

RUBRIC	Poor (F)	Fair (D)	Satisfactory (C)	Good (B or A-)	Excellent (A)
Map Design (60 points total)	<ul style="list-style-type: none"> Does not meet assignment criteria 	<ul style="list-style-type: none"> No visible consideration given to design Major detractions, such as small font size, misaligned text, or inappropriate layers 	<ul style="list-style-type: none"> Moderate consideration given to design, including some use of colors accent information and labeling Moderate detractions in design 	<ul style="list-style-type: none"> Clear consideration seen design, including use of color to accent information and labeling Minor detracting elements 	<ul style="list-style-type: none"> Exceptional design that shows deep thought and attention to detail No significant detracting elements
Poster Design (20 points)	<ul style="list-style-type: none"> Does not meet assignment criteria 	<ul style="list-style-type: none"> No visible consideration given to design Major detractions, such as small font size, misaligned text, or inappropriate graphics 	<ul style="list-style-type: none"> Moderate consideration given to design, including some use of colors and shapes to accent information Only minor detractions in design 	<ul style="list-style-type: none"> Clear consideration seen design, including use of color and shape elements to accent information No significant detracting elements 	<ul style="list-style-type: none"> Exceptional design that shows deep thought and attention to detail Exceptional use of graphical elements to illustrate information
Poster Format (10 points)	<ul style="list-style-type: none"> Poster does not adhere to the written guidelines 			<ul style="list-style-type: none"> Poster deviates from the written guidelines in only a minor way 	<ul style="list-style-type: none"> Poster follows written guidelines for formatting with no deviations
Quality of Writing, Grammar, and Spelling (10 points)	<ul style="list-style-type: none"> Writing quality is poor and seriously detracts from the message of the poster There are a significant number of syntax, grammar, word choice and/or spelling errors 	<ul style="list-style-type: none"> Writing quality is below average and detracts from the message of the poster There are numerous syntax, grammar, word choice and/or spelling errors 	<ul style="list-style-type: none"> Writing quality is average but does not detract from the message of the poster There are a moderate number of syntax, grammar, word choice and/or spelling errors 	<ul style="list-style-type: none"> Writing quality is generally high There are a small number of syntax, grammar, word choice and/or spelling errors 	<ul style="list-style-type: none"> High quality writing Little to no syntax, grammar, word choice and/or spelling errors

POINT TOTALS	Poor (F / 0%)	Fair (D / 65%)	Satisfactory (C / 75%)	Good (B / 85% or A- / 90%)	Excellent (A / 100%)
Map 1 - Missouri Reference	0 points	3.25 points	3.75 points	4.25 or 4.5 points	5 points
Map 2, 3, or 4 - Reference or Demographic Map	0 points	6.5 points	7.5 points	8.5 or 9 points	10 points
Map 5 - Incidents by Precinct	0 points	6.5 points	7.5 points	8.5 or 9 points	10 points
Map 6 - Small Multiples	0 points	9.75 points	11.25 points	12.75 or 13.5 points	15 points
Map 7 - City Inset Map	0 points	3.25 points	3.75 points	4.25 or 4.5 points	5 points
Map 8 - Ward Map	0 points	9.75 points	11.25 points	12.75 or 13.5 points	15 points
Poster Design	0 points	13 points	15 points	17 or 18 points	20 points
Poster Format	0 on the assignment			8.5 or 9 points	10 points
Quality of Writing, Grammar, and Spelling	0 points	6.5 points	7.5 points	8.5 or 9 points	10 points