Derivation of dividend growth Use the knowledge that infinite geometric senes sum:  $S_{\infty} = a + ar + ar^2 + \dots, ar \infty$ becomes:

of So = I (check calculus
notes to see thi notes to see this) common derivation Dividend discount mode!  $P_0 = \frac{D_1}{(1+i)} + \frac{D_2}{(1+i)^2} + \dots + \frac{D_{\infty}}{(1+i)^{\infty}}$ Using i" as alscount D's grow (a) constant q  $\Rightarrow Po = \frac{D_1}{(Hi)} + \frac{D_1(Hg)}{(Hi)^2} + \frac{D_1(Hg)^2}{(Hi)^3} + \dots,$  $= 7 \text{ Po} = \frac{D_1}{(1+i)}, \quad + \frac{D_1}{(1+i)}, \quad (\frac{1+q}{1+i}) + \frac{D_1}{(1+i)}, \quad (\frac{1+q}{1+i}) + \dots$ Now use  $S_{\infty} = \frac{a}{(1-r)}$  let  $\frac{D_i}{1+i\epsilon} = a$  and  $\frac{1+g}{1+i\epsilon} = r$  $P_{o} = \frac{D_{1}/(1+i)}{1-[(1+g)/(1+i)]} = \frac{D_{1}/(1+i)}{[1+i-(1+g)]/(1+i)}$  $=\frac{D_i/(1+i)}{(i-g)/(1+i)}=\frac{D_i}{i-g}=\frac{D_0(1+g)}{(i-a)}$