



**Know** Your Body.  
Transform Your Life.

ARCHIPELAGO ASSOCIATES LIMITED

"InsureTech by ASEAN for ASEAN"

*Confidential and privileged material for the sole use of the intended recipient(s). Distribution or disclosure by others is strictly prohibited.*

# Overview.

## ■ This is DexaFit...

Providing a data-driven foundation that showcases precise changes in a person's body composition, body shape, cardio fitness, metabolic health, and physiology.

It's for people that want to be healthy, no matter what their desired result may be.

“

*"I learned more from my 30 minute visit to DexaFit than I have in 20 years going to my doctor."*

- Rick H, OngoScience

”



# User problems.

**1.** **HEALTHCARE** prioritizes treatment over prevention

I don't feel any better doc. Even after taking the new meds you prescribed

**2.** **FADS AND BAD SCIENCE** permeate the fitness industry.

How do I know this workout plan is the best way for me to train?

How do I know this diet really works and isn't actually bad for me?

People are confused by misinformation pouring out of health and fitness industry. They want answers. Not guesses or estimates.



# How we started.



**A biometric testing center that made state-of-the-art health testing accessible, simple, and affordable**

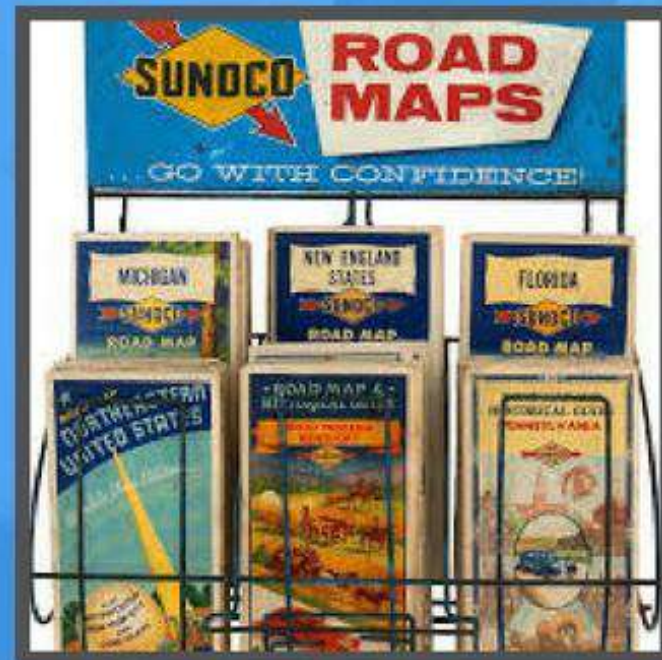


# Because there's a health transformation happening.





# A "GPS moment" for health and wellness.





# And people want proof. Not promises.

## Stanford study shows fitness trackers are terrible at tracking fitness



Rich Haridy | May 25th, 2017



A new study from Stanford into the accuracy of seven popular fitness trackers indicates such devices aren't much good at estimating energy expenditure (Credit: Paul Sakuma)



I feel FINE but according to my new watch  
I might be DEAD!



# They want answers.



## Body Composition

- Medical-grade body composition data with DEXA and 3D scanning
- FDA-approved and leading predictor of longevity, metabolic syndrome, and diabetes



## Cardio Fitness

- Medical-grade cardiovascular health testing
- A more reliable health indicator than factors like tobacco use, blood pressure, and cholesterol



## Metabolic Health

- Medical-grade metabolic health testing
- The most precise way to measure the number of calories you burn at rest and primary fuel source (fat or sugar)



## Biomarkers



## Microbiome

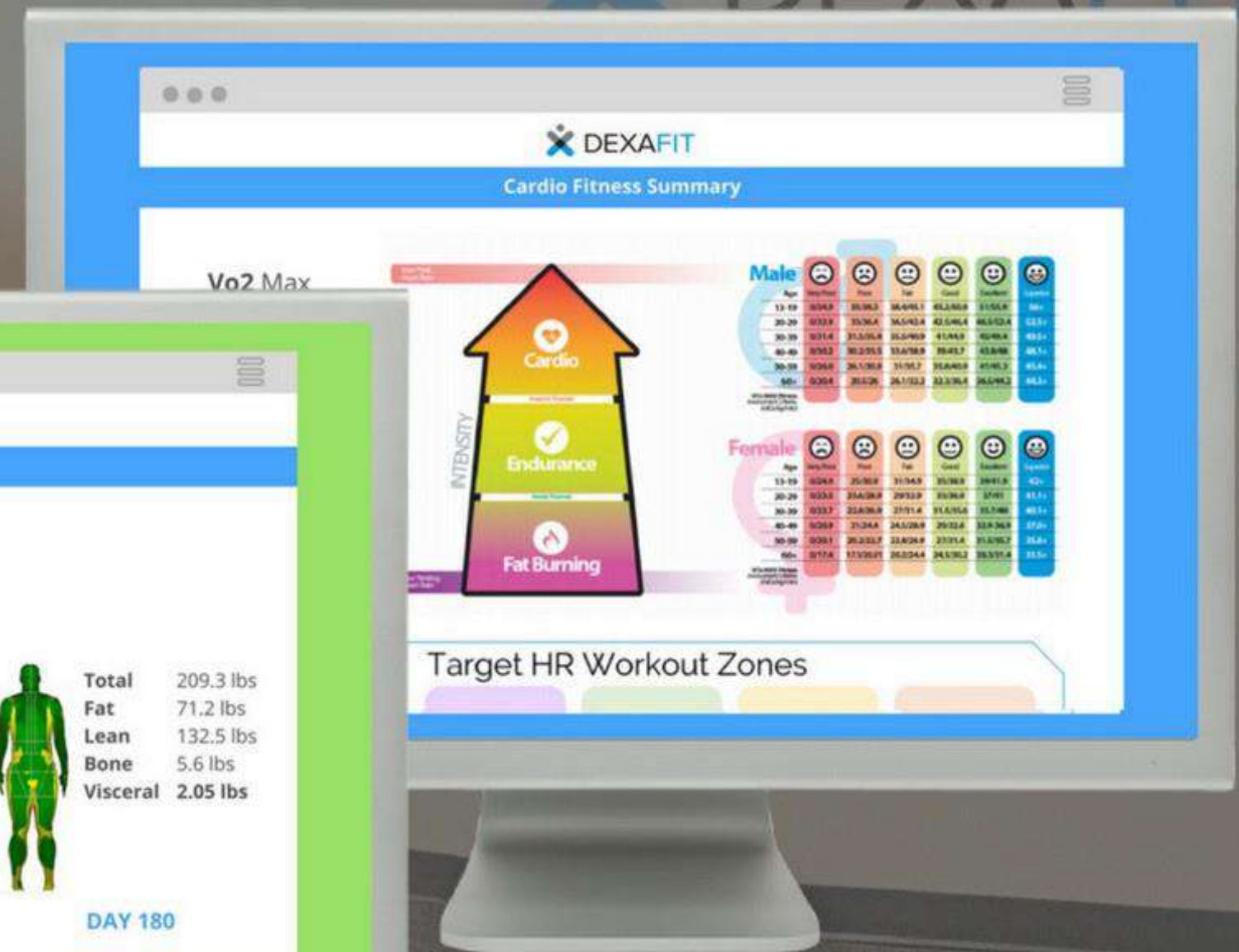
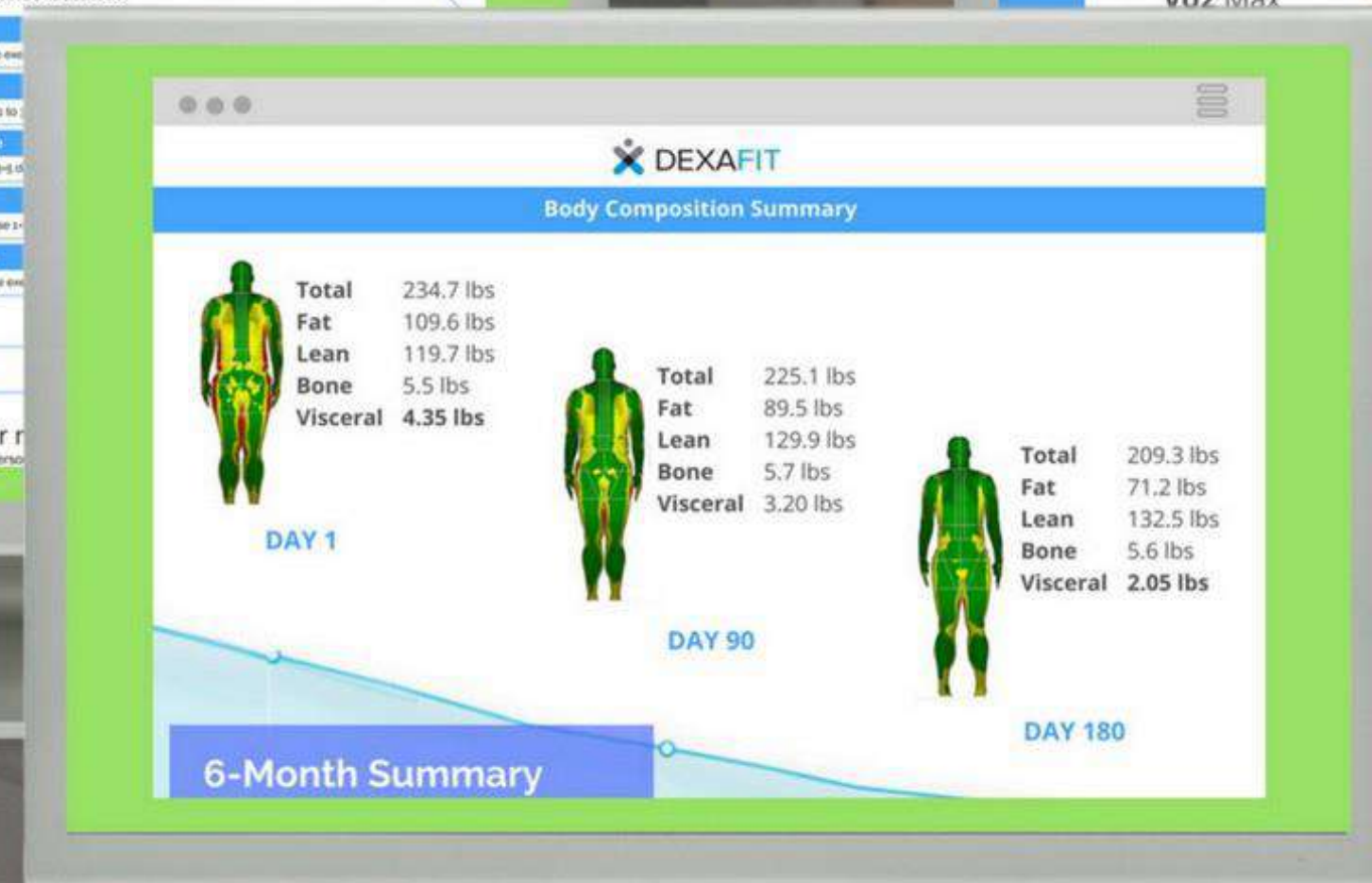
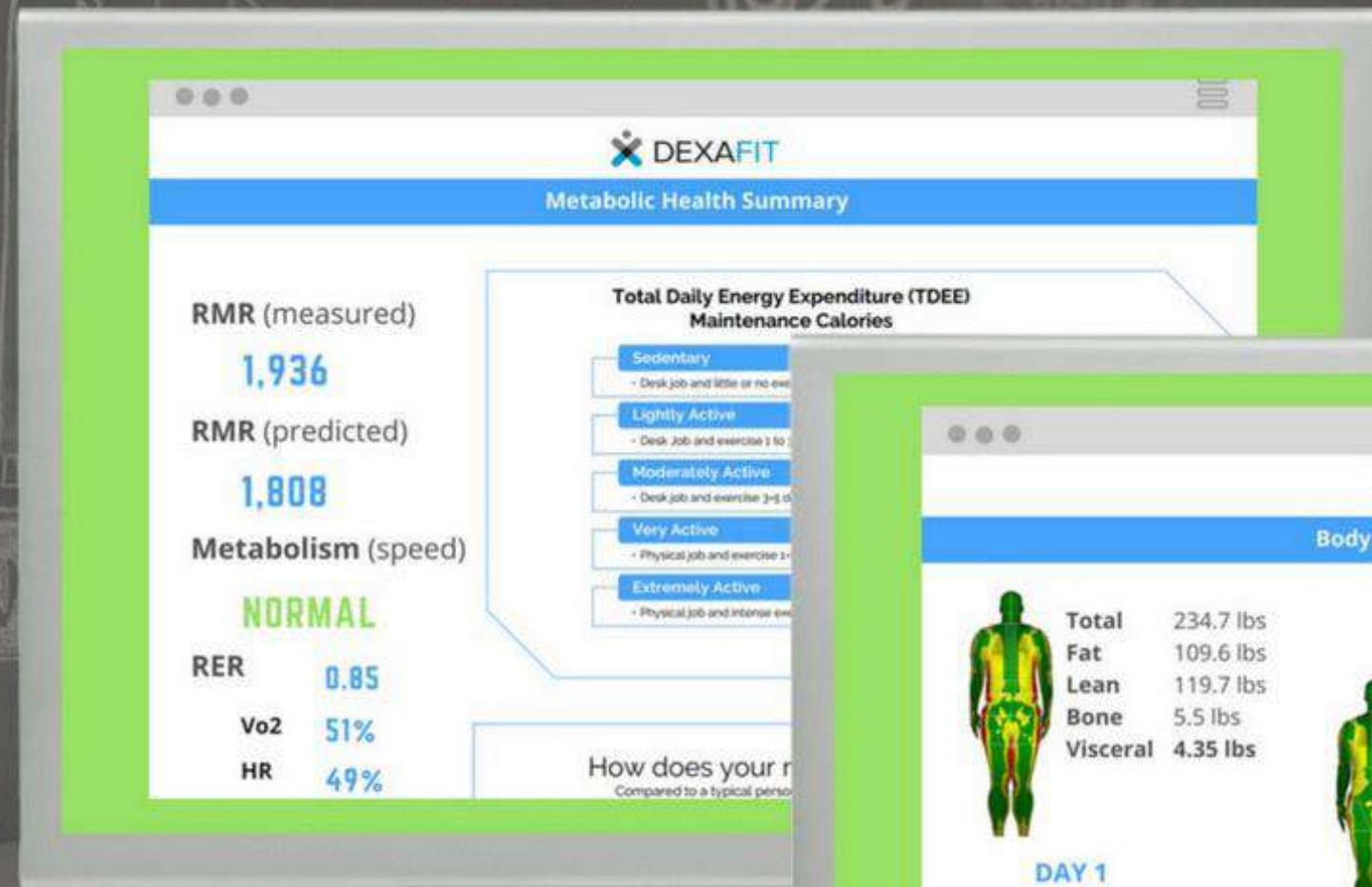


## DNA

FITNESS GENES™

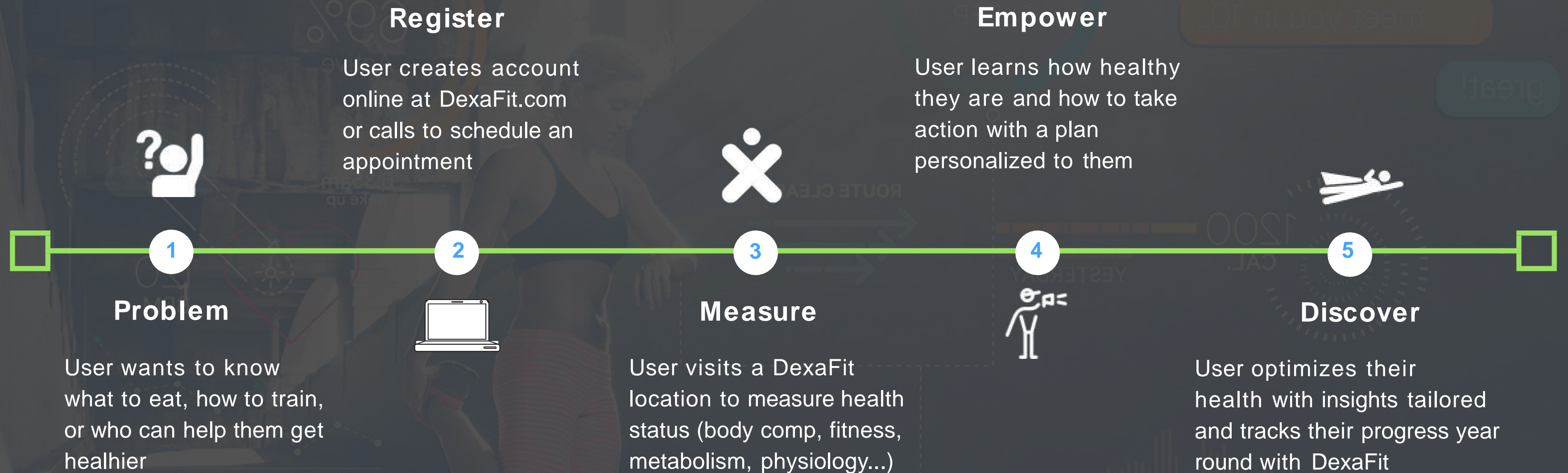


# So we show them.





# How DexaFit works.



The DexaFit journey to optimize health.



DEXA



Vo2max



RMR



Biomarkers



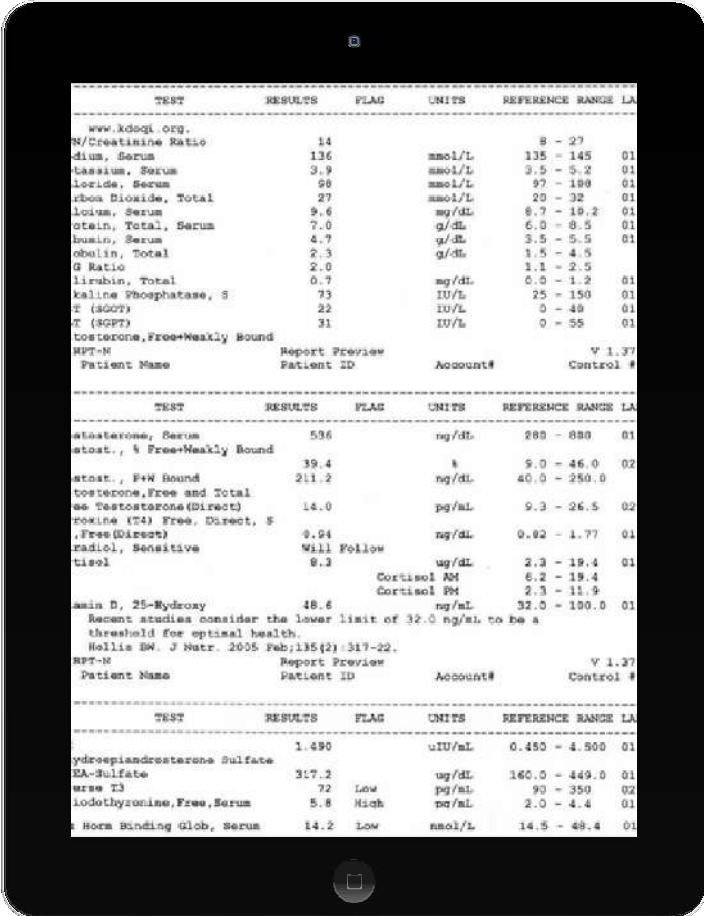
DNA



and more



# What users discover.



TEST	RESULTS	FLAG	UNITS	REFERENCE RANGE	LA
www.xdocq.org					
BUN/Creatinine Ratio	14			8 - 27	
Albumin, Serum	136		mmol/L	135 - 145	01
Calcium, Serum	3.9		mmol/L	3.5 - 5.2	01
Iodide, Serum	98		mmol/L	97 - 109	01
Sodium Bicarbonate, Total	27		mmol/L	20 - 32	01
Loxam, Serum	9.6		mg/dL	6.7 - 19.2	01
otain, Total, Serum	7.0		g/dL	6.0 - 8.5	01
bumin, Serum	4.7		g/dL	3.5 - 5.5	01
obulin, Total	2.3		g/dL	1.5 - 4.5	
B Ratio	2.0			1.1 - 2.5	
lirubin, Total	0.7		mg/dL	0.5 - 1.2	01
Kaline Phosphatase, S	73		IU/L	25 - 150	01
E (SGOT)	22		IU/L	0 - 40	01
E (SGPT)	31		IU/L	0 - 55	01
tosterone, Free+Weakly Bound					
RPT-M	Report Preview				V 1.37
Patient Name	Patient ID	Account#		Control #	
TEST RESULTS FLAG UNITS REFERENCE RANGE LA					
testosterone, Serum	536		ng/dL	280 - 880	01
testosterone, % Free+Weakly Bound	39.4		%	9.0 - 46.0	02
testosterone, Free Bound	211.2		ng/dL	40.0 - 250.0	
tosterone, Free and Total					
testosterone(Direct)	14.0		pg/mL	9.3 - 26.5	02
roxline (T4) Free, Direct, F					
, Free(Direct)	0.94		ng/dL	0.82 - 1.77	01
radiol, Sensitive	Will Follow				
tisol	8.3		ug/dL	2.3 - 19.4	01
			Cortisol AM	6.2 - 19.4	
			Cortisol PM	2.3 - 11.9	
main D, 25-Hydroxy	48.6		ng/mL	32.0 - 100.0	01
Recent studies consider the lower limit of 32.0 ng/mL to be a threshold for optimal health.					
Hollis GW. J Nutr. 2005 Feb;135(2):317-22.					
RPT-M	Report Preview				V 1.37
Patient Name	Patient ID	Account#		Control #	
TEST RESULTS FLAG UNITS REFERENCE RANGE LA					
hydrocortisone Sulfate	1.490		uIU/mL	0.450 - 4.900	01
EA-Sulfate	317.2	Low	ug/dL	160.0 - 449.0	01
erose T3	72	Low	pg/mL	90 - 350	02
iodothyronine, Free, Serum	5.8	High	pg/mL	2.0 - 4.4	01
orm Binding Glob, Serum	14.2	Low	mmol/L	14.5 - 48.4	01

Vs.



Simple summary reports

Evidence-based insights

Track progress with precision

Clear Test Results That Help Them Make Smarter Decisions



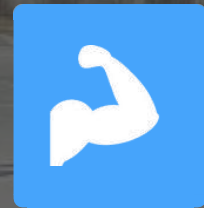
Using the gold standard.





# Primary services.

DexaFit helps people simplify the muddled process of traditional health and fitness testing.



Body composition analysis with DXA and 3D Scanning to quantify visual measurements, body composition, bone density, and posture.



Metabolic stress testing to benchmark Vo2max fitness and metabolic health to help improve endurance, energy levels, and reduce risk of disease.



Lab Testing to provide insights into areas like hormonal health and inflammation, microbiome health, food sensitivities, and DNA.

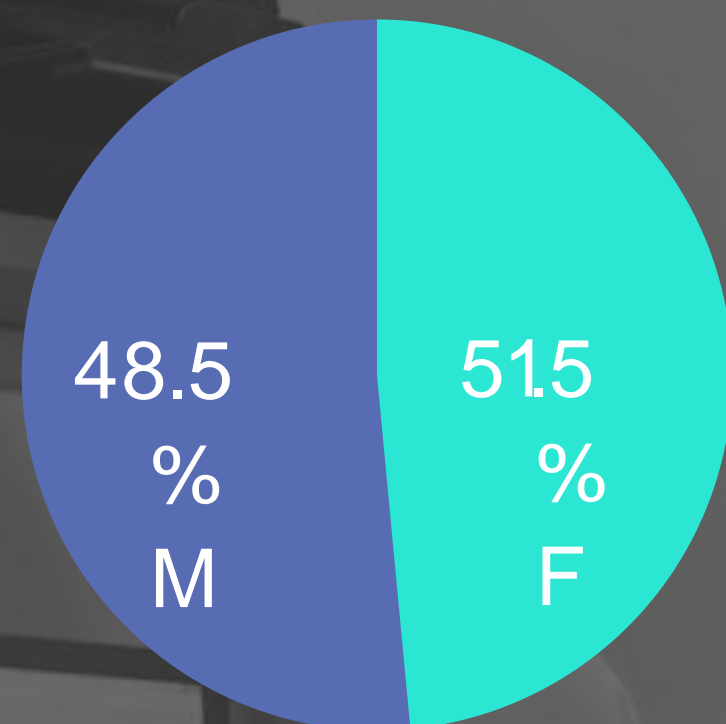


# Use cases.



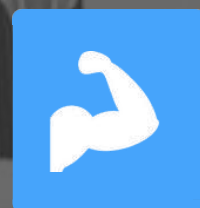
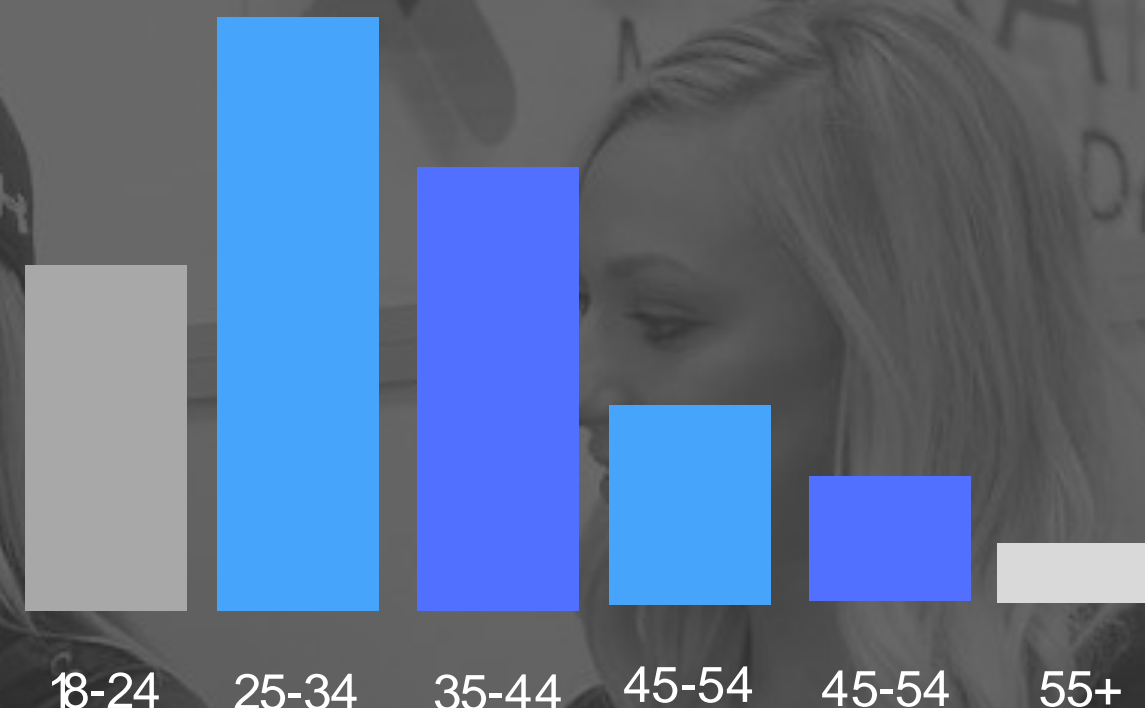


# Customer demographics.



Item 2  
52%

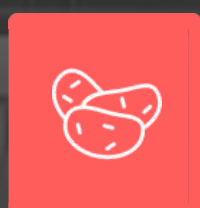
Item 1  
49%



Fitness-driven individuals: Seek to achieve specific goals to improve performance



Weekend warriors: Struggle to exercise during the week



Couch potatoes: Struggle to exercise at all



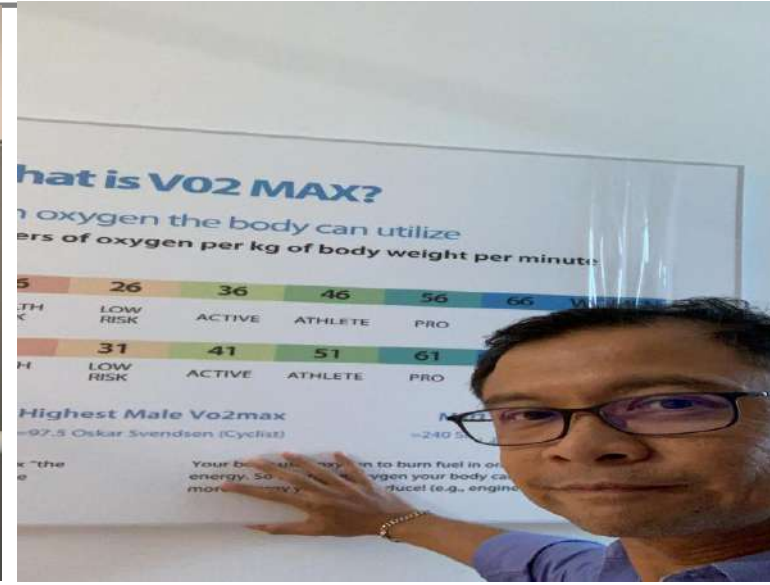
Elite athletes: Paycheck relies on their performances



# Dexafit Singapore Buildout.









# Dexafit Asia Timeline





# Thank You



## Email

support@dexafitasia.com

## Phone

+65 8522 2437

## Address

101 Irrawaddy Road #20-08 Royal Square@Novena  
Singapore 329565

## Facebook

<https://www.facebook.com/dexafitasia>

## Instagram

<https://www.instagram.com/dexafitasia/>

## Linkedin

<https://www.linkedin.com/company/dexafit-asia-pte-ltd/>

