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1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Crowdfunding campaigns have a specific window in which to measure their success.
* Crowdfunding campaigns need to keep track of their donations.
* Crowdfunding campaigns are goal driven.

1. What are some limitations of this dataset?

* There are no individual donations, so we can’t dive into the specifics of donors. We also can’t look at the average donation size.
* “Blurb”, I’m guessing, is a line that the company uses to describe itself. Because that is all there is, we can’t categorize this, unless you had a large library, and you would have to parse through the text to grab key words, and that isn’t a good way to categorize a set.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* We can create a table with a list of individual donors. This would let us see the average donation, and you can capture whatever individual information that you want.
* We can create a table that compares the goal with the category/subcategory. This would let us know which type of crowdfunding projects ask for more money, and we’ll be able to see which types of crowdfunding projects receive more money.
* We can also create a table comparing countries. We can find the relative data for category/subcategory and compare which countries receive the most donations.