

# Module 4: Effective Job Search Strategies

## Job Search Reflective Questions

1. Based on the various job search strategies, we covered today, identify three strategies you will use as a co-op student.

Three strategies I will use in co-op are applying to many jobs, using the co-op job board and other trusted calls for co-op students from businesses, and I will handle rejection gracefully.

2. Geographically, identify five locations where you would like to work as a co-op student (i.e. town/province, Halifax, NS).

1. Halifax, NS
2. St. John's, NL
3. Montreal, QC
4. Sydney, NS
5. Toronto, ON

3. Identify 20 organizations that you would like to research for potential coop jobs. We are only looking for the names of the organization, not job titles or if the company is currently hiring.

1 Marine Atlantic	11 Public Service Commission
2 NS Government	12 Canadian Tire
3 HP	13 CSE
4 CIBC	14 Softchoice
5 IBM	15 Statistics Canada
6 CSEC	16 Clearwater Foods
7 Canada Revenue Agency	17 Bell Aliant
8 McCain's	18 SAP
9 Telus	19 EllisDon
10 Blackberry	20 ADP

4. In the module 4 section, answer the question in the discussion forum within this section of COOP 120. This link is included under the Module 4 presentation in Moodle.

I have applied to countless jobs on job search sites and have gotten all three of my prior work experiences from the internet. As this is the only strategy I've used, it is also my worst, because I have gotten the job each time I've been contacted for an interview, and I have only been contacted three times. This is due to my resume and cover letter (or sometimes lack thereof I'm sure) not catching the employer's attention easily, as well as my lack of experience the first two times I was applying for jobs. My best strategy for job searching so far has been accepting defeat until somebody called, then wow-ing them with my sparkling personality in the interview.