



A stylized illustration of a rocket launching from a circular path of fire and smoke against a dark background. The rocket's plume is a bright yellow and orange flame, transitioning into white smoke. The base of the launch pad is a circular ring of fire with red and orange flames. A small figure of a person in a spacesuit stands at the edge of the ring, looking up at the rocket.

TEMBUSU

WELCOME WEEK

2020

OBJECTIVES

- 1 . Create an environment for bonds to be created that will last beyond Sem One.
- 2 . Facilitate an e-Orientation Programme that will allow the freshmen to interact within their Welcome Groups, with key College personnel and the Programme at large.
- 3 . Provide avenues for the Seniors to engage the freshmen, and to promote channels that will allow for prolonged interaction and experiences.
- 4 . TWW should embrace what is possible with social distancing but also give a idea of what student life is at maximum potential
- 5 . Allow the Year 1s to feel like they belong in Tembusu, and that they can be themselves in a diverse and accepting college community.
- 6 . Facilitate interaction and bonding among the Year 1s and seniors in the college to create meaningful relationships and friendships in a safe and conducive environment
- 7 . Familiarise the Year 1s to the different facilities, venues and amenities in Tembusu, Utown and NUS.
- 8 . Create an awareness of the extensive community support and diverse resources available to every Tembusian to tap on, easing into College Life by seeing and understanding both as a learning and living community.
- 9 . Show the Year 1s that Tembusu is a home of possibilities
- 10 . Express a meaningful shared purpose and belonging to the college

DESIGN

PHILOSOPHY

The overarching theme for Tembusu Welcome Week (TWW) 2020 is Launchpad: New Beginnings.

The designs are characterised by the themes of exploration and new beginnings. The bold and bright colours of the retro-futuristic warm colour palette convey a sense of youthful excitement in exploring the new, unknown world full of opportunities and elements beyond imagination. A recurring space motif was chosen to represent the uncharted yet refreshing world that our freshmen will be stepping into as they begin their journey of exploration, and is a modern reminder that their potential is limitless.



LOGO STORY

The book-holding astronaut is inspired by the original Tembusu Logo. Placed strategically on a planet with a space capsule (referencing the New Beginnings Artwork by Nge Zhen Yang) and the Tembusu Tree the planet fades into birds. Icons of freedom – birds and balloons – synergise the directive that every day

DESIGN STORY



The astronaut on the path leading into the valley is a visual representation that there is no frontier and no border to our freshmen's journey. The space capsule and tower reference this narrative, as the host of futuristic buildings mapped in the skyline aptly represents the new environment and host of opportunities within the College.

The Tembusu identity is represented by the white silhouette of the Tembusu Tree. A statue of a scholar that is left centre aligned embodies the College's knowledge-driven ethos, also a fitting reference to the reader in the Tembusu Logo.

The space motif takes the form of numerous spaceships dispersed throughout the design, specifically beside the white globe, above the left landing platform of the tower, and a rocket taking off to signify the launch of a journey.

As seamless as night and day, a rising sun was used to represent the journey of a new dawn while the night sky typifies the boundless opportunities awaiting. Against the backdrop of the night sky, the words 'TWW 20' are branded by the constellations.

Previous TWW logos have also been incorporated in this design. The TWW 2018 logo (Drop Pin) can be found top right aligned of the tower, while the TWW 2019 logo (Firefly) can be found bottom right on the space capsule.

Logo and illustration(left) designed by:
Wong Ting Feng

MEET YOUR WGLS



STILL SLEEPING



GHE12HAVFUN



WULET THE DOGS OUT



CONTACT TRACERS!



PEWPWE!



LIKE-A-G6



TEAM SUM



SCRIBBLENAUTS



SCOOBY dUWU ZOOM ZOOM



TIN TITANS GO!



cASTcastpLaN



MASKEDMELLWS



UTOWN GREEN



TAI-GERS

S U N D A Y
2 N D A U G U S T

Check-In and Introductions

1500

1800

Residential Life Briefing

2000

2130

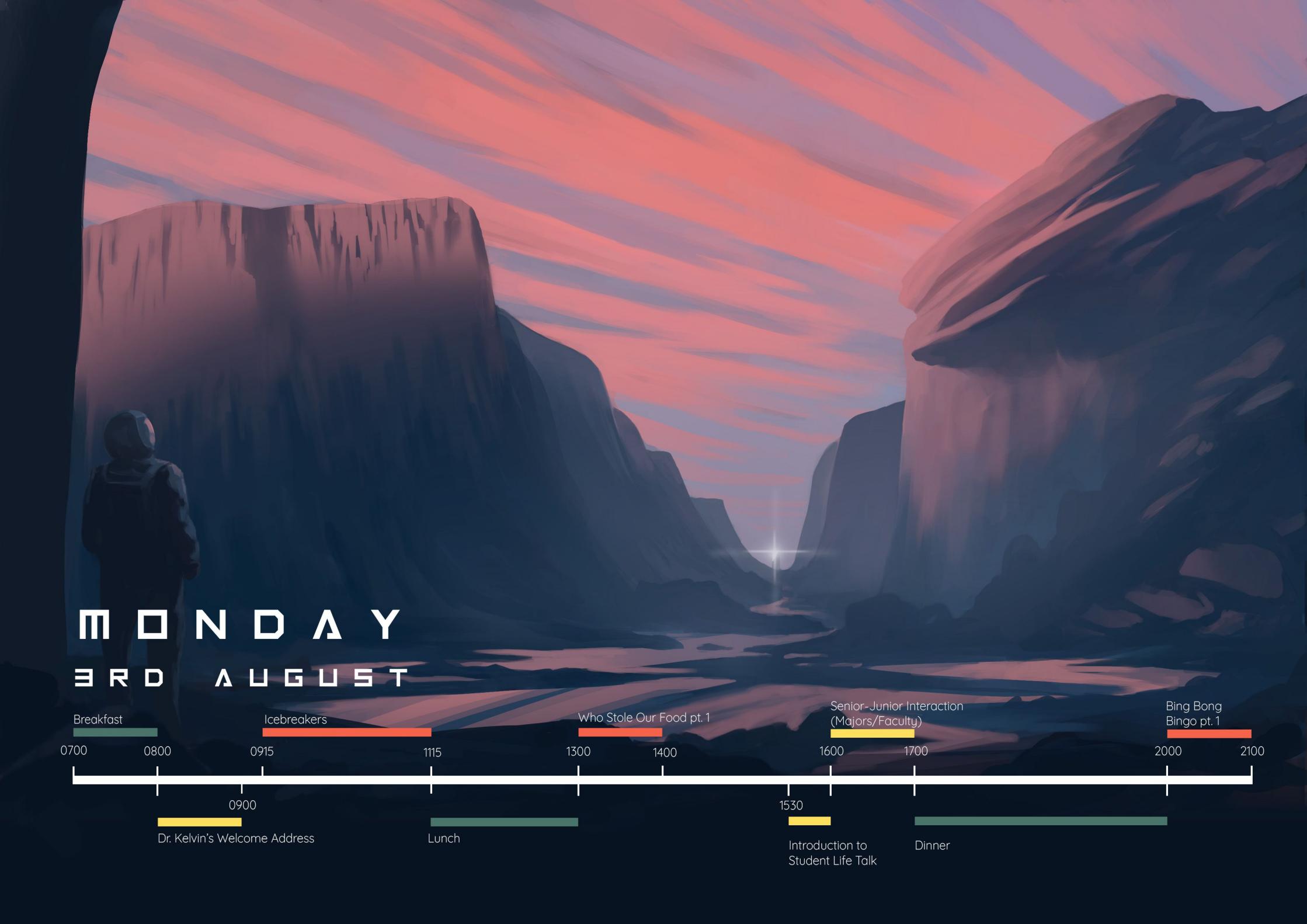
2200

2300

Welcome Group
Meet & Greet

Dinner

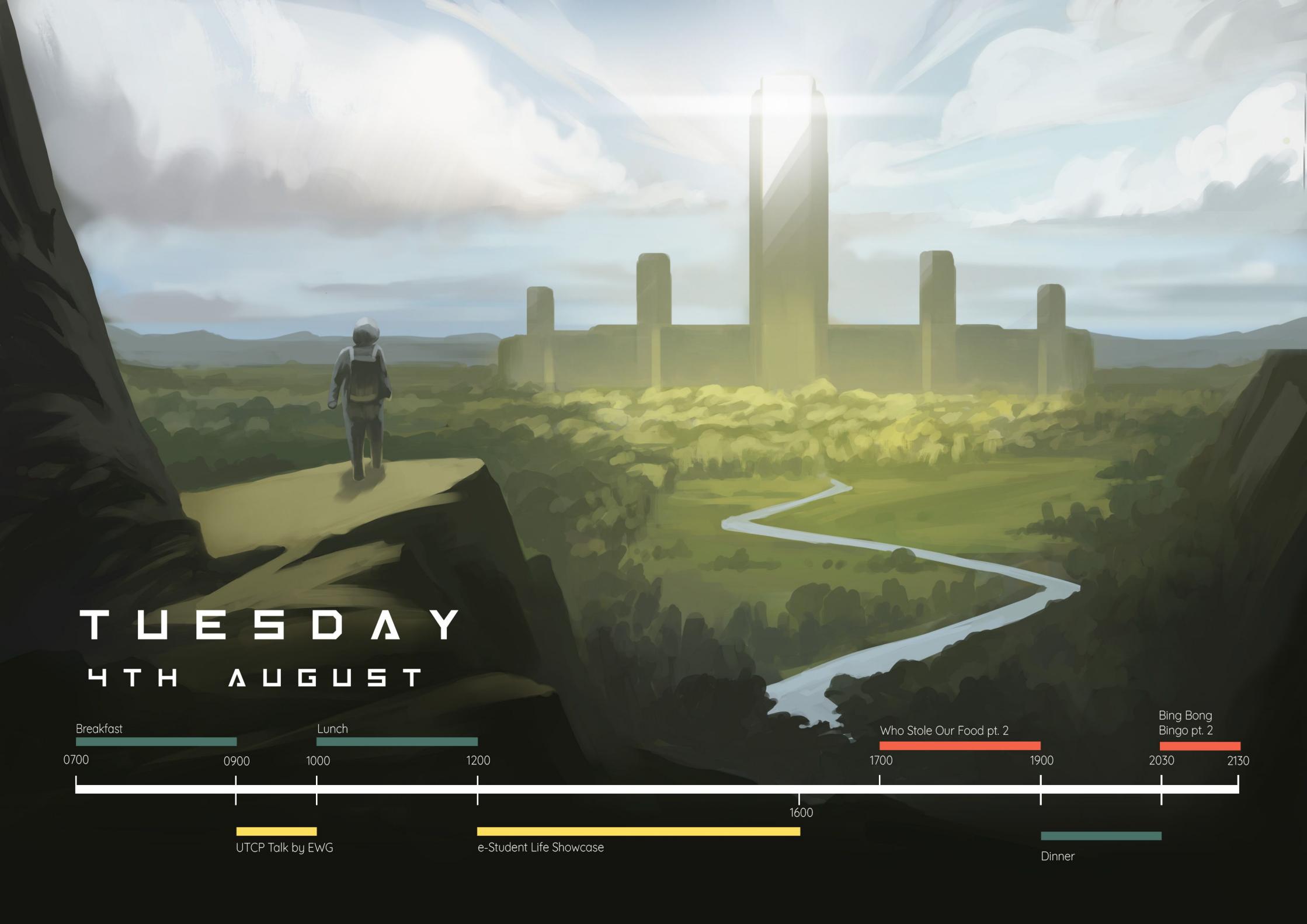
Opening & Safety Briefing



MONDAY

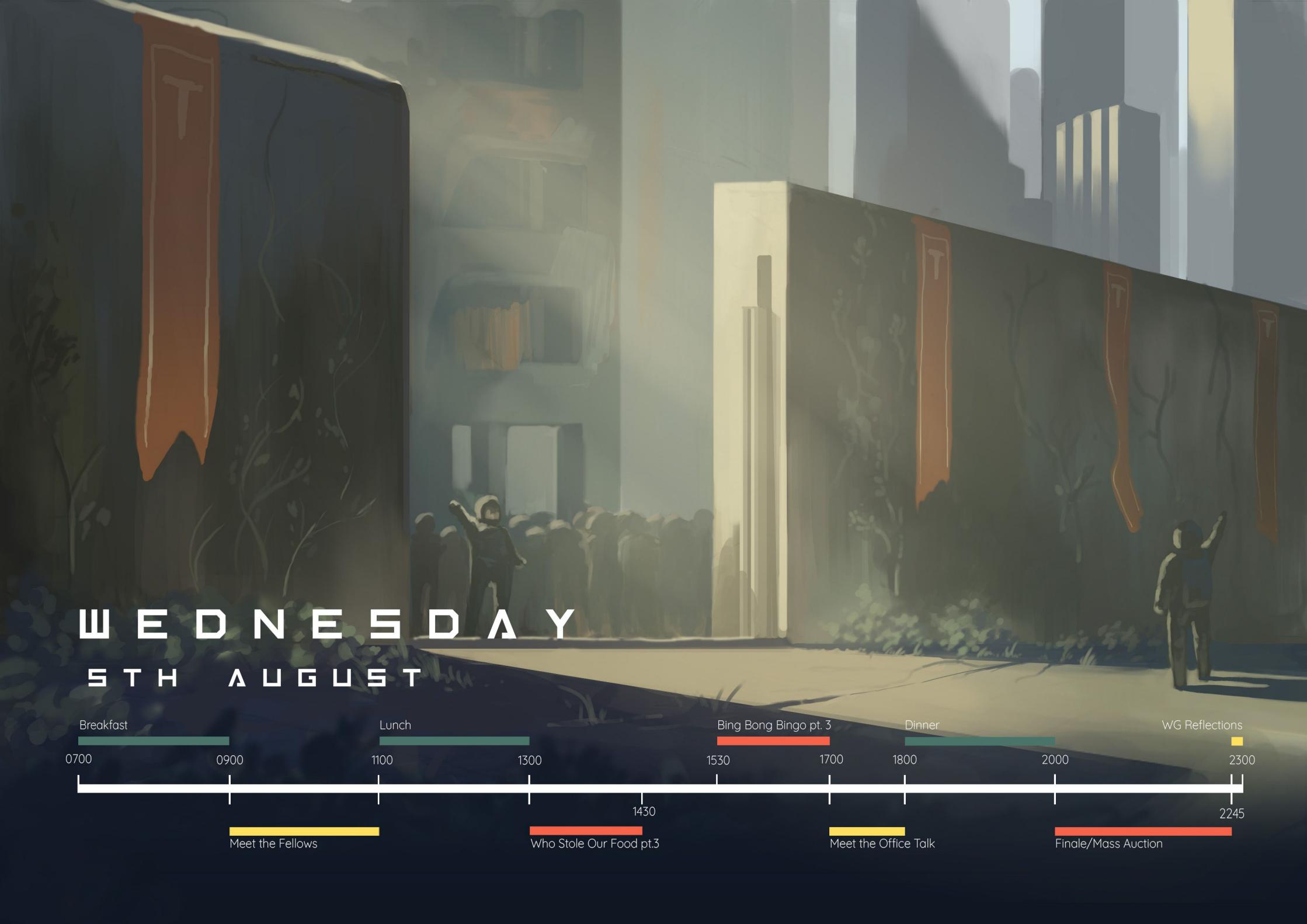
3RD AUGUST





T U E S D A Y
4 T H A U G U S T





WEDNESDAY

5TH AUGUST



A F T E R W O R D

Tembusu Welcome Week holds a very special place in the hearts of many. It has kindled countless friendships and created many precious memories. The culture we want to foster is one which allows us to bond and learn from each other as fellow Tembusians.

The organising committee has been working tirelessly over the summer to bring you an experience unmatched by anything ever done before. Long ago, we decided that the challenge ahead of us was not insurmountable, and took it upon ourselves to bring people from various backgrounds, circumstances, and stories into our shared space. Welcome Week could not have happened without the dedication and boundless creativity of all the seniors who have been involved in welcoming you to our vibrant community.

We expect that many of you will continue to forge and define the Tembusu spirit in your own ways.

Every year brings new ideas, new horizons, and most importantly – new beginnings.

Your Tembusu journey starts here. And we hope Tembusu Welcome Week 2020 is but the first of many great experiences and opportunities you will have here.

Welcome to the Home of Possibilities.

Zachary Tan
Project Director
10th CSC Vice-President

E M E R G E N C Y

C O N T A C T S

If you are **injured**,

Chief Safety Officer

Jerome Teo
9852 2096

If Jerome cannot be reached,

Project Director

Zachary Tan
9682 0753

CSC President

Crystal Cheng
9689 7700

To report **severe injuries**,

SCDF Ambulance

995

To report **crime or security incidents**,

NUS Campus Security

6874 1616

Other Important Numbers

Tembusu Office

6601 2150

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Chia Guan Heng



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by DISTRICT



Grams
EST. 2018



TEMBUSU
COLLEGE
National University of Singapore

KELTURE
AVEDA

bizsu

Walking
on Sunshine

BRU

ARRANGED AND ILLUSTRATED BY :

RACHEL CHEAH AND NGE ZHEN YANG