Some Functionality that our website may have

* Clear Navigation

I think the target of our project is not limited to some people like teenagers or teachers only. Let’s assume that all kinds of customers may use the website so our navigation should be clear and easy to navigate especially when some people have problem with their eye sight or people that may have a color blindness. Easy navigation lets people find easily the item they are looking for or when placing the item that they are promoting with ease.

* Security

This should be the main concern of our website since this is a business website, a website that includes money in its transaction. It should have a strong security from people that may have wanted to destroy or do things to our websites. People would want to join a group or website that has a strong security that it assures the customers that their safety was on the highest priority

* For all devices

This is a common knowledge for us that almost everyone uses gadgets that are part of their every life. In this case one does not only use computer or desktop to browse or send mail we already have phones that can do what computers can, and it evolves more every year. So our website should be open and can be accessed by any platform and any types devices.

* Customer Care

No business is almost perfect; it’s possible that some or few customers will need our assistant with their business transactions or problems that they encounter. We as the developer should always be open and friendly to any of our customer’s concerns. We should always pay attention on what they want or what they need in that case it may attract more customers and even improved our status in the World Wide Web.

* GUI Friendly

Most people want to have a cool or awesome websites with those music or background, but as one of a user who browses many websites making the GUI friendlier is better that people won’t get bored even after browsing our websites a hundreds of times.

* Fast

I’m not so knowledgeable in making server but I think the speed of the website may help and encourage people to browse our websites thus attracting them to promote their products. People would not want to wait for a long time just to browse an item or posting an item.

* Notifications

This is very helpful to everybody since they don’t face or browse internet every day. So I think one options is to have notifications sent to them if ever something with their product came up like someone has wanted to buy their product or so. But not many use emails or even know how to use their emails so using their phone number, we could send them a notification because everyone is always carrying their phone wherever they go, so I think notifications via SMS is a good idea.

Other sites that do business transactions

<http://www.buyandsellph.com/>

<https://sulit.ph/>