

ECSE-211

Design Principles and Methods

Lecture 4: Documentation and Communication

Date: 18 January 2023

1



Review - Last Lecture

- The Difficulty of Design ✓
- The model of the Engineering Design Process
- Inputs to the EDP
- Identification – from the client needs to Requirements
- Outputs of the Requirements process
- Questions?

2

Question 1

- Why is Design a difficult problem?

*No unique solution - make identifying the best
No Formula to follow.*



3

Question 2

- Why is a model of the design process necessary?

planning → reduce costs!

4

Question 3

- What are the inputs to generation of the Requirements Document?

Client needs ←
previous projects
constraints ←

5

Question 4

- Why is the Requirements Document needed?

helps structure the project
allows validation of client needs
Keep track of what you want to achieve
provides the inputs to the System Model.


6

Contents

- Why is Communication important in the Design Process?
- What is a Document?
- Why Document?
- The Structure of a Document

7

Communication and the EDP

- Engineering design in the 21st Century is carried out by large teams of engineers
- These may be specialist teams covering a small part of a complete design project
- The teams may be organized hierarchically 
 - A Design Team working at the System Level
 - Teams working at Component Level

8

Communication and the EDP

- Teams may also be multi-discipline
- For example, the design of an electric vehicle involves
 - Electrical engineers
 - Communications engineers
 - Mechanical engineers
 - Thermal engineers
 - Power engineers
 - ...

9

Question

- For a design team to function effectively, what must happen?

*they have to communicate!
synch
agenda*

10

Communication and the EDP

- Each discipline interacts with the others and decisions taken in one area may impact the design process in another
- E.g. The design of the electric drive for an automobile can result in a significant thermal problem
 - A 95% efficient 75kW motor generates almost 4kW of heat
 - The heat is contained in a small area specified by the mechanical engineer
 - The heat needs to be removed
 - This impacts the design of the cooling system
 - The implementation of the cooling system may affect the mechanical design..

11

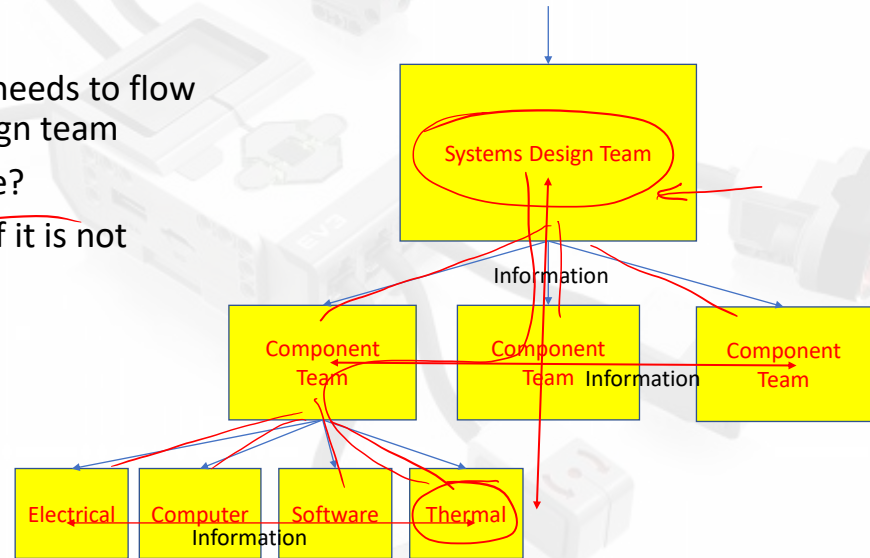
Communication and the EDP

- A change in any one of these areas can impact design decisions in others
 - A change in the insulation used on the wires in the motor might imply that the maximum operating temperature must be decreased to avoid motor failure
 - The reduction of maximum temperature means a redesign of the cooling system
 - This could impact several other areas of the system

12

Communication and the EDP

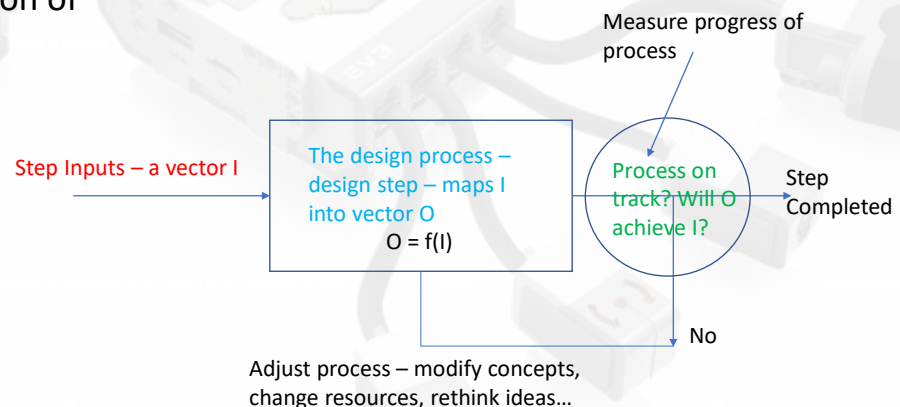
- So information needs to flow around the design team
- How is this done?
- What happens if it is not done?



13

Communication and the EDP

- Controlling the process requires the communication of information



14

When Communication Fails...

- Designs fail
- Costs increase
- Potential legal issues...
- ...
- The Tree Swing Example

15

The Tree Swing – revisited – what went wrong

- A client has talked to marketing about the possibility of a product known as a “Tree Swing” – a simple play structure for children
- Marketing “interpreted” the client’s ideas to generate:

Marketing have not verified their idea of a solution with the client – no information transfer – a failure in the first phase of the V-cycle



The requirements were vague and open to misinterpretation:
 “We need a structure to provide a swing for children which can be supported by a tree – the costs should be minimized”
 There was no “proper” Requirements Document



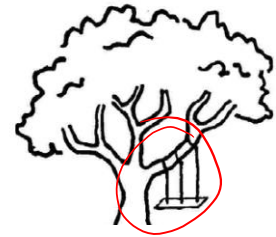
Who should have generated the Requirements Document?

16

The Tree Swing – revisited – what went wrong?

- Instead of verifying the concept with the client, marketing moved the proposal straight to Management.
- Management only saw the proposal – NOT a description of the client's needs.
- Management “simplified” the structure to be more cost-effective
- No Requirements Document meant they had
 - No information on what was actually required
 - No way of estimating the actual cost/budget
 - No way of verifying the solution against the needs

When should Management have been involved?
– After Marketing? After Engineering?



Are these System Models?



Marketing



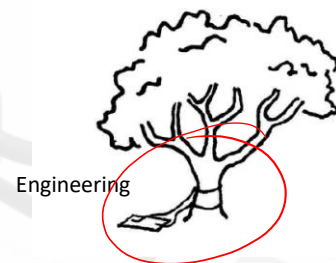
Client

17

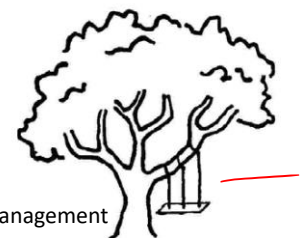
The Tree Swing – revisited – what went wrong?

- Once it was Management approved, the proposal was passed to Engineering who modified the design to account for safety, various regulations and standards
- Note – again, no-one has validated the decisions with the client...

What information should Engineering have been given?



Engineering



Management

18

The Tree Swing – revisited – what went wrong?

- While Engineering has applied standards, safety rules, etc., it did not include Manufacturing in the process..
- The question of whether it can be built was not even considered
- However, Manufacturing made some small changes to be able to construct the design



When should Manufacturing have been involved in the process?

19

The Tree Swing

- Once the Swing was acquired, it needed to be installed – this is a job done by the Customer or End User...
- What was the process by which the Customer got the swing?
- What might have been missing in what the Customer received?



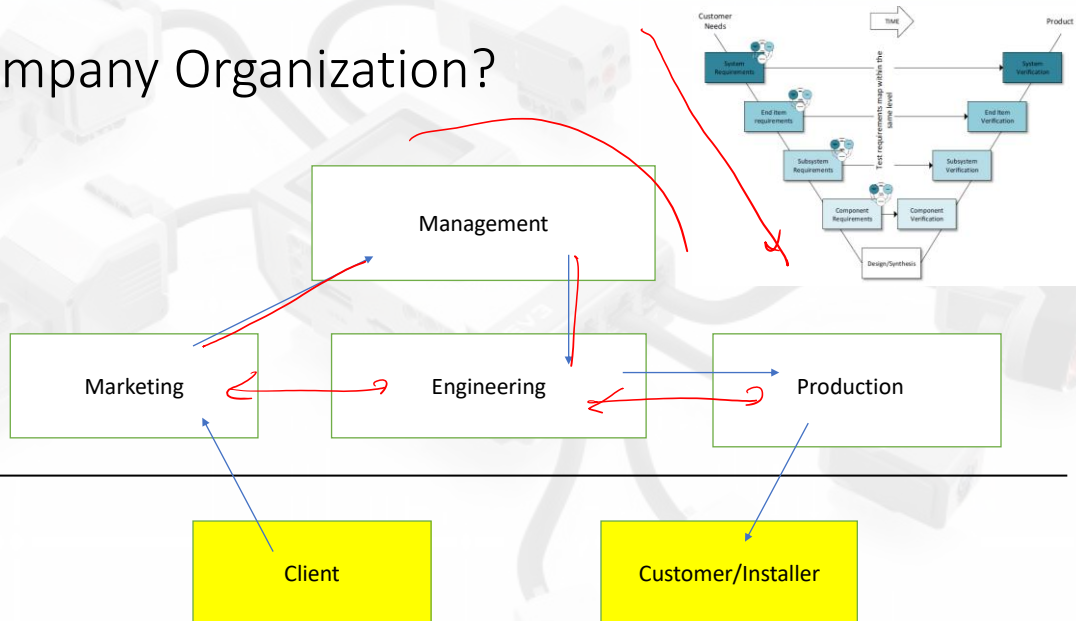
20

So What Went Wrong?

- There was no communication between Departments
 - Each decided it "knew better" and did not reach back to understand the requirements
- There was no verification of the final solution...
- No Documentation...

21

Company Organization?



22

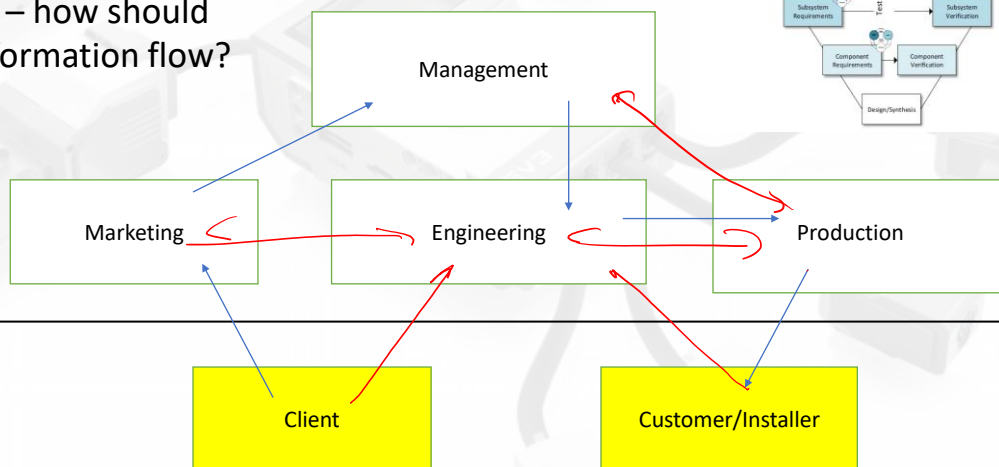
Company Organization

- The organization is not set up to enable information flow between the departments
- Management does not seem to have any control – again – no feedback
- The lack of feedback and control leads to most of the issues and the “V” cannot be implemented..
- Result:
 - The Engineering Design Process depends on the company structure to work effectively

23

Company Organization?

So – how should information flow?



24

What is a Document?

- Dictionary definition:
 - *A piece of written, printed or electronics matter that provides information or that serves as an official record*
- The key word is INFORMATION
 - *Facts provided or learned about something*
 - ~~Note that this is contextual~~ – the facts provide information within a given context
- The goal is to prevent a loss of INFORMATION
- It usually adheres to some form of convention – the structure of a document enables the information transfer

25

What is a Document?

- A document provides information which can be transferred asynchronously
 - It also ensures that the same information is accessible to all team members and groups
- E.g. minutes of a meeting provide a record of what was discussed and what was decided.
 - Can be used to resolve disputes later
 - Provides justification for decisions
 - Allows information to be transferred to people who were not present

26

What is a Document?

- A document could be
 - A piece of text
 - A drawing
 - An image
 - An analysis
 - ...
- It could be stored on a computer or on paper...

27

Why Document?

- Information is used to control the design process
 - It describes what has been achieved so far in the process
 - It describes the decisions that have been made
 - It details what is known about the problem
- The documents contain this information together with a track of how the current state was achieved.

28

Why Document?

- If a particular design path leads to failure
 - The documents allow the cause of the failure to be identified
 - The documents allow a reset to a previously known state
 - This reduces the costs associated with failure
 - It reduces the time lost due to a failure
- At the end of the design process, two artifacts remain
 - The completed product ✗
 - The design documentation explaining how the product was developed
- The design documentation allows the work to be restarted in the future if the performance of the product is redefined..

29

Why Document?

- The documentation represents the investment in the product
- It contains Intellectual Property
- It contains the knowledge and expertise of the design team
- *It is the most valuable asset a company might have*

30

Document Structure

- To be useful a document needs to convey basic information about itself
 - This is required for context
- Without structure, a document is of little use
- Typical header information common to all documents :
 - A Title – what is the document about? —
 - Who is responsible for it? —
 - An individual who can be contacted in the event of questions related to information in the document ()
 - Who has edited it?
 - Who has been involved in changing the information

31

Document Structure

- Typical header information common to all documents (cont'd):
 - Date: When was the document created?
 - Revision Date: When was the document last revised?
 - When put in the context of the EDP, this date can indicate when certain decisions were made
 - Version Number:
 - The current version number
 - Edit History:
 - A list of changes that were made
 - For each change:
 - Why was it made
 - Who made it
 - When was it made

32

Document Structure

- Following the Header, the main body of the document addresses the information related to the title
- For example, for the Requirements Document, the main body should include:
 - What is the system meant to do (Purpose and Scope)?
 - List any performance data you have and desired capabilities
 - What can you use to solve the design problem (Constraints)?
 - List any items that are explicitly specified, or limitations imposed by the client
 - Are there tolerances on performance or limits on user interaction?
 - List them
 - Is there a deadline?
 - List it
 - Do you know everything? (Unknowns)
 - ...

33

Summary

- We have reviewed the issue of communication in a design team
- We have considered how the company organization might impact the EDP
- We have discussed the need for information to implement and control the design process
- The concept of a document and documentation to record information has been developed
- A rationale for effective documentation has been presented
- An example of the structure of the Requirements Document has been provided

34

Questions?

