

SANOOP MENON

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EXPERIENCE

UX Design Intern, Microsoft Research

Oct 2023 - present

- Led the design of AI-powered no-code platform, [Jugalbandi Studio](#).
- Conducted extensive research on Conversational AI experiences.
- Collaborated with 10+ NGOs and Government agencies.
- Developed tailored deliverables for each stakeholder group.

Product Design Intern, TCS Research Lab

Jan 2023 - Jul 2023

- Led incubation project 'Generative AI Workbench for Enterprise'.
- Guided the team through the Design Thinking process.
- Worked alongside senior leadership to align project goals.
- Executed comprehensive qualitative research to generate insights.
- Identified key opportunities amidst ambiguous objectives.

VR Designer, ART Sci BLR Lab (Academic Collaboration)

Nov 2022 - Dec 2022

- Designed and programmed VR Art Exhibition Experience.

UX Designer, Paper Crane Lab (Academic Collaboration)

Oct 2022

- Worked on design, circuitry, and coding for affordable assistive technology for people with intellectual disabilities.

UX Designer, Indian Sonic Research Organization (Academic Collaboration)

Mar 2022 - Apr 2022

- Designed and engineered Ambisonic Mics (360° Spherical Audio Capturing) for Bramha Microphones.

User Researcher, Frugal Desis Lab (Academic Collaboration)

Nov 2021 - Dec 2021

- Conducted field research on Golden Grass Handicraft Industry for Odisha Government.

LANGUAGES

English, Hindi, Malayalam and Marathi

UX/Product Designer,
Bengaluru

Portfolio: sanoopmenon.com

Linked-in: sanoopmenon30

EDUCATION

M.Des Human Centered Design

2021-23

Srishti Manipal Institute, Bengaluru

B.E Computer Engineering

2016-20

SIES GST, Mumbai University

SKILLS and SOFTWARE

User Research, Personas, Journey Mapping, Competitor Analysis, Quantitative and Qualitative Analysis, Ideation, Wireframing, Mockups, Prototyping, Usability Testing, AR-VR Design, Conversation Design, Programming

Figma, Adobe Suite, Blender 3D, Unity, Arduino, Procreate, Miro

CERTIFICATIONS

[AIR 34 CEED 2020 IIT Bombay](#)

[Google UX Design \(Coursera\)](#)

[IDF courses \(multiple\)](#)

[Technical Courses \(multiple\)](#)

VOLUNTEERING

SIES Council Tech Team

Designed the college's app and website. Taught design and coding through game development.

National Service Scheme (NSS)

Organized and participated in various community service events.