

SANOOP MENON

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EXPERIENCE

UX Design Intern, Microsoft Research

Oct 2023 - present

- Spearheaded the design of [Jugalbandi Studio](#), an AI-powered no-code platform to empower organizations with limited tech resources.
- Conducted comprehensive research on Conversational AI, analysing best practices & user behaviour to inform key platform features.
- Collaborated with 10+ NGOs, government agencies, & partners to ensure seamless alignment of platform goals with stakeholder needs.
- Developed tailored deliverables to meet diverse stakeholder needs.
- Microsoft CEO Satya Nadella presented our work at [India Keynote 2024](#).

Product Design Intern, TCS Research Lab

Jan 2023 - Jul 2023

- Led the incubation of the 'Generative AI Workbench for Enterprise'.
- Facilitated the Design Thinking process, guiding multidisciplinary teams in user-centered ideation, prototyping, & testing.
- Worked closely with senior leadership, ensuring project alignment with strategic business goals & objectives.
- Conducted in-depth qualitative research with 15+ participants, gaining actionable insights to shape design decisions.
- Identified & capitalized on critical opportunities amidst ambiguous project objectives & evolving requirements.

VR Designer, ART Sci BLR Lab (Academic Collab)

Nov 2022 - Dec 2022

- Designed & programmed a VR Exhibition Experience along with customizable dashboard for an art archival website, enabling 200+ artists to easily personalize their exhibitions.

Product Designer, Paper Crane Lab (Academic Collab)

Oct 2022

- Designed & engineered affordable assistive tech prototypes for people with intellectual disabilities at SIA NGO.

UX Designer, Indian Sonic Research Org (Academic Collab)

Mar 2022 - Apr 2022

- Worked on interface design, circuitry, 3D printing, and programming for Ambisonic microphones, enabling 360° audio capturing at Bramha Microphones.

User Researcher, Odisha Govt (Academic Collab)

Nov 2021 - Dec 2021

- Conducted field research on the Golden Grass Handicraft Industry for Odisha Government's SIDAC Department in collaboration with SELCO Foundation to inform the SANKALP Skill India project.

Product Designer

Portfolio: sanoopmenon.com

LinkedIn: sanoopmenon30

EDUCATION

M.Des Human Centered Design

Srishti Manipal Institute, Bengaluru
2021-23

B.E Computer Engineering

SIES GST, Mumbai University
2016-20

SKILLS & SOFTWARES

Contextual Inquiry, Field Study, Ethnography, Personas, Journey Maps, Competitor Analysis, Heuristic Evaluation, Qualitative Analysis, Quantitative Analysis, Information Architecture, Usability Testing, A/B Testing

Wireframing, Mockups, Rapid Prototyping, Interaction Design, AR/VR Design, Game Design, Conversation Design, Programming

Figma, Adobe Suite, Blender 3D, Unity, Arduino, Procreate, Notion, Miro

CERTIFICATIONS

[AIR 34 CEED 2020 IIT Bombay](#)
[Google UX Design \(Coursera\)](#)
[IDF courses \(multiple\)](#)
[Technical Courses \(multiple\)](#)

VOLUNTEERING

SIES Council Tech Team

- Designed the college's app & website with over 2000 users.
- Taught design & coding principles through game development.

National Service Scheme (NSS)

- Organized & participated in various community service events.