Some Functionality that our website may have

* Attractive Webpage

I think the main purpose of the website is to advertise, so it should attract people. There is a huge problem regarding the web design of the current website. It needs to be developed further and fixed in order to convey the website’s purpose.

* Adaptability

The website should adapt to any platform. But in this case it shows that it is more fixed in the PC than when it is accessed in mobile. This needs to be fixed to be an adaptable website whether it is mobile or PC.

* Content

The website should have the content the business would like to convey. It should contain all the information needed for the customers to know and to understand what it is about.

* Functionality

Everything in the site should work quickly and correctly. Everything should work as expected, including hyperlinks, contact forms, site search, event registration, and others.

* Secure

The website should be secure. It needs to make customers feel safe and protected when accessing the website. This makes customers go back to the website and have no worries upon using it.

* Reliable

The website should convey the reliable information. This makes the website more credible and effective to people who would like to use it and to the people who are already using it.

* Easy to Use

Not everyone is a good with computers; the website should be easy to use for everyone to have the ability to use it effectively. Simple webpages may be the best webpages after all.

* User Friendly

In order for users to go back to your site your website should be user friendly. It should be easy to understand and easy to operate. It should be compatible with its intended user's ability to use it easily and successfully.