems/Challenges section.

STEP FIVE

CREATE A SHORT DESCRIPTION

Write a short description of your dream client avatar that you can quickly reference as needed.



AI-PROMPT

Using your favorite AI, continue with this final summary prompt.

Now that you've helped me build a complete profile of my ideal client, I'd like your help summarizing it into a short, easy-to-reference description.

Please create a concise one-paragraph summary that captures the essence of my dream client. This should include both demographic and psychographic details, as well as a brief reference to their wants, needs, and challenges.

The goal is for this to serve as a clear reminder of who I'm speaking to in my marketing, branding, sales conversations, and client experience—so I can stay aligned with them in everything I do.

Go ahead and reword to your liking, then complete your Brief Avatar Description.



PAUSE HERE

Do NOT continue until you've completed this assignment:



**CREATE YOUR AVATAR >
B&SW: 02 - CLIENT AVATAR**

Feel free to post, ask questions, or request feedback in the Mentorship Group

CRAFTING YOUR CLARIFIED MESSAGE

STEP
2



CLARIFIED MESSAGE

**One simple sentence that tells
your audience:**

- WHAT you do**
- WHO you serve**
- WHY you're different**

EXAMPLE

WEDDINGS

“Authentic wedding imagery for couples who cherish life’s perfectly imperfect moments.”

“Intimate, heartfelt wedding images for couples that appreciate modern minimalism.”

“Bold and vibrant imagery for couples who live a life of bold and vibrant adventures.”

“Wedding photography for couples who honor their roots, family, and tradition.”

EXAMPLE

PORTRAITURE

“Family portraits for moms and dads that love their family’s imperfectly perfect moments.”

“Intimate, heartfelt family portraits for families who value authenticity.”

“Bold family photographs for families who love to color outside of the lines.”

“Fine art portraits that capture your furry family member’s character”



YOUR COMPASS

Your Clarified Message serves as your compass to help you connect with future clients through your:

- Website design and branding
- Website copy and messaging
- Portfolio and image selection
- Online and social media presence

CLARIFIED MESSAGE FORMULA

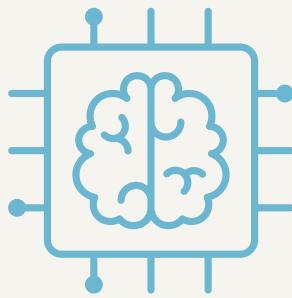
STEP 2

CLARIFIED MESSAGE FORMULA

One simple sentence (8-12 words) that tells your audience:

- WHAT you do**
- WHO you serve**
- WHY you're different**

Your Clarified Message should represent WHO YOU ARE and WHAT YOU VALUE in your business.



AI-PROMPT

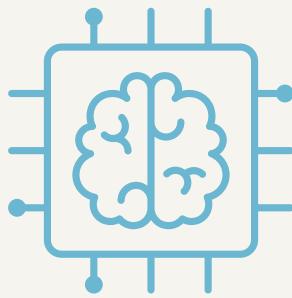
IDEAL: Continue the Dream Client AI conversation with this prompt.

Now that we've built out my full ideal client avatar, I'd like your help creating 10-15 Clarified Messages that speak directly to them. My Clarified Message should be:

- Short, simple, and clear (around 8-12 words max)
- Emotionally resonant, reflecting the client's values and desires
- Focused on connection, identity, and differentiation—not generic taglines
- Suitable as one-liners for use on websites as a leading statement, Instagram bios, ad copy, or email headers

Please avoid difficult/vague language or cliché phrases. Ground the messaging in what matters most to my ideal client, and reflect the tone and personality of my brand. Use what you know about my niche, my location, and my dream client from the previous steps.

Play with it. Reword to your liking. Then complete your Clarified Message.



AI-PROMPT

**Use this prompt as a standalone prompt
to help with your Clarified Message.**

You are a world-class copywriter with expertise in direct-to-consumer marketing. You're launching a new [NICHE] photography business and need a clear, simple 1-sentence message that communicates: WHO you serve, WHAT you offer, WHY it matters to them.

Please generate 10 variations of a clarified message using the following input:

- My target audience is: [BRIEF DESCRIPTION OF AVATAR]
- My service is: [SERVICE]
- My clients most value: [VALUES]

Each Clarified Message should, be around 8-12 words max, use simple, everyday language (elementary reading level), feel clear/confident and client-focused.

**Play with it. Reword to your liking. Then
complete your Clarified Message.**



PAUSE HERE

Do NOT continue until you've completed this assignment:



**YOUR CLARIFIED MESSAGE >
B&SW: 01 - MY BUSINESS**

Feel free to post, ask questions, or request feedback in the Mentorship Group

EXPANDING TO A VISION STATEMENT



EXTERNAL: Clear and concise client facing statement that defines **WHAT** you do, **WHO** you serve, and **WHY** it's different.

CLARIFIED MESSAGE



VISION STATEMENT

INTERNAL: Aspirational statement or paragraph that defines your vision for the brand and what you want to achieve.

EXAMPLE

Clarified Message

“Bold and vibrant imagery for couples who live a life of bold and vibrant adventures.”



Vision Statement

“Our vision at [Studio Name] is to be the leading boutique wedding photography studio in Southern California. We strive to capture bold and vibrant imagery that mirrors the adventurous spirit of our couples (and our team). Life is a journey of challenges that are meant to be embraced and explored. Because it's within those experiences that we find joy. As photographers, we create a visual legacy that celebrates the daring and colorful journey of love in every frame.”



WHY NOW?

Adding a Vision Statement to your Clarified Message will beef up your compass in helping you with:

- Defining a cultural “North Star”
- Decision making and alignment
- Team culture and hiring
- Consistency in the client journey

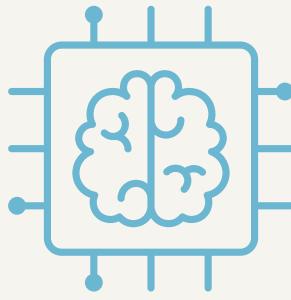
VISION STATEMENT TOOLKIT

STEP 2

VISION STATEMENT TOOLKIT

Write a one paragraph statement that includes the following:

- Your vision for your brand identity
- Your ideal clients that you'd love serving
- Your experience that you wish to deliver



AI-PROMPT

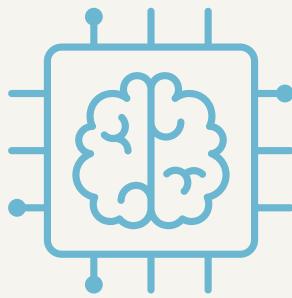
**IDEAL: Continue the Clarified Message
AI conversation with this prompt.**

Now that we've built my Dream Client Avatar and Clarified Message, it's time to go inward. Please help me craft a Vision Statement that captures the bigger mission behind my photography business. This is not for marketing or public copy—it's for me and my team to stay focused, inspired, and aligned in everything we do. Please include:

- The deeper purpose behind why I do this work which is [INSERT PURPOSE STATEMENT]
- The kind of impact I want to have on my clients beyond my photography which is [INSERT IMPACT STATEMENT]
- The kind of brand experience I want to create which is [INSERT BRAND EXPERIENCE]

Feel free to add anything else you feel is essential for an inspiring and practical internal vision. Keep the tone aspirational, clear, and grounded in purpose—not fluffy or overly idealistic. I want this to feel like a north star I can revisit often, so let's keep it short, like maybe one paragraph in total length.

Play with it. Reword to your liking. Then complete your Vision Statement.



AI-PROMPT

Use this prompt as a standalone prompt to help with your Vision Statement.

You are a world-class copywriter with expertise in direct-to-consumer marketing. You're launching a new [NICHE] photography business and need a clear, simple 1-sentence message that communicates: WHO you serve, WHAT you offer, WHY it matters to them.

Please generate 10 variations of a clarified message using the following input:

- My target audience is: [BRIEF DESCRIPTION OF AVATAR]
- My service is: [SERVICE]
- My clients most value: [VALUES]

Each Clarified Message should, be 8-12 words max, use simple, everyday language (elementary reading level), feel clear/confident and client-focused.

Play with it. Reword to your liking. Then complete your Vision Statement.



PAUSE HERE

Do NOT continue until you've completed this assignment:



**YOUR VISION STATEMENT >
B&SW: 01 - MY BUSINESS**

Feel free to post, ask questions, or request feedback in the Mentorship Group

LET'S NAME YOUR BUSINESS!

STEP 2



WHAT'S IN A NAME?

While this is not a decision that will “make” your business (i.e. there’s more than one right choice), it most definitely can break it.



USING YOUR NAME

Works. Builds trust faster. Great for personal brands. Easier to start solo.

**Clients expect YOU. Harder to scale.
Tough to sell or transition.**

EXAMPLE

YOUR NAME

Jose Villa (fine-art wedding)

India Earl (elopement/wedding)

Elena S. Blair (newborn/family)

Dani Diamond (commercial portraits)

Sue Bryce (fine-art portraits)

Jen Rozenbaum (boudoir)



USING A FICTITIOUS NAME

More scalable. Selling a brand
experience. Better long-term flexibility.

Can feel less personal. Needs more
brand development/differentiation.

EXAMPLE

FICTITIOUS NAME

Wild & Rooted

The Untamed Lens

Oak & Ember Studios

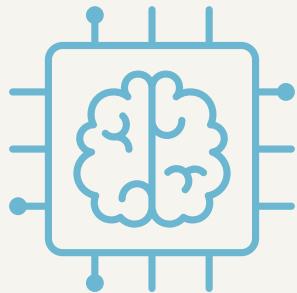
Velvet Light Co.

Honey & Hustle

Still & Seen

BUSINESS NAME GENERATOR

STEP 2



AI-PROMPT

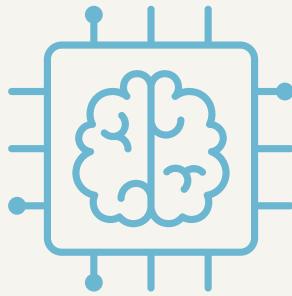
IDEAL: Continue the same AI conversation with this name prompt.

Knowing what you now know about my business, dream client, Clarified Message and Vision Statement. I want your help creating a fictitious name for my business. The name should:

- Not be a name that's likely already used
- Appeal emotionally to my dream client
- Be brandable and easy to remember
- Avoid being too trendy or difficult to spell
- Be flexible enough to grow with the business
- Reflect the tone and values in my clarified message

Please give me a mix of evocative, poetic, modern, and studio-style names—with a brief explanation of the tone or concept behind each suggestion.

**Make it yours. Test against the checklist.
Then complete your Business Name.**



AI-PROMPT

**Use this prompt as a standalone prompt
to help with your business name.**

You are a world-class business coach that helps photographers create businesses that resonate with their target audience. I need a name for my photography business which is in the [NICHE] space.

The name should:

- Not be a name that's likely already used
- Appeal emotionally to my dream client
- Be brandable and easy to remember
- Avoid being too trendy or difficult to spell
- Be flexible enough to grow with the business
- Reflect the tone and values in my clarified message

If you need more information about my business, please go ahead and ask me that now. Once you have the information you need, go ahead and create 10-15 name variations.

**Make it yours. Test against the checklist.
Then complete your Business Name.**

BUSINESS NAME CHECKLIST

**Can your chosen name satisfy ALL or
MOST of the following criteria**

TARGET AUDIENCE

	YES	NO
1. Does the name speak to your dream client?	<input type="checkbox"/>	<input type="checkbox"/>
2. Is your name easy for clients to remember and recall?	<input type="checkbox"/>	<input type="checkbox"/>
3. Does your name convey what you do? (optional)	<input type="checkbox"/>	<input type="checkbox"/>

PRACTICALITY

	YES	NO
1. Is the .com (or a suitable domain) available?	<input type="checkbox"/>	<input type="checkbox"/>
2. Can you claim matching social media handles? (IG/FB/TT)	<input type="checkbox"/>	<input type="checkbox"/>
3. Is the name already in use by another photographer?	<input type="checkbox"/>	<input type="checkbox"/>

PERSONAL CONNECTION

	YES	NO
1. Does the name mean something to you? (if fictitious)	<input type="checkbox"/>	<input type="checkbox"/>



PAUSE HERE

Do NOT continue until you've completed this assignment:

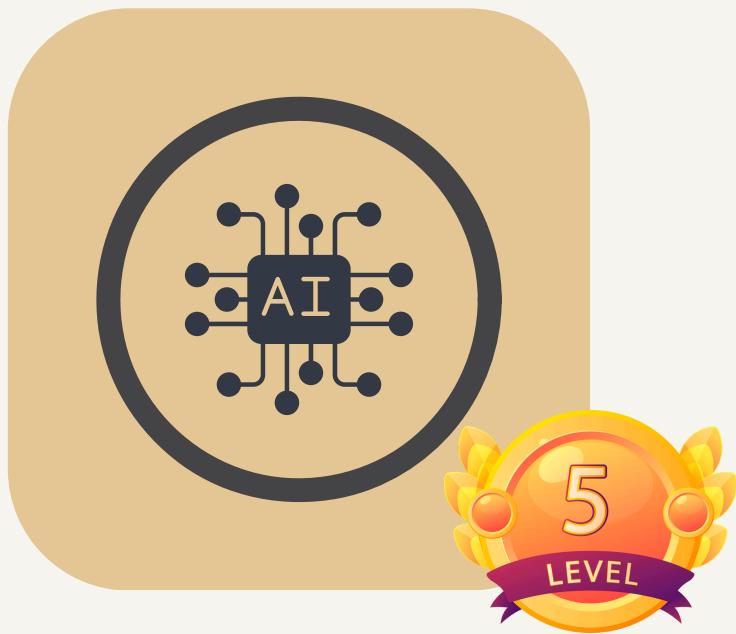


**MY BUSINESS NAME >
B&SW: 01 - MY BUSINESS**

Feel free to post, ask questions, or request feedback in the Mentorship Group

LEVEL-UP YOUR AI TOOLKIT PT. 2



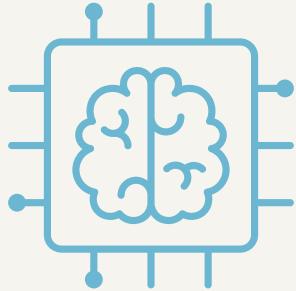


LOOKING BACK...

You've essentially just coded
(using language) your first basic AI
app, you just need to save it!

AI PROMPT TRAINER PT. 2

STEP 2

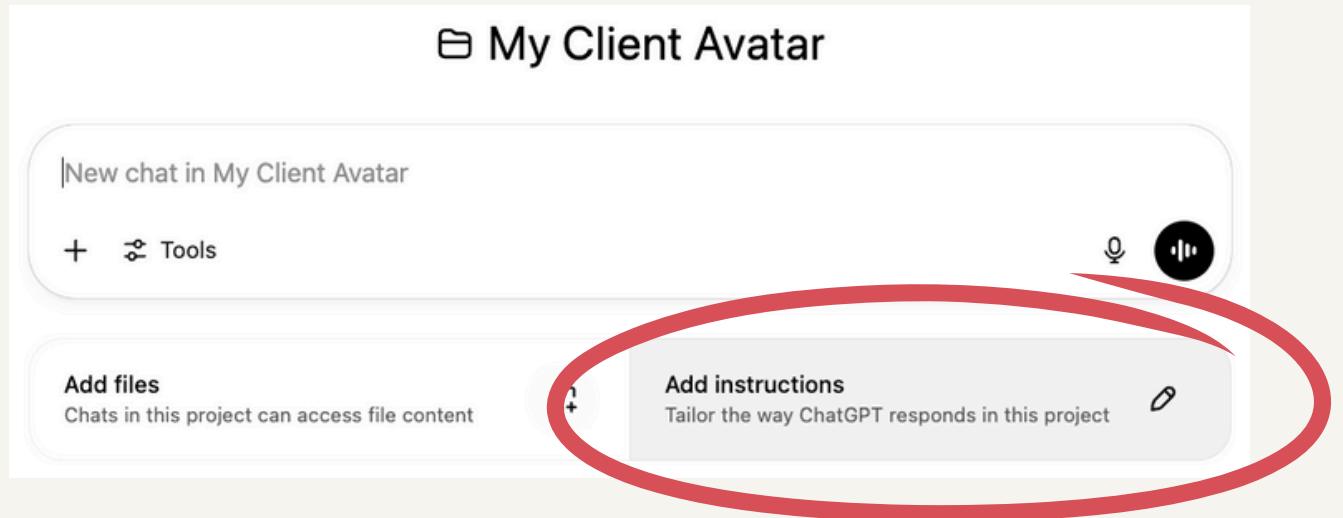


AI-PROMPT

We end the project by creating a set of instructions to guide future behavior.

OK, I'm done with our conversation here. Knowing what you know now about my business, and target market. I'd like you to create a set of instructions that will aid you in acting as my marketing and brand strategist. From time to time, I'm going to ask you questions about the direction of my business. I want you to be able to utilize what you've learned here about my business and pair it with your expert research to help me know what to do in my business. Whatever guidance you give me should be concrete, tactical, and highly likely to succeed. Can you go ahead and generate those instructions now?

P.S. This is the exact same process for creating a Custom GPT - Which is just more in depth when it comes to training.



+ INSTRUCTIONS

Go ahead and add the instructions now to your project to aid all future conversations.

You can name this project whatever you like, create as many as you want. When you have something you love, refine it and turn it into a Custom GPT (then test it).



PAUSE HERE

**Well done! This is how I want you to
use AI as a tool moving forward.**

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feedback in the Mentorship Group