

# SANOOP MENON

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## EXPERIENCE

### UX Design Intern, Microsoft Research

*Oct 2023 - present*

- Spearheaded the design of [Jugalbandi Studio](#), an AI-powered no-code platform to empower organizations with limited tech resources.
- Conducted comprehensive research on Conversational AI, analysing best practices & user behaviour to inform key platform features.
- Collaborated with 10+ NGOs, government agencies, & partners to ensure seamless alignment of platform goals with stakeholder needs.
- Developed tailored deliverables to meet diverse stakeholder needs.

### Product Design Intern, TCS Research Lab

*Jan 2023 - Jul 2023*

- Led the incubation of the 'Generative AI Workbench for Enterprise'.
- Facilitated the Design Thinking process, guiding multidisciplinary teams in user-centered ideation, prototyping, & testing.
- Worked closely with senior leadership, ensuring project alignment with strategic business goals & objectives.
- Conducted in-depth qualitative research with 15+ participants, gaining actionable insights to shape design decisions.
- Identified & capitalized on critical opportunities amidst ambiguous project objectives & evolving requirements.

### VR Designer, ART Sci BLR Lab (Academic Collab)

*Nov 2022 - Dec 2022*

- Designed & programmed a VR Exhibition Experience along with customizable dashboard for an art archival website, enabling 200+ artists to easily personalize their exhibitions.

### Product Designer, Paper Crane Lab (Academic Collab)

*Oct 2022*

- Designed & engineered affordable assistive tech prototypes for people with intellectual disabilities at SIA NGO.

### Product Designer, Indian Sonic Research Org

*(Academic Collab)*

*Mar 2022 - Apr 2022*

- Worked on interface design, circuitry, 3D printing, and programming for Ambisonic microphones, enabling 360° audio capturing at Bramha Microphones.

### User Researcher, Odisha Govt (Academic Collab)

*Nov 2021 - Dec 2021*

- Conducted field research on the Golden Grass Handicraft Industry for Odisha's SIDAC Department in collaboration with SELCO Foundation to inform the SANKALP Skill India project.

## Product Designer

Portfolio: [sanoopmenon.com](https://sanoopmenon.com)

Linked-in: [sanoopmenon30](https://sanoopmenon30)

## EDUCATION

### M.Des Human Centered Design

Srishti Manipal Institute, Bengaluru

*2021-23*

### B.E Computer Engineering

SIES GST, Mumbai University

*2016-20*

## SKILLS & SOFTWARES

User Research, Personas, Journey Mapping, Competitor Analysis, Quantitative Analysis, Qualitative Analysis, Ideation, Information Architecture, Wireframing, Mockups, Prototyping, Usability Testing, A/B testing, AR-VR Design, Conversation Design, Programming

Figma, Adobe Suite, Blender 3D, Unity, Arduino, Procreate, Notion, Miro

## CERTIFICATIONS

[AIR 34 CEED 2020 IIT Bombay](#)

[Google UX Design \(Coursera\)](#)

[IDF courses \(multiple\)](#)

[Technical Courses \(multiple\)](#)

## VOLUNTEERING

### SIES Council Tech Team

- Designed the college's app & website with over 2000 users.
- Taught design & coding principles through game development.

### National Service Scheme (NSS)

- Organized & participated in various community service events.

## LANGUAGES

English, Hindi, Marathi, & Malayalam