



॥ शिद्धिः भूषयते विद्याम् ॥

avantika
UNIVERSITY

Assignment 4

CS3004

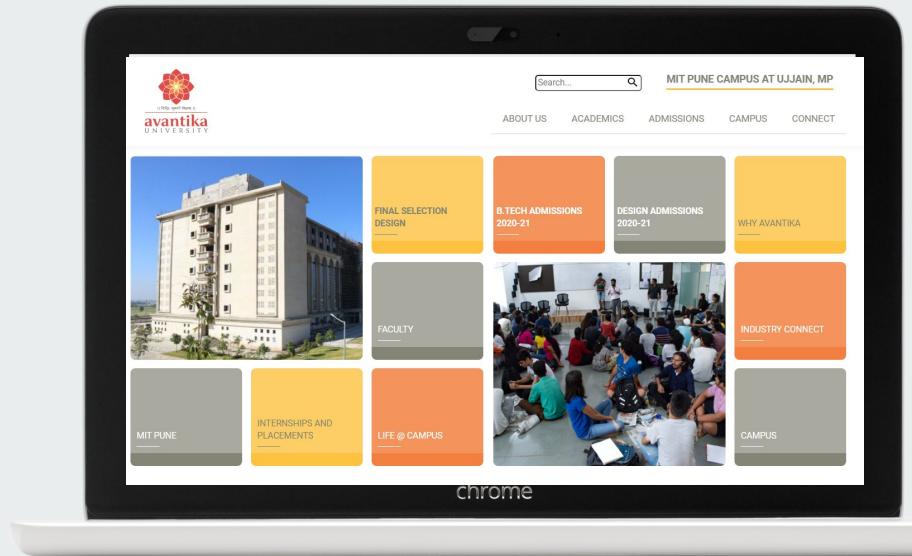
Disciplinary
User experience design

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AU19B1014

Redesigning the Avantika University website

Points to be included:

- Apply 10 heuristic principles.
- Design Information Architecture



Index

1. Checking 10 Heuristic principles
2. 10 Heuristic evaluation.
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12. Constraints & Challenges.
13. Competitive analysis.
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 - Lo-fi wireframe sketch
 - Lo-fi wireframe digital (using Axure rp 9)

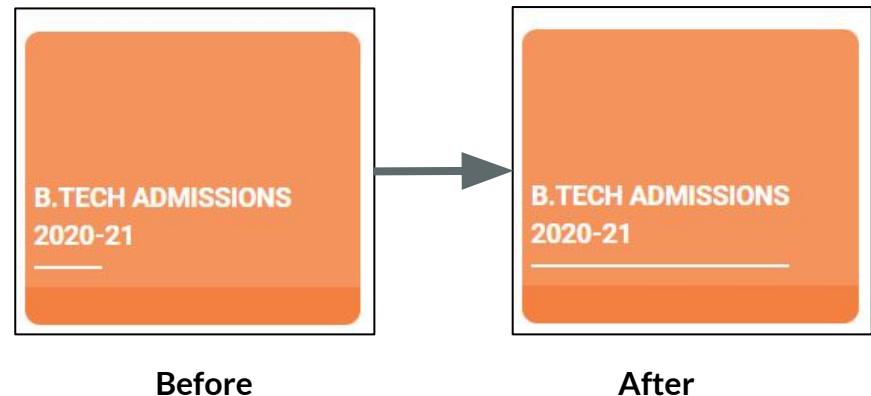
1) Checking 10 heuristic principles

By Jakob Nielsen's

- Visibility of system status
- Match between the system and real world
- User control and freedom
- Consistency and standards
- Error prevention
- Recognition rather than recall
- Flexibility and efficiency of use
- Aesthetic & minimalist design
- Help user recognise , diagnose & recover from errors
- Help and documentation

1) Visibility of system status

1. Whenever we place our cursor on something its colour , shadow or some detail gets changed which help us to rectify that where we are and make us feel controlled.



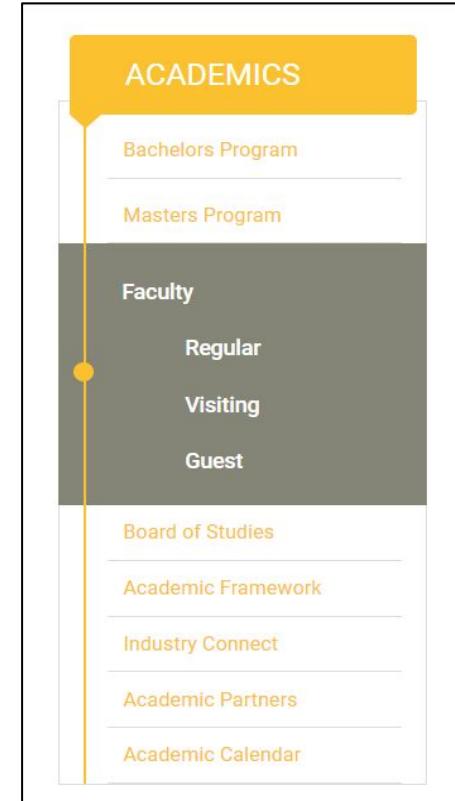
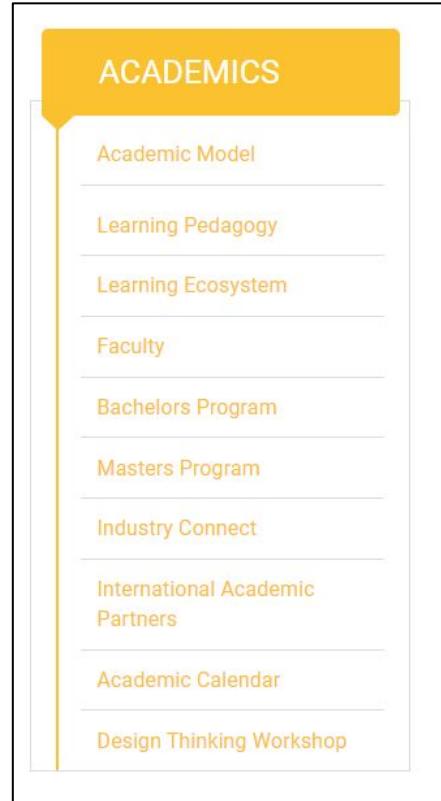
2. When we click on some box and gets land on another page a pop sound is there to help us know we have moved to some other page.



- Also the pop-up sound comes only when the page is completely loaded.

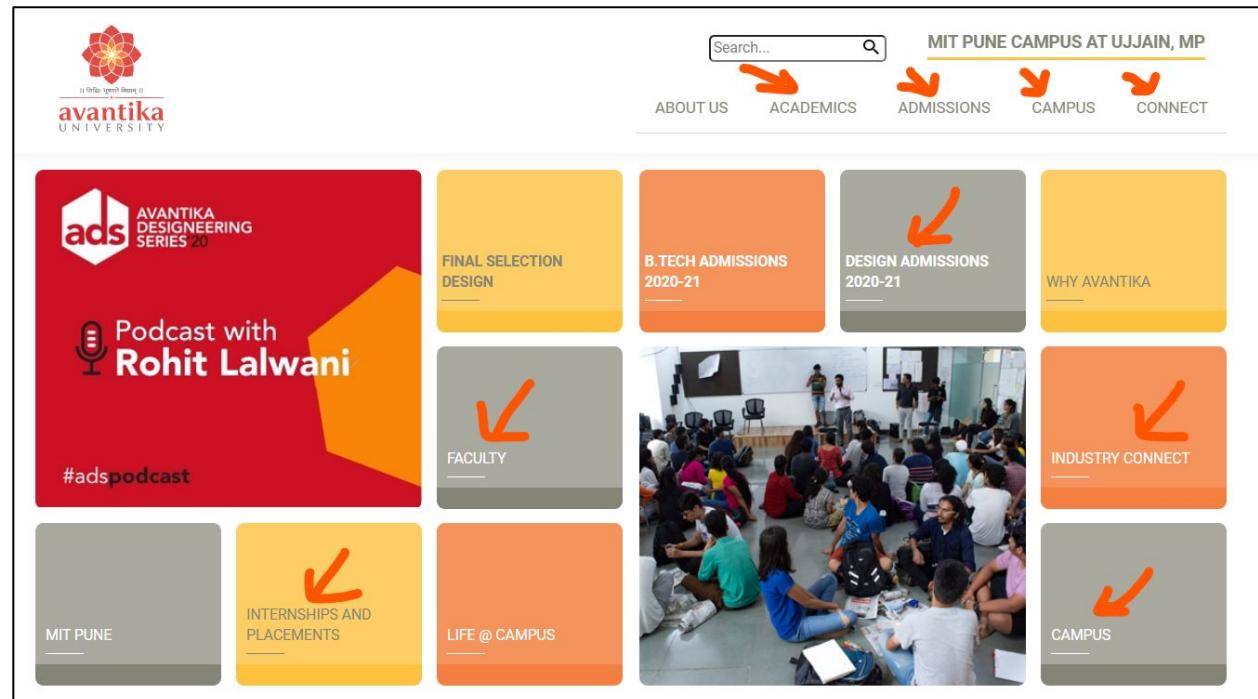
User feedback:-

There is no logo or option for getting back to the homepage . Every Time a user wishes to return to homepage he/she has to repeatedly press the back button.



2) Match between the system and real world

1. A website for some specific group of people, such as students, parents and industries should use relevant jargon which can be seen in website.



2. In real world we fill enquiry form on paper, the website contains similar things.
3. We do this a lot – we talk about pages, windows and buttons. All of these are real world concepts translated into a digital system and can be found in the website.



ENQUIRE NOW

Name

Mobile Number

Email

city

I agree Admission Help Online to contact me

SUBMIT

3) User control and freedom

1. The main taskbar/toolbar at the top is always visible no matter how much we scroll down the page , which helps the user to switch from any part of the page.

A screenshot of a website header. At the top right is a search bar with a magnifying glass icon and the text "Search...". To its right, the text "MIT PUNE CAMPUS AT UJJAIN, MP" is displayed in a yellow box. Below the search bar is a horizontal menu with five items: "ABOUT US", "ACADEMICS", "ADMISSIONS", "CAMPUS", and "CONNECT". A red arrow points to the "ABOUT US" link. Below the menu, the breadcrumb navigation shows "Life @ Campus". The main title "Life @ Campus - Industry Connect" is centered below the breadcrumb, with a yellow underline.

A screenshot of a website featuring a top navigation bar identical to the one above. A red arrow points to the "ABOUT US" link in the menu. Below the menu, a section titled "Fatechandani | 22nd Dec'17" is shown. It contains a brief description: "Mr. Parveen Singh, COO & CCO of Wittyfeed.com and Ms. Neha Fatechandani, CLO, Snowball conducted a Knowledge Transfer session with our students on 22nd December, 2017. The session was centered on exploring new avenues in entrepreneurship and converting students' passions into lucrative careers. The interaction was curated by our Head of Industrial Relations, Mr. Rohit Lalwani." Below the text are five small thumbnail images showing people in a classroom or meeting setting. At the bottom of the page, there is a footer with links to "CAREERS", "UGC", "STATUTORY COMPLIANCE", "myAvantika", "RAJ BHAVAN", and "NAD". On the right side of the footer, contact information is provided: "Ujjain | Madhya Pradesh | India", "admissions@avantika.edu.in", and "+91 77230 13459". A small button at the bottom right says "Hi I am your Admission Counselor".

Bottom of the page

2. The website allows “go back” and fix mistakes without hassle. Exit to leave the unwanted state without going through a multitude of steps. Support undo and redo.

Pay Fees

Get Installment Enter your details and click on Get Installments	Select Installments Select the installments that you want to pay	Payer's Details Enter your details					
Name: SHEIKH MUHAMMED TADEEB	Course/Class: Bachelor of Technology	Enrollment ID / DAT Roll No: AU19B1014					
Note: * marked installments (if any) are mandatory installments and cannot be skipped.							
Title	Amount	Penalty	Status	Start Date	Due Date	End Date	<input type="checkbox"/> Select
University Fee	2675	0	Unpaid	19/05/2020	31/07/2020	31/07/2020	<input type="checkbox"/>
Tuition	88810	0	Unpaid	19/05/2020	31/07/2020	31/07/2020	<input type="checkbox"/>
Dev fee	12840	0	Unpaid	19/05/2020	31/07/2020	31/07/2020	<input type="checkbox"/>

← Back
Next →

Powered by 

Academic Program

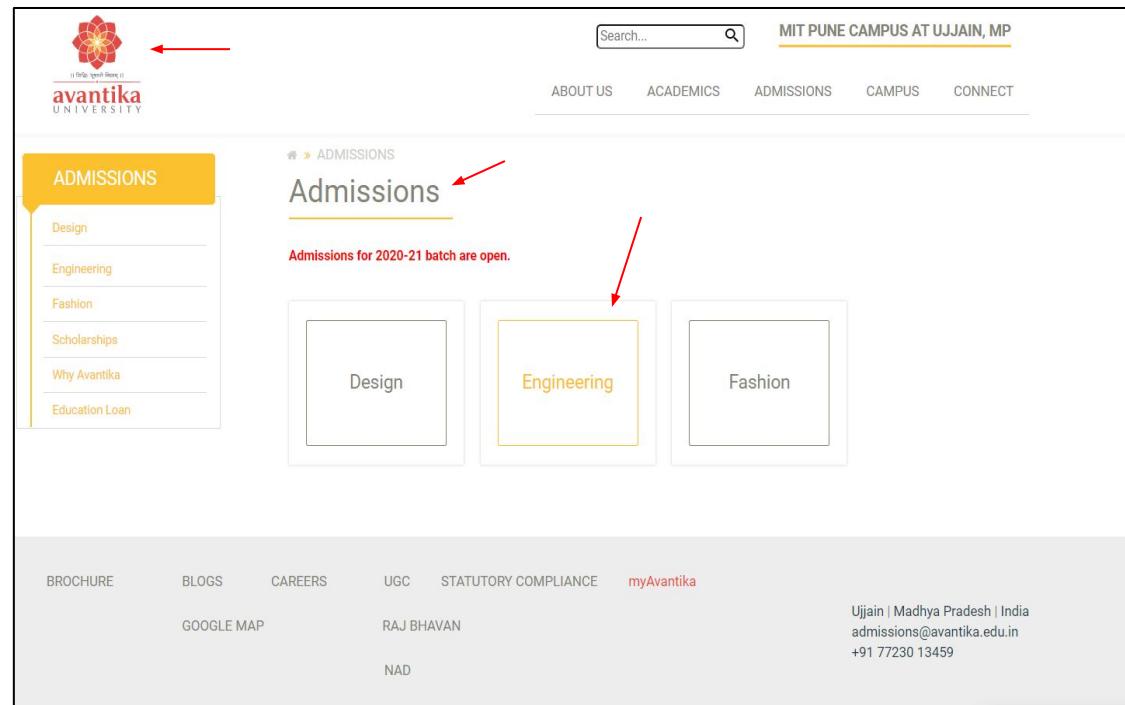
Semester 1	
Semester 2	
Semester 3	
Semester 4	

Academic Program

Semester 1	
Introduction to Design	2 Credits
Critical and Creative Thinking	4 Credits
Joy of Making	6 Credits
Engineering Mathematics	4 Credits
Engineering Physics	4 Credits
Life Skills - 1	

4) Consistency and standards

1. Overall consistency and standards is clearly visible in the website. The colour combination of red , orange and grey is dominant and is promptly visible in every part of the website and no other colour has been used.
2. The blocks, links are being highlighted with a same colour or an underline (or both).



5) Error Prevention

- One is the clear design of the page, for example, the “Next” button is clearly distinct from the “back” button and the colour combination is chosen considering the mentality of people i.e. Red to stop and green to go ahead.

Pay Fees

Get Installment
Enter your details and click on Get Installments

Select Installments
Select the installments that you want to pay

Payer's Details
Enter your details

Name: SHEIKH MUHAMMED TADEEB Course/Class: Bachelor of Technology Enrollment ID / DAT Roll No.: AU19B1014

Note: * marked installments (if any) are mandatory installments and cannot be skipped.

Title	Amount	Penalty	Status	Start Date	Due Date	End Date	<input type="checkbox"/> Select
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Tuition	88810	0	Unpaid	19/05/2020	31/07/2020	31/07/2020	<input type="checkbox"/>
Dev fee	12840	0	Unpaid	19/05/2020	31/07/2020	31/07/2020	<input type="checkbox"/>

← Back Next →



2. Another thing present in the website is to detect if the user may have committed an error and ask them to confirm their action. Eg: when you enter wrong email address or phone number the message is shown

The screenshot shows a web form titled "ENQUIRE NOW" with a red flower logo above it. The form has several input fields and a checkbox. A red arrow points from the text "Enter Valid Email ID." to the first input field, which contains the text "Sheikh Tadeeb". Another red arrow points from the second input field, which contains the text "5665656565", to the third input field, which contains the text "klkjkkjkjkkjsdsdasd". The bottom section features a large orange "SUBMIT" button.

ENQUIRE NOW

Enter Valid Email ID.

I agree Admission Help Online to contact me

SUBMIT

6) Recognition rather than recall

1. Users should be given options to choose from, instead of having to think up possible options themselves which is missing in some parts of website.

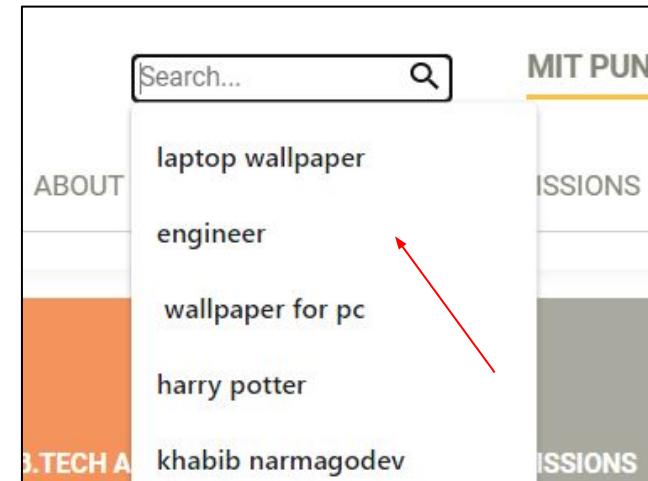
The image shows two examples of user interfaces where users are presented with a list of options to choose from, rather than having to recall them themselves.

Left Example: A search bar containing the text "Computr sciasisasn" with a magnifying glass icon. A red arrow points to the search bar. Below it is a navigation menu with "ABOUT US", "ACADEMICS", and "AD". At the bottom is a red button labeled "Absent".

Right Example: A form titled "Enter Enrollment ID / DAT Roll No.*" with a red asterisk. It contains three input fields: "Au19" (highlighted with a red border), "AU19B1014" (highlighted with a blue border), and "Au19H1234". To the right is a "Get Installmen" button. Below the input fields is a green button labeled "Present".

Drawback or feedback:-

The search option is recognising the keywords used in google search and not on the website itself which is a point of frustration for the end user.



7) Flexibility and efficiency of use

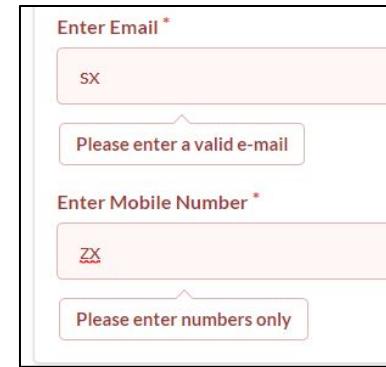
1. The website is flexible as everything is well organised in blocks form and all the necessary information is displayed on the homepage. Both the expert and the novice user can operate the website in an efficient manner.
2. The website provides clearing of field using (ctrl + z) , which is again an efficient way as most of the users are more prone to it.

Enter Email *

Please enter a valid e-mail

Enter Mobile Number *

Please enter numbers only



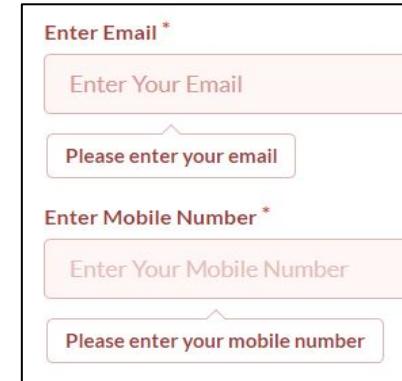
Before: Ctrl + z

Enter Email *

Please enter your email

Enter Mobile Number *

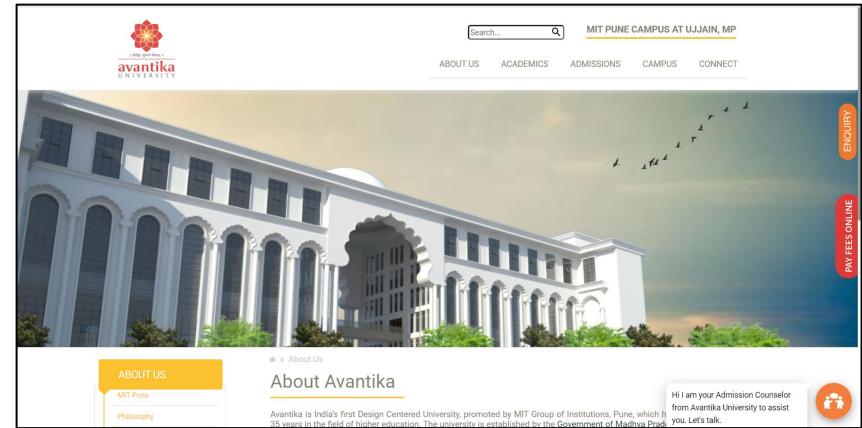
Please enter your mobile number



After: Ctrl + z

8) Aesthetics and minimalist design

1. The website consist of minimalist design i.e. everything presented to the user is necessary and useful. The things are kept simple so as not to create a clutter in end users mind.
2. Aesthetic are well considered in making of the website as its visually attractive with the colour combination used.
3. The site shows personality by changing the logo to various special events like the one shown for podcast on the homepage



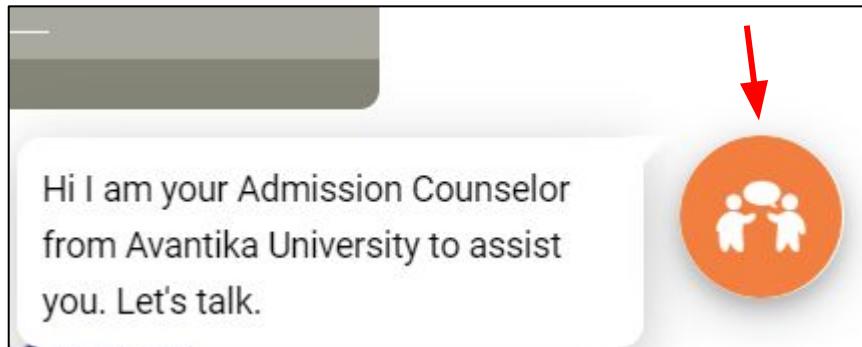
9) Help user recognise, diagnose and recover from errors

1. If I attempt to log in with incorrect details, they give me different error messages depending on whether I've given the wrong password for an existing user, or if I've completely messed up and got the user ID wrong too. This means I don't have to wonder about which bit of info is wrong, and I can reach a solution (which they give me direct message for) sooner.

The screenshot shows a 'Pay Fees' interface with a dark blue header. In the top right corner, there is an error message: 'Student with given PRN, does not exist.' A red arrow points upwards from the input field towards this message. Below the header, the page title is 'Pay Fees'. There are two main sections: 'Select Installments' on the left and 'Payer's Details' on the right. Under 'Select Installments', it says 'Enter Enrollment ID / DAT Roll No.*' and contains the value 'Au19H1234', with a red arrow pointing to this field. Below these sections is a large blue button labeled 'Get Installments'. At the bottom left, there is a 'Powered By' logo for 'Easibill'.

10) Help and documentation

1. Being a university website enough help and support is there on the website. The most prominent thing is that they have inserted the “connect” button on the main menu bar/ tab which is the thing an end user will look for when got stuck.
2. Secondly additional live chat box is provided which makes the user feel that he/she is assisted with a website guide at every time and can get in touch in real time if faces any problem.



2) 10 Heuristic evaluation

The 3 most commonly violated heuristics in AU website were:

1. **Visibility of system status** : There is no logo or option for getting back to the homepage . Every Time a user wishes to return to homepage he/she has to repeatedly press the back button.
2. **Flexibility and Efficiency of Use** : There was no tailored experience for prospective students (e.g. an eye-catching Apply Now button on the homepage) or current students (e.g. a way to access their student portal). Every visitor was forced to navigate through the website that felt generic and slow to move through.
3. **Recognition rather than recall** : The current search option is not a predictive drop down that takes you to the relevant information on the website. Instead, it leads you to google search which can be very misleading for the users.

3) Stakeholders

1. University President/Dean
2. Marketing Department
3. Web-Team
4. Others (Faculty , students , parents , industries)



4) Target Users

Faculty



Students



Other
eg:
parents , industries etc.

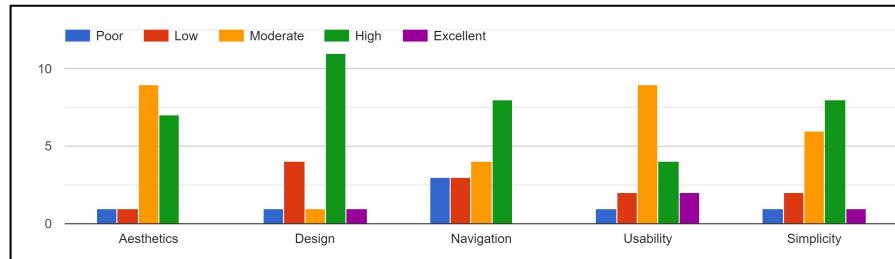


5) User Research

- Survey

Question Asked in Survey

1. Rate current Avantika University website based on the following aspects:
 - Aesthetics
 - Design
 - Navigation
 - Usability
 - Simplicity



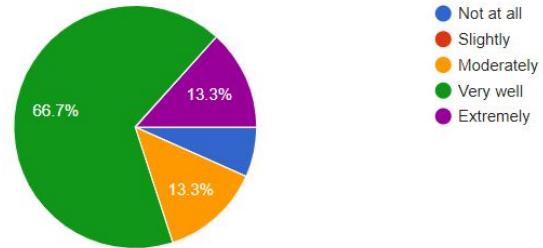
User Research

- Survey

Question Asked in Survey

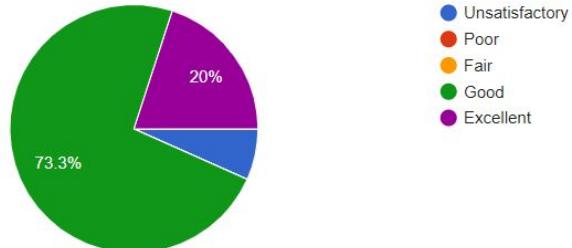
2. How well the website meet your needs ?

- Not at all
- Slightly
- Moderately
- Very well
- Extremely



3. How is the overall quality of the website?

- Unsatisfactory
- Poor
- Fair
- Good
- Excellent



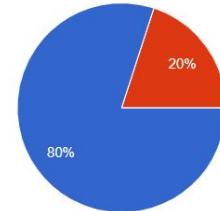
User Research

- Survey

Question Asked in Survey

4. Did you manage to find what you need on the website?

- Yes
- No



5. Please specify for what purpose you often visit the website?

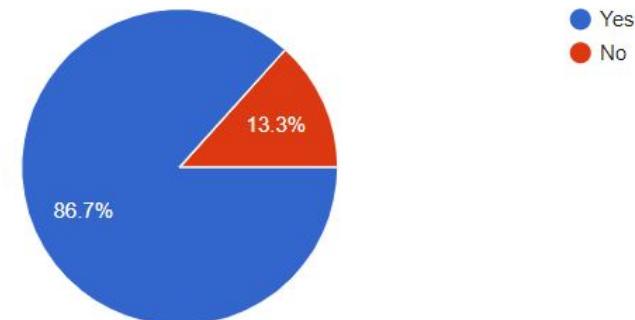
- 1.To check result.
- 2.To check bachelors program and “myavantika”.
- 3.Academics related, events.
- 4.Events photos
- 5.Student portal.
- 6.check updates or fill some form
- 7.To check the notices.
- 8.Paying the fees.
- 9.To get updates of university

User Research

- Survey

Question Asked in Survey

6. Would you recommend the website to your colleague/friend ?
 - Yes
 - No





User Research

- Survey

Question Asked in Survey

7. In your opinion how can the website be improved ?
 1. The chat bot is not very useful in my opinion
 2. Less of content should be there, it is too crowded
 3. Pay fees online should be not there on the front page...it should be in the myAvantika Portal.
 4. Lot of option is there to perform one operation it should be less number of options
 5. Improvement should be done to load webpage fast and placements and achievements column.
 6. More user friendly. Like sometimes it gets difficult to search the things.
 7. In terms of text, font , font color , font size and style could be improved rest is fine.
 8. Use brains and new technology to improve it
 9. It can be improved in terms of navigation.
 10. Better navigation
 11. By categories home with one option for one time instead of 2 time !
 12. More simplistic User interface

● Interview Questionnaire

1. What is your latest designation ?
2. How often do you use the Avantika University website?
3. For what purpose do you use the website?
4. The last time you used the website, what was your objective?
5. What's your favorite aspect or most used tool from the website?
6. Are there any obstacles keeping you from getting more out of the website ?
7. What do you do when you have a problem with the website?
8. Where could the website improve?

● Interview & Survey summary

Explain why we're focusing on a particular part of the problem or a particular subset of users.

Primary Agenda

- 1)Search for Courses.
- 2)Courses Schedule.
- 3)Admission.
- 4)Requirements.
- 5)Course fees.
- 6)Scholarship.

Secondary Agenda

- 1)Teaching Faculty.
- 2)Career options.
- 3)CCA's.
- 4)Campus facilities.

What users are saying +ve

- 1)Navigation is quite easy.
- 2)Opening Carousel is inviting.
- 3) Main Block's present. on Home page.
- 4) Detailed information about the teaching pedology.
- 5) Images and good insights.

What users are saying -ve

- 1)Could not find course schedule.
- 2)Student to teacher ratio.
- 3) Cannot compare two courses on same page.
- 4) Many options for the same set of informations.
- 5) No Option to return to home page
- 6) myavantika is at the bottom of the page.
- 7) Chat-bot appearance



Murtaza Saifee

18 yo High School Student , Prospective Student.

Bio: High school graduate Murtaza has just started looking for different college/universities. He is an excellent student but don't know where to begin in evaluating potential universities.

Needs

- Admission requirements.
- Scholarship opportunities.
- Student body makeup ,teacher ratio.
- College program & specialities
- Campus life info.
- Reviews

Frustrations

- ★ Learning about a new city / neighbourhood.
- ★ Learning about extra curricular activities.
- ★ Scheduling

Context of Use

- ★ On phone.
- ★ At Home with friends.
- ★ While visiting campus.



Nipun Patel

20 yo Major, Enrolled student , returning from break.

Bio: Semester is over and Nipun needs to register for his courses . After last semester Nipun tried exploring classes that are more interesting

Needs

- Reviewing the syllabus.
- Degree requirements.
- Extra-curricular events.
- Content information for different people.
- Career advice.

Frustrations

- ★ Scheduling.
- ★ Class won't be fun.
- ★ Fees due.
- ★ Chat Bot appearance

Context of Use

- ★ On phone or laptop.
- ★ Last minute.
- ★ Not on campus.



Anshul Upadhyay

24 yo Masters , Student

Bio: Anshul is considering a return to college. He still lives close to his alma mater and is looking opportunity for higher education. He is not interested in just any course but the ones that will advance his professional development.

Needs

- Information about continuing education.
- Upcoming educational trends.
- Background of faculty.
- Placements.
- Specific learning outcomes.

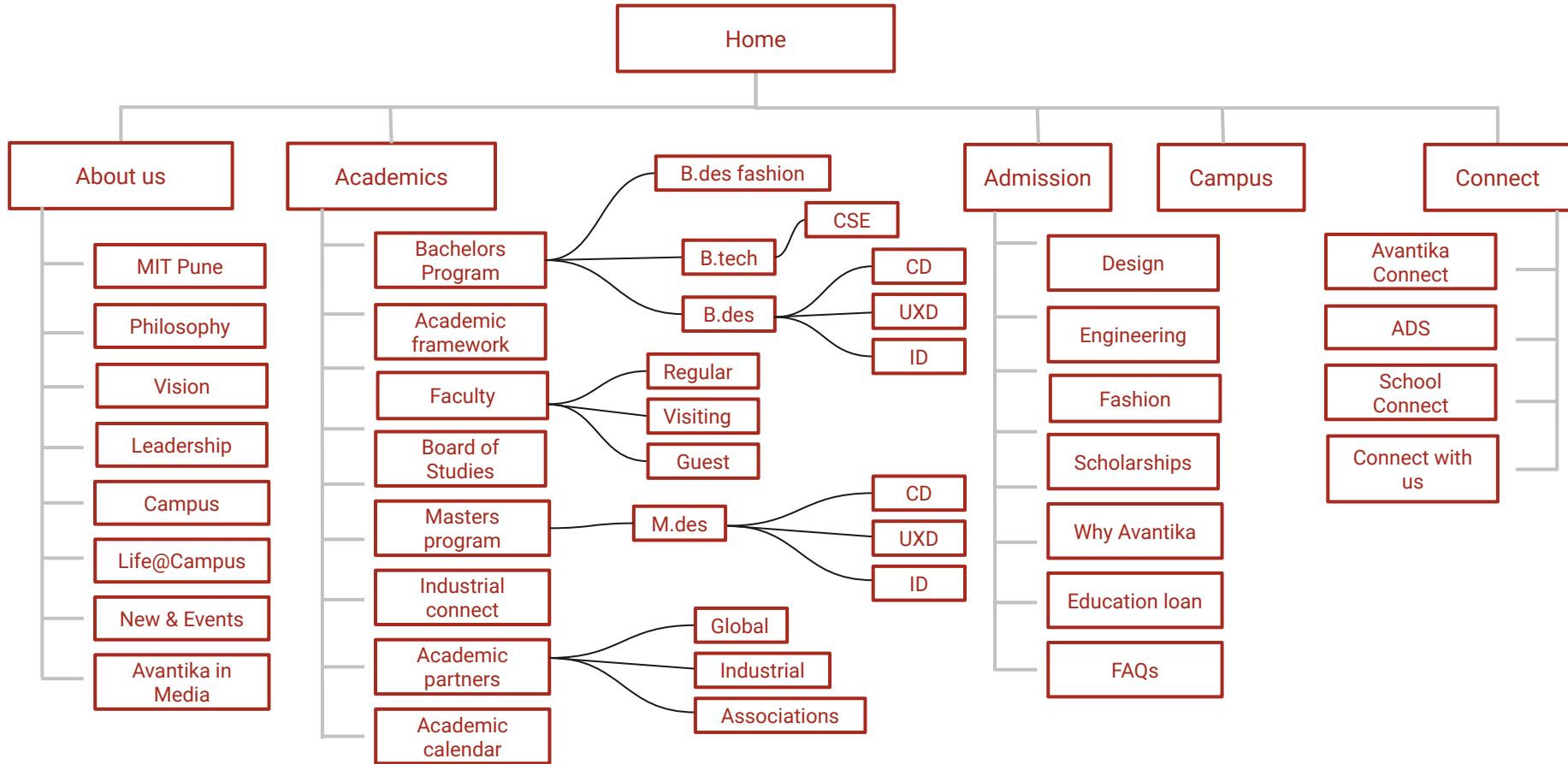
Frustrations

- ★ Lack of sufficient description.
- ★ Feeling of eldest person in the room.
- ★ Finding time for CCA's.

Context of Use

- ★ On phone/laptop.
- ★ At work between tasks.
- ★ Not during classes.

7) Existing Information Architecture



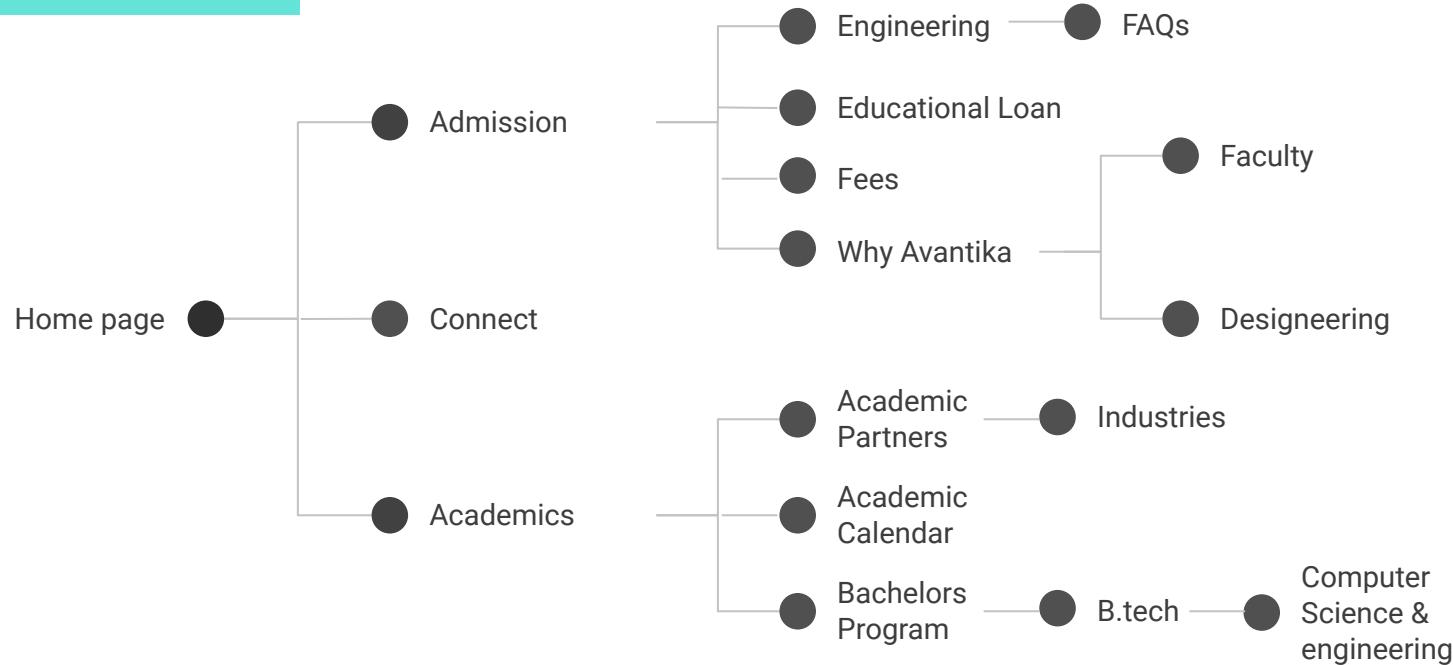
● Components of existing Information Architecture

1. Existing website has used “Bottom to Top” approach.
2. It consist of more of a “depth form of architecture”
3. The current IA consist of the following “categories” i.e.
 - About Us (contains linear and hub & spoke hierarchy)
 - Admission (contains linear and hub & spoke hierarchy)
 - Academics (contains linear , Hypertext and hub & spoke hierarchy)
 - Campus (contains linear , Hypertext and hub & spoke hierarchy)
 - Connect (Contains Linear hierarchy)
4. They have used “Subsites” as well. That is combination of
 - Hub & Spoke
 - HyperText
 - Linear

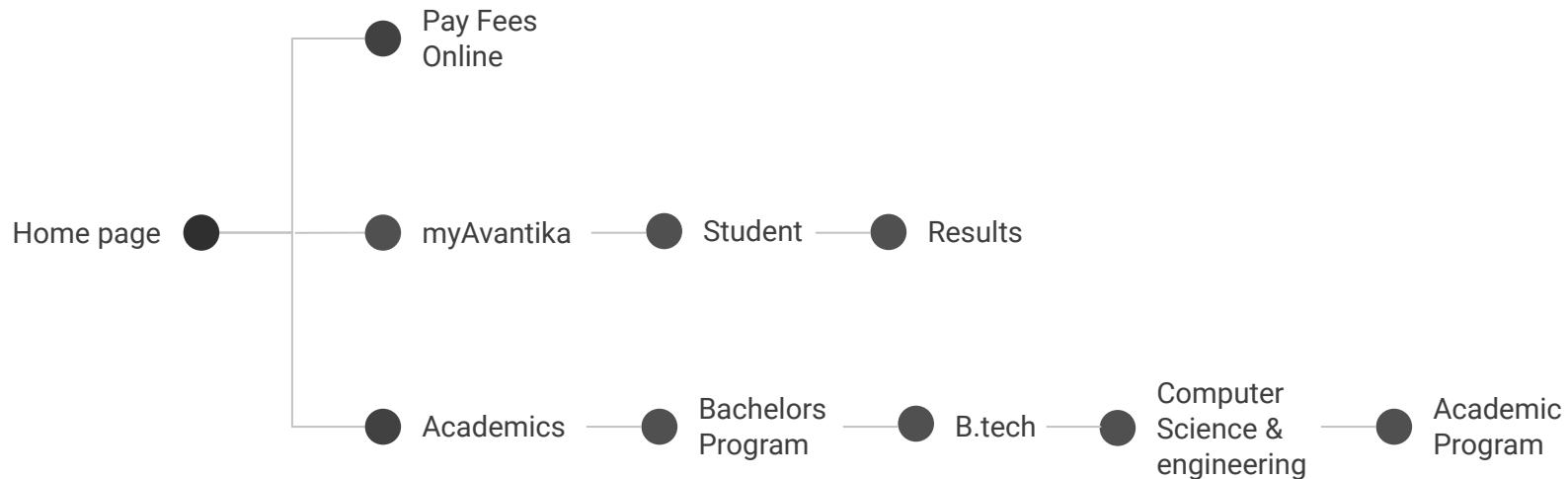
User Flow

I drew out the user flows for all three persons to understand the current path they would take to complete the tasks based on their defined needs.

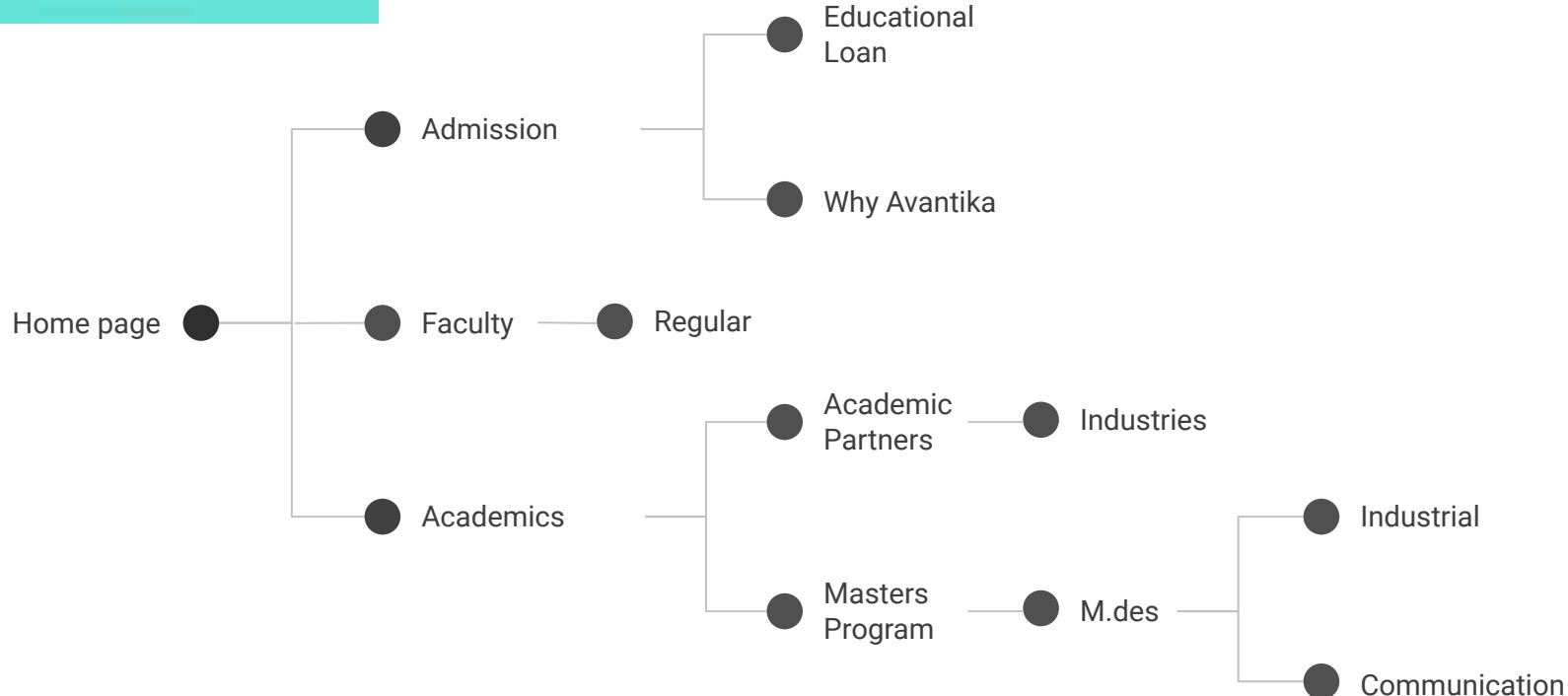
1) Aman Sharma



2. Nipun Patel



3) Anshul Upadhyay



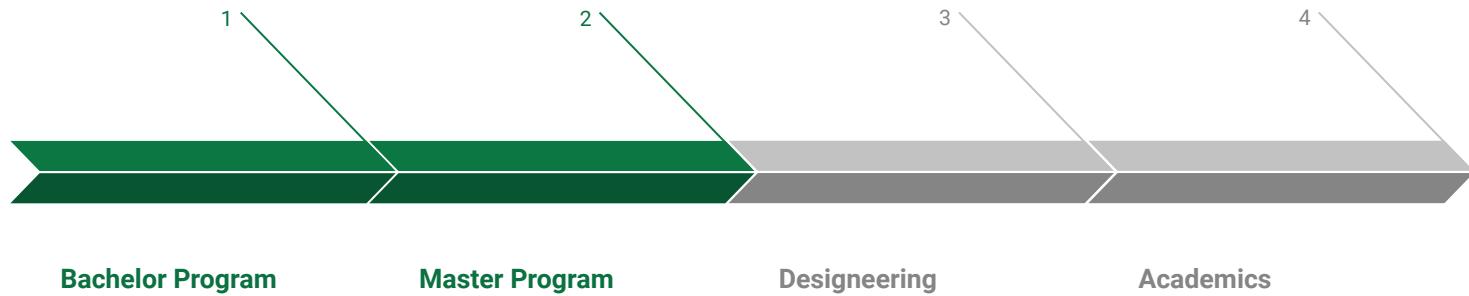
8) Content Analysis

S.no	Original name or link name	Location of data	Changes made	Set of Categories	New page name or link name	Notes
1	About Us	Home page	—	About Us	Why Avantika	Lack designeering description
2	Vision	Home pg >About Us	Included in Philosophy	About Us	Why Avantika > Philosophy	—
3	Admission	Home page	Excluded design ,engineering, fashion, Scholarship ,Education loan, Why	Admission	Admission	Unnecessary information.
4	Connect	Home page	Avantika	Connect	Contact Us	Less temptative word.
5	Design	Home pg	Name changed	Admission	Bachelors and Masters	Information at single Place
6	Engineering	>Admission	Included in Academics Bachelors and			
7	Fashion		Masters part			
8	Podcast	Home page	Removed from home page	—	Other Initiatives	Needs to be Segregated
9	ADS					
10	Scholarship	Home pg >	Excluded from Admission	Admission	Other Initiatives	Needs to Segregated
11	Educational Loan	Academics	Included in Why Avantika (homepage)			
12	Students work	Admission > Why	Excluded from Admission and	Admission	—	Changed location based on
13	CCAs's	Avantika	included in new "Why Avantika" part.			relevancy
14	Campus	Home page > About	Included in "Why Avantika" and	About Us	Campus	Data duplicacy and confusion
15	Life @Campus	Us	Life @Campus is removed			to be removed
16	News & Events	Home pg > About Us	Included in Admission tab.	About Us	Admission>News & events	Changed location based on relevancy

Labelling



Taxonomies



Metadata

Bachelors program:-

Specialisation provided:

B.tech
B.des
B.des Fashion

Academics

Features:

Calendar
Partners
framework

1

2

3

4

Masters Program

Specialisation provided:

B.des

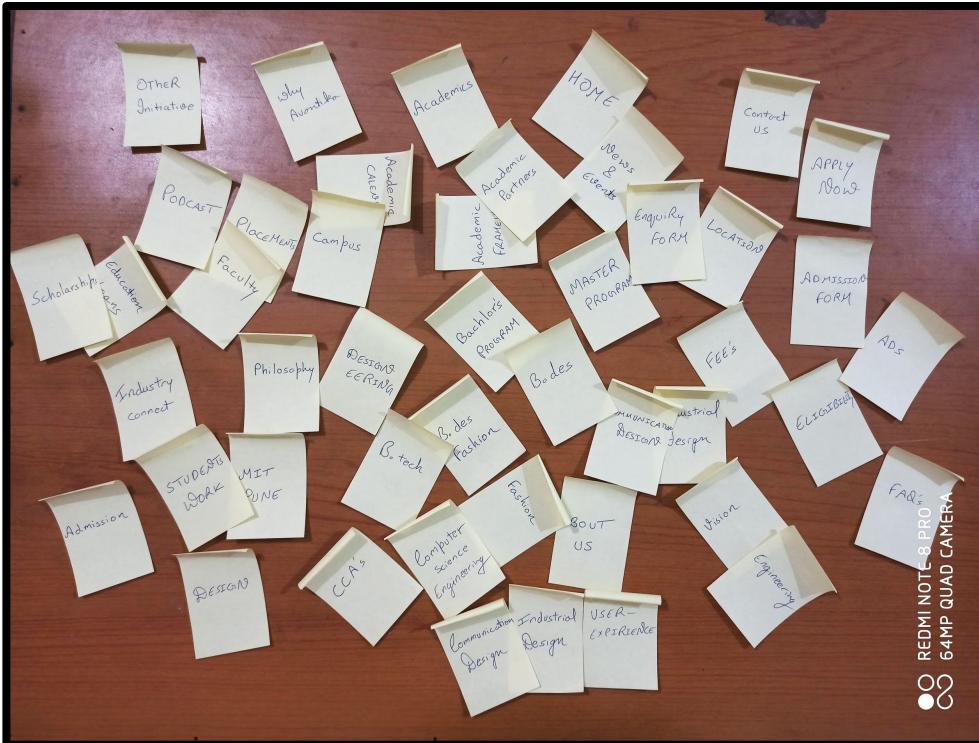
Designeering

Features:-

Blend of engineering & design
Practical learning
Project based learning
Student centered approach

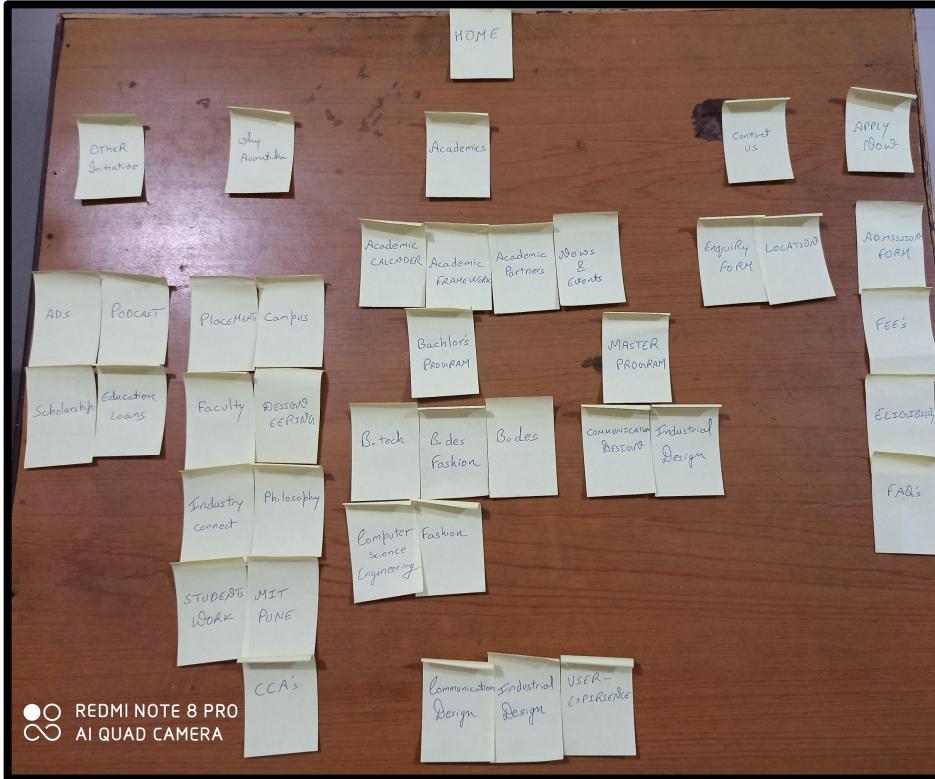
9) Card Sorting

1)

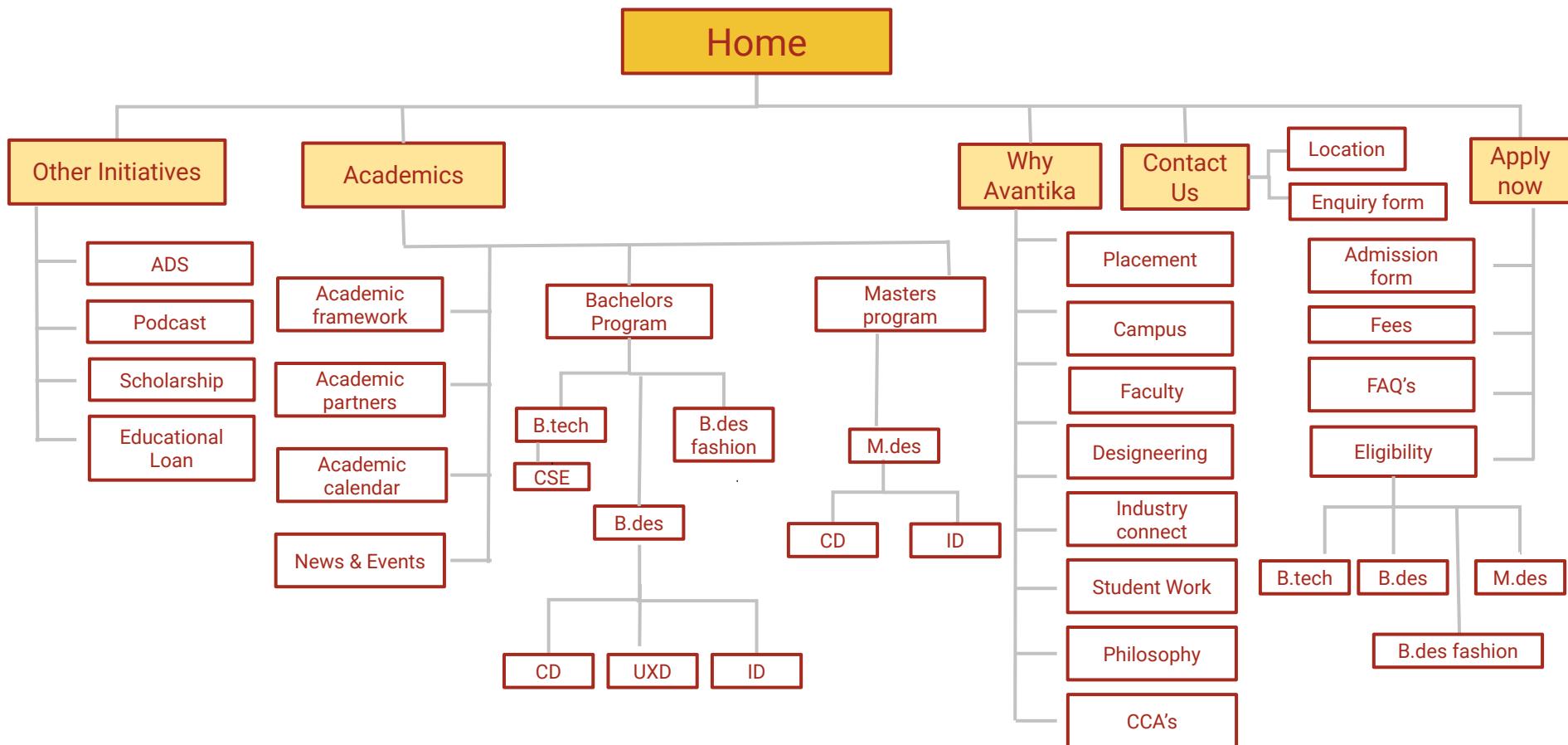


● Card Sorting

2)



- New Information architecture



● Components of Redesigned Information Architecture

1. Redesigned website used “Top to bottom” approach.
2. It consists of a “broad & depth form of architecture”
3. The redesigned IA consists of the following “categories” i.e.
 - Other initiatives (contains linear hierarchy)
 - Why Avantika (contains linear hierarchy)
 - Academics (contains linear and hub & spoke hierarchy)
 - Contact Us (contains linear and Hypertext hierarchy)
 - Apply Now (Contains Linear and Hypertext hierarchy)
4. Redesigned website uses “Subsites” as well. That is combination of
 - Hub & Spoke
 - HyperText
 - Linear

9) Constraint & Challenges



10) Competitive Analysis

	Pros	Cons
 Avantika University website 85%	<ul style="list-style-type: none">• Easy Block Notation• Enquiry form on Home page• Detailed information about university• Navigation bar is freezed	<ul style="list-style-type: none">• Chat Bot pop-up frequently• Myavantika portal in bottom of the page and search panel is too small• Lot of data duplicacy is there
 MIT-ADT 80%	<ul style="list-style-type: none">• Apply Now option on Home page• Students review present• All main aspect description in brief on the home page only	<ul style="list-style-type: none">• No icon to return back to Home page.• Too much clutter.• Main navigation bar is not freezed
 Nirma University 75%	<ul style="list-style-type: none">• Apply Now option on Home page• News and Events on dashboard	<ul style="list-style-type: none">• Campus life on Home page• Too much Clutter• Main navigation bar is not freezed• Inconsistency in colour pattern
 NID 70%	<ul style="list-style-type: none">• News and Events on dashboard• Big placement will attract more students	<ul style="list-style-type: none">• Very poor aesthetics• Students information on home page• Unable to access all navigation tabs• Very big navigation tab.• Lot of Clutter

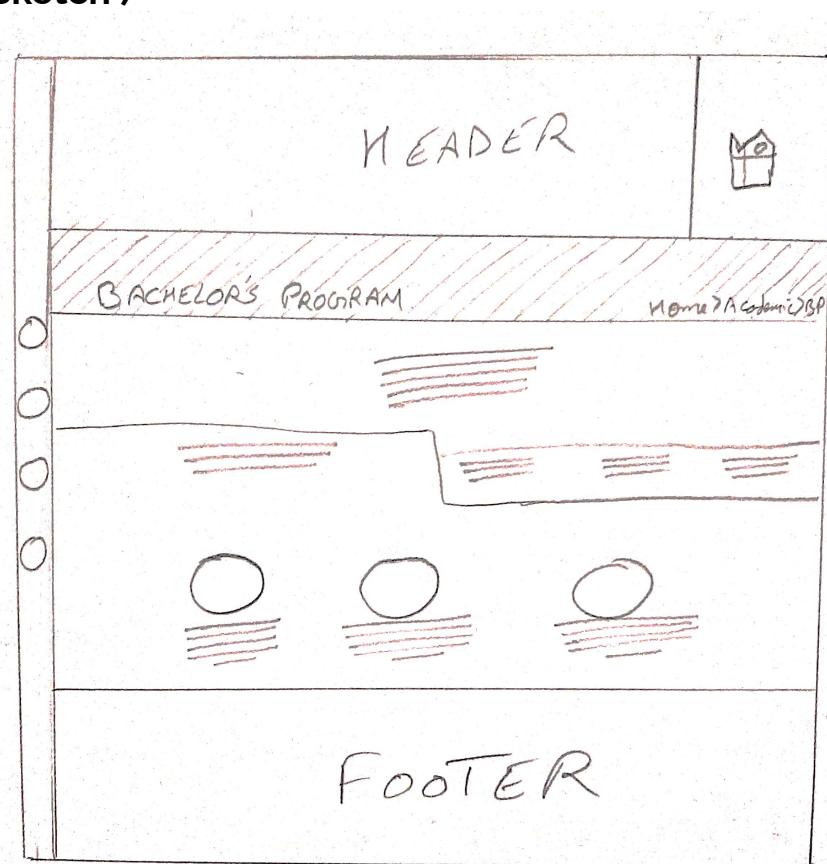
13) Wireframe



Base concept | Use as base for axure

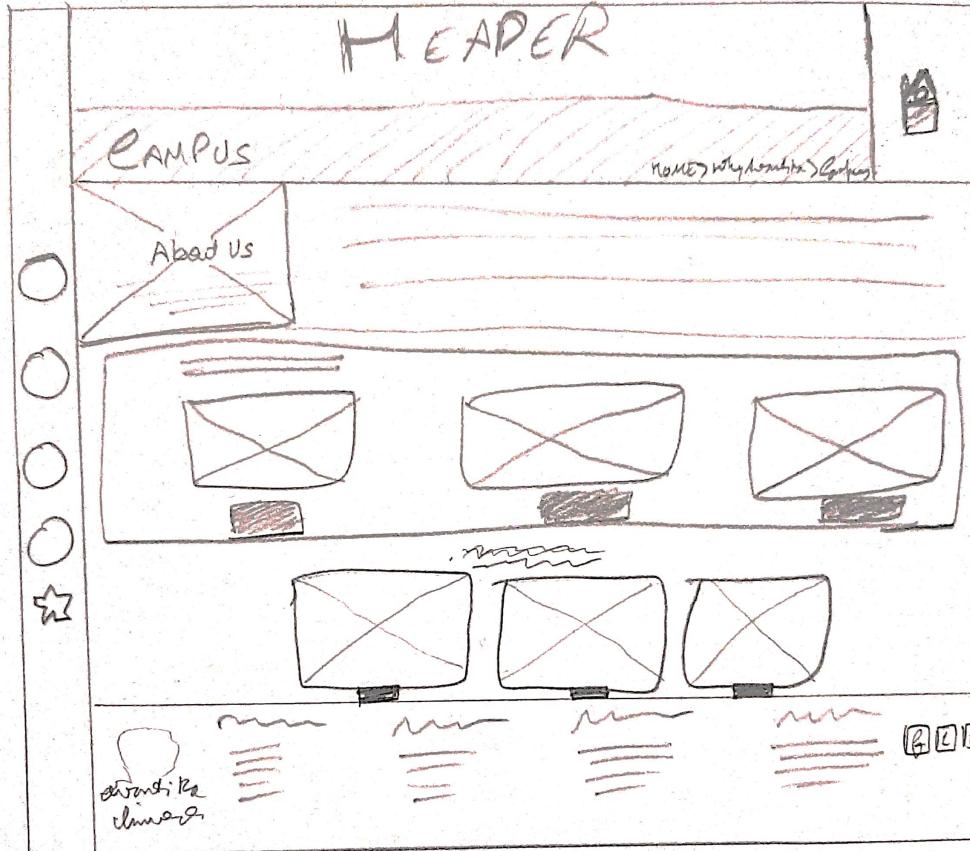
- Lo-fi wireframe (Sketch)

1)



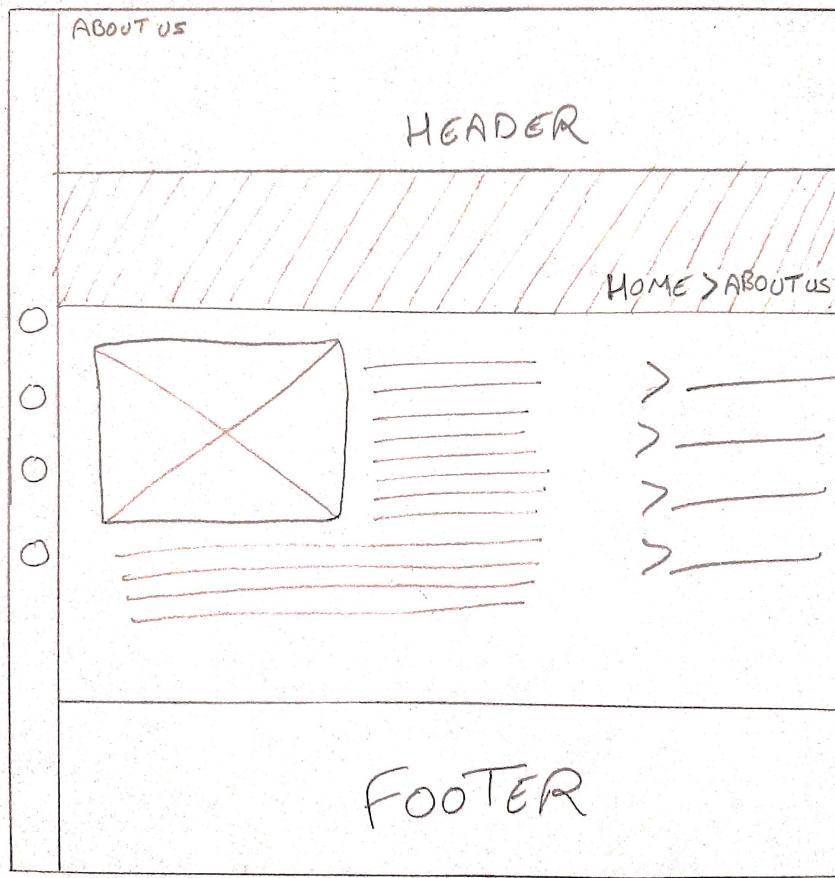


2)





3)





4)

HEADER		
ADMISSION FORM		
FILTERS ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○	HOME > APPLY NOW > Admission Form	
 A horizontal bar with three circles underneath it.	>	 A horizontal bar with two rectangles underneath it.
 A horizontal bar with three circles underneath it.	>	 A horizontal bar with two rectangles underneath it.
FOOTER		

Home Page

Note:- Contains all the interactions based on 10 heuristic principles.

The screenshot shows the homepage of Avantika University. At the top right, there is a search bar with a magnifying glass icon, the text "MIT PUNE CAMPUS, UJJAIN M.P.", and contact information: "admissions@avantika.edu.in" and "+91 7723013455". The university's logo, "avantika UNIVERSITY", is located at the top left. A navigation menu includes "Why Avantika", "Apply Now", "Academics", "Other Initiatives", and "Contact Us". Below the header, there are two images: one of a large modern building with a glass facade and another of a smaller building with a sign that reads "avantika COLLEGE". A video player in the center displays a video titled "Avantika University - Indi..." showing two smiling women. To the right of the video are four colored boxes labeled "Faculty", "Internship & Placement", "Courses & fees", and "Designeering". At the bottom, there are links for "Brochure", "Hostel", "NAD", "Blogs", "Campus", "UGC", "myAvantika", "Maps", "Raj Bhawan", and "Partners". Social media icons for Twitter, Instagram, YouTube, Facebook, and LinkedIn are at the very bottom right.

Page 2

Bachelors Program

Note:- Contains all the interactions based on 10 heuristic principles.

The screenshot displays the Bachelor's Program page of the Avantika University website. At the top, the university's logo and navigation links for 'Why Avantika', 'Apply Now', 'Academics', 'Other Initiatives', and 'Contact Us' are visible. A search bar is also present. The main content area features a large orange header 'Bachelors Program' and a breadcrumb trail 'Home page > Academics > Bachelors program'. On the left, a vertical sidebar lists 'Filters' such as 'Campus', 'Internships', 'Industrial relation', and 'Students work'. Below these filters is a video player showing two students smiling. To the right, three circular sections represent different programs: 'Engineering' (described as a four-year full-time program with a Design Thinking approach), 'Fashion' (described as a four-year (8 semesters) full-time program with an integrated cross-disciplinary approach), and 'Design' (described as a four-year (8 semesters) full-time program with an integrated cross-disciplinary approach). Each section includes a list of specializations offered. At the bottom, there are links for 'Brochure', 'Hostel', 'NAD', 'Blogs', 'Campus', 'UGC', 'myAvantika', 'Maps', 'Raj Bhawan', 'Partners', and social media icons for Twitter, Instagram, Facebook, and LinkedIn. The footer also contains contact information for Ujjain, Madhya Pradesh, India, including the email address admissions@avantika.edu.in and the phone number +91 77230 13459.

MIT PUNE CAMPUS, UJJAIN M.P.
admissions@avantika.edu.in
+91 7723013455

Why Avantika Apply Now Academics Other Initiatives Contact Us

Bachelors Program

Home page > Academics > Bachelors program

Filters

Campus Internships Industrial relation Students work

Click to compare

Engineering

The B.Tech program is a four-year, full-time program with a Design Thinking approach to create social transformation through dynamic education by considering mathematics, science and engineering fundamentals. It has been developed after considering industry requirements and delves deeply into solving the challenges faced by the world. [see more...](#)

Specialisation offered:-

- Bachelor in fashion design
- Diploma in fashion design.

Fashion

The Bachelor of Design is a four-year (8 semesters), full-time program with an integrated cross-disciplinary approach. [see more...](#)

Specialisation offered:-

- Computer Science and Engineering

Design

The Bachelor of Design is a four-year (8 semesters), full-time program with an integrated cross-disciplinary approach. [see more...](#)

Specialisation offered:-

- Industrial design
- Communication design
- User Experience design

Avantika University

India's first Design Ce... learning

Brochure Hostel NAD

Blogs Campus UGC myAvantika

Maps Raj Bhawan Partners

Ujjain | Madhya Pradesh | India
admissions@avantika.edu.in
+91 77230 13459

[Twitter](#) [Instagram](#) [Facebook](#) [LinkedIn](#)

Page 3

Campus

Note:- Contains all the interactions based on 10 heuristic principles.

881 PUNE CAMPUS, UJJAIN M.P.
admissions@avantika.edu.in
+91 7723010455

Why Avantika Apply Now Academics Other Initiatives Contact Us

Campus [Home page > Why Avantika > Campus](#)

"Life at Avantika is meant to pique your curiosity and question the way things operate in the real world by stimulating your intellect at every turn." The Avantika campus is designed to encourage students to refresh themselves. At Avantika, the new academic curriculum has been a result of extensive learning opportunities and unique resources. These resources include digital libraries, world class residential facilities, knowledge centers, and indoor and outdoor sports facilities. The learning environment at Avantika offers students with the freedom to think, interact with faculty members, produce content with world leaders, stay ahead of professional exposure through lectures, seminars, and practical sessions. Research and teaching on the new, future-focused campus will concentrate on the interfaces between disciplines – for example, where business education meets big data, computer science, and digital innovation. [See more...](#)

Events & events

Internships

Industrial relation

Students work

Entrance

Main Building - Avanti

Classrooms

Mess

Workshop -Yantra Tantra

Brochure Hostel NAID

Shop Campus UGC myAvantika

Mapa Reg. Office Partners

Search...

881 PUNE CAMPUS, UJJAIN M.P.
admissions@avantika.edu.in
+91 7723010455

Why Avantika Apply Now Academics Other Initiatives Contact Us

Campus [Home page > Why Avantika > Campus](#)

"Life at Avantika is meant to pique our curiosity and question the way things operate in the real world by stimulating your intellect at every turn." The Avantika campus is designed to encourage students to refresh themselves. At Avantika, the new academic curriculum has been a result of extensive learning opportunities and unique resources. These resources include digital libraries, world class residential facilities, knowledge centers, and indoor and outdoor sports facilities. The learning environment at Avantika offers students with the freedom to think, interact with faculty members, produce content with world leaders, stay ahead of professional exposure through lectures, seminars, and practical sessions. Research and teaching on the new, future-focused campus will concentrate on the interfaces between disciplines – for example, where business education meets big data, computer science, and digital innovation. [See more...](#)

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Why Avantika Apply Now Academics Other Initiatives Contact Us

Campus [Home page > Why Avantika > Campus](#)

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Events & events

Internships

Industrial relation

Students work

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Main Building - Avanti

Classrooms

Mess

Workshop -Yantra Tantra

Brochure Hostel NAID

Shop Campus UGC myAvantika

Mapa Reg. Office Partners

Search...

Page 3

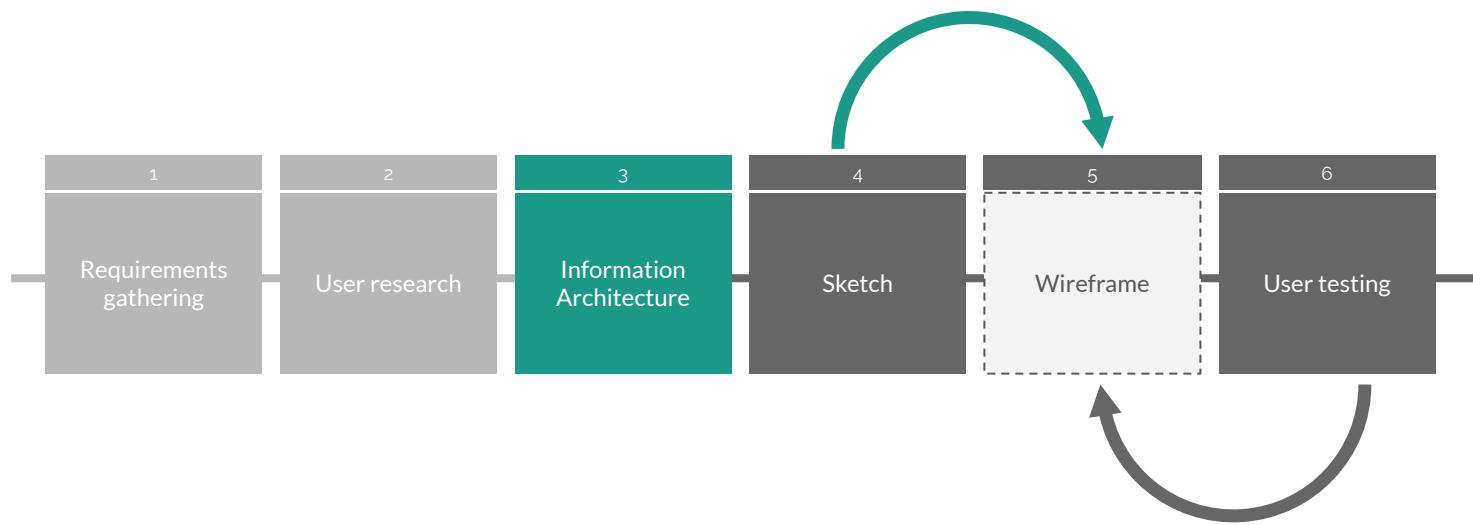
Faculty

Note:- Contains all the interactions based on 10 heuristic principles.

The screenshot displays the faculty section of the Avantika University website. At the top, there is a navigation bar with links for Home page, Academics, and Bachelors program. Below this, a heading "Faculty" is followed by a sub-section "The people of Avantika define its education synergy." A descriptive paragraph states: "Avantika has a diverse mix of faculty members with varied expertise. Even though they represent a range of different disciplines, they are well-aligned and driven by Avantika's core values. Disciplinary boundaries do not minimize their approach, as they challenge the existing status quo to address issues for empowering students. Our faculty members serve as student advisors and mentors to offer a mutually beneficial faculty-student experience." On the left, a vertical sidebar lists categories: Campus, Internships, Industrial relation, and Students work. The main content area is divided into three sections: "Regular" (showing 8 profiles), "Guest" (showing 8 profiles), and "Visiting" (showing 6 profiles). Each profile includes a small photo, the name, and the title. At the bottom, there are links for Brahma, Hostel, NAD, Gigs, Campus, UGC, myAvantika, Map, Rag, Others, and Partners, along with social media icons.

The screenshot displays the faculty section of the MIT Pune Campus website. At the top, there is a navigation bar with links for Home page, Academics, and Bachelors program. Below this, a heading "Faculty" is followed by a sub-section "The people of Avantika define its education synergy." A descriptive paragraph states: "Avantika has a diverse mix of faculty members with varied expertise. Even though they represent a range of different ideas and perspectives, they are well-aligned and driven by Avantika's core values. Disciplinary boundaries do not minimize their approach, as they challenge the existing status quo to address issues for empowering students. Our faculty members serve as student advisors and mentors to offer a mutually beneficial faculty-student experience." On the left, a vertical sidebar lists categories: Campus, Internships, Industrial relation, and Students work. The main content area is divided into three sections: "Regular" (showing 6 profiles), "Guest" (showing 6 profiles), and "Visiting" (showing 6 profiles). Each profile includes a small photo, the name, and the title. At the bottom, there are links for Brahma, Hostel, NAD, Gigs, Campus, UGC, myAvantika, Map, Rag, Others, and Partners, along with social media icons.

Timeline



References

[Tips for Presenting Your Wireframes](#)

[3 Steps to Better UI Wireframes](#)

[Wireframing for Beginners](#)

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