

# Color palette

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*Primary*



Rgb(0, 150, 136)  
#009688



Rgb(32, 30, 32)  
#201E20

*Secondary*



Rgb(255, 255, 255)  
#FFFFFF



Rgb(242, 242, 242)  
#F2F2F2



Rgb(2, 167, 140)  
#02A7F0

## Color praportion

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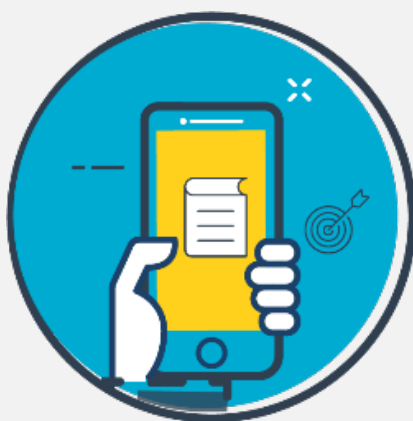
## tagline

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*Be a Genius with SGenius*

## Brand Logo

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## typography

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**Information**

**Voice**

**Name & Use**

Aa

"Century" family text is  
used to clearly display

1 1a

the Headings text.

Aa

"Bell MT" family text is used to for H2 and Buttons.

Aa

Bahnschrift family text is used to clearly display the Body.

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## Colors

Aa Aa

Preferred is Black (darker shade)

Aa Aa

Preferred is Black (darker shade)

Aa Aa Aa Aa

Preferred is Black (lighter shade)

## Forms

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# Buttons

LOGIN

SIGNUP

# Icons

