SANOOP MENON
Product Designer

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EXPERIENCE

Product Design Intern, Microsoft
Oct 2023 – Nov 2024
- Led the design of Jugalbandi Studio, an AI-powered no-code platform.
- Collaborated with 10+ NGOs, agencies & partners to ensure alignment.
- Developed tailored deliverables to meet diverse stakeholder needs.
- Conducted comprehensive research on Conversational AI, analysing best practices & user behaviour to inform key platform features.
- Microsoft CEO Satya Nadella presented our work at India Keynote 2024.

Product Design Intern, TCS R&D
Jan 2023 - Jul 2023
- Led the incubation of the 'Generative AI for Enterprise' (now Wisdom Next).
- Facilitated Design Thinking, guiding ideation, prototyping, & testing.
- Collaborated with senior leadership to align project with strategic goals.
- Conducted qualitative research with 15+ participants to inform design.
- Identified opportunities amidst ambiguous & evolving objectives.

Product Designer, Indian Sonic Org
Oct 2022 - Dec 2022
- Designed VR experience along with customisable dashboard for art archival site, enabling 200+ artists to personalise their exhibitions. (Industry Project)

Product Designer, Paper Crane Lab
Sep 2022 - Oct 2022
- Designed & developed affordable assistive tech prototypes to empower people with intellectual disabilities at SIA NGO. (Industry Project)

Product Designer, Indian Sonic Org
Mar 2022 - May 2022
- Designed & developed software interface & product prototype for Ambisonic mic, enabling 360° audio capturing for Bramha Mics. (Industry Project)

UX Designer, Frugal Desis Network
Oct 2021 - Dec 2021
- Conducted field research & ideation sprints for Odisha Government's SIDAC along with SELCO Foundation for Skill India project. (Industry Project)

UX Designer (Freelance), Infimoney Ventures
Jan 2021 - Jun 2021
- Designed the interface for Infimoney's investment portfolio mobile app, along with its branding, content strategy, and visual identity.

EDUCATION

M.Des Human Centered Design
Srishti Manipal Institute, Bengaluru
2021-23

B.E Computer Engineering
SIES GST, Mumbai University
2016-20

SKILLS & SOFTWARES

Wireframing, Mockups, Rapid Prototyping, AR/VR Design, Conversation Design, Game Design, Programming

Contextual Inquiry, Field Study, Ethnography, Personas, Journey Maps, Competitor Analysis, Qualitative & Quantitative Analysis, A/B Testing, Information Architecture, Usability Testing

Figma, Adobe Suite, Framer, Protopie, Blender, Unity, Procreate, Notion, Miro

CERTIFICATIONS

AIR 34 CEED 2020 IIT Bombay
Winner Microsoft Global Hackathon
Google UX Design (Coursera)
IDF courses (multiple)
Technical Courses (multiple)

VOLUNTEERING

SIES Council Tech Team
- Designed college's app & website with over 2000 users.
- Taught design & coding through game dev.

National Service Scheme (NSS)
- Organised & participated in various community service events.