Week 11: EDA Presentation and Proposed Modeling Technique

Group Name: Pattern Pros

Github Repository Link:

https://github.com/slynnsin/Data-Glacier-Group-Project/tree/main/Week%2011

Team Member Details:

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Problem Description:

ABC Bank wants to sell its term deposit product to customers and before launching the product they want to develop a model which helps them in understanding whether a particular customer will buy their product or not (based on customer's past interaction with bank or other Financial Institution).