Some functionalities that our Website can have

1. SECURITY – since we are going to make a site that can do business it is very important that we have a strong security because we are doing money transactions. Having a strong and good security will remove the fears of the users/clients in providing private information such as name, card number and etc.
2. GOOD NAVIGATION – A website is useless without a good and clear navigation. It is more essential to use easy and understandable names for the pages we will be using so that users/clients will not be turned off.
3. ATTRACTIVE – A website needs to be attractive in a way it captures interest. For example, when users/clients visit our website, our front page should look welcoming to the users/clients.
4. SIMPLICITY – A website that is so much decorated or a cluttered web background is distracting so we must encourage simplicity. I think we should keep it simple in order not to distract the users/clients. For example, we can use simple colors fonts and etc. that will help the user’s/clients attention to the most important parts of our site rather than choosing different types of colors because it will distract the users/ client.
5. USER-FRIENDLY – I think a good quality of a website is that it should be user friendly in a way that everyone should have access including disabled. It should be easily understand and navigate by different kinds of people.

Other sites that do business transactions

<http://www.lazada.com.ph/>

<https://www.olx.ph/>

<https://www.shopee.ph/>

<https://www.zalora.com.ph/>

[www.shopinas.com/](http://www.shopinas.com/)