Adam Neuwirth

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Summary
Skills

● Swift and iOS development ● Responsive front end web design (HTML, CSS & Javascript) ● Back end web processing (PHP, Python, SQL) ● Search Engine Optimization ● Wordpress & Wordpress Multisite	● Network setup and administration ● Linux server administration ● Product management and app design ● Google Analytics ● Google Chrome extensions, packaged apps, and hosted apps

Experience

Self Employed   6/2016 - 7/2017
Yumworks (www.yumworks.net)   Berkeley, CA

- Designed, built, and monetized a growing entertainment and game portal used by hundreds of thousands of users every month
    - Successfully licensed content from various third party game developers and content producers
    - Designed, implemented, and administrated server infrastructure and network. (Hosted all content in-house on a linux server, eliminating hosting provider markup)
    - Designed and coded a full featured and responsive website
    - Advertised and "growth-hacked" the site through inexpensive creative marketing solutions and gained a loyal user base of over 200,000 users
    - Monetized the site with Adsense and used A/B testing to find the prime configuration of elements to maximize revenue
    - Maintained and scaled the website to support the rapid growth of traffic
- Developed Chrome browser extensions and hosted apps to drive traffic
- Developed and implemented an internal content recommendation engine to maximize each user's average number of pageviews per session
- Grew the site to a valuation of $100,000 and successfully sold it to a web investment portfolio

iOS Intern   7/2016 - 8/2016
After School App (www.afterschoolapp.com)   San Francisco, CA

- Researched and created a comprehensive plan to migrate the codebase from Objective-C to Swift
    - Began migrating Objective-C code to Swift and documenting the process as well as common errors and their solutions
- Led a project to use a robot arm with a capacitive finger for app testing
    - Researched and purchased a suitable robot arm
    - Wrote software to control the arm and carry out testing motions
- Worked with a team to develop a new iOS photo viewing feature
    - Brainstormed, designed, and programmed new and creative ways for a user to view as many images as possible in the shortest amount of time
    - The methods were later tested with users for speed and image recallability
- Conducted market research and brainstormed viral guerilla marketing strategies with a team
- Assisted the natural language processing team in creating an auto-moderation feature