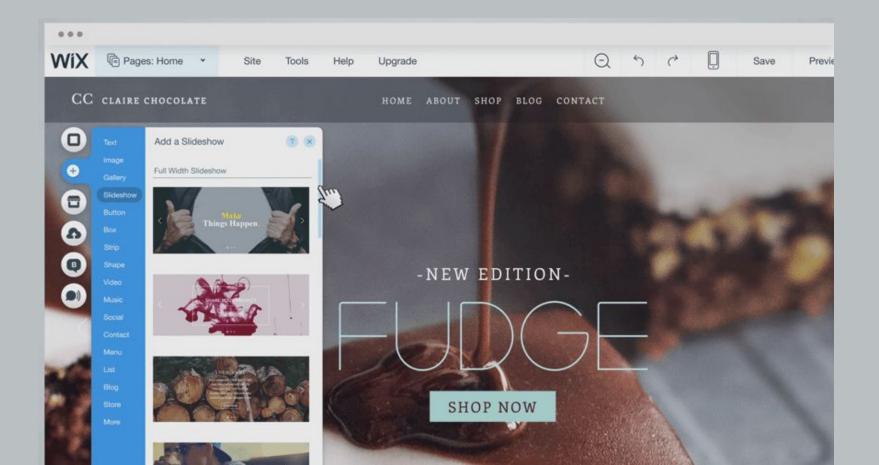


### Kafka-based Global Data Mesh at Wix

Natan Silnitsky Backend Infra TL, Wix.com



Our mission

Enable any business, community or person on earth to make their **online dream come true.** 



# ±1B Unique visitors

use Wix platform every month

### >100M Websites

Published by
Wix users
(5-7% of the
entire internet
websites)

### ±5000 People

Work at Wix

### Scaling out

500B

**Daily HTTP** 

**Transactions** 

>600

**GAs Per Day** 

**Developers** 

~1500

18

Data

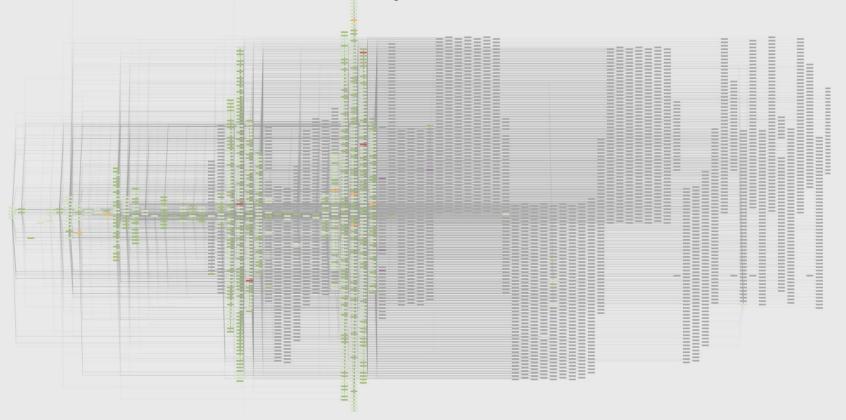
Centers &

Pops

**Cloud Providers** 

[Google/AWS]

#### Wix has over 2200 microservices in production



15B daily business **Events** 

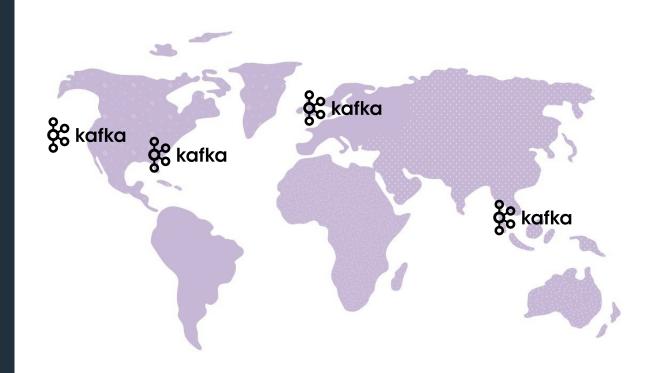
4 Regions @ GCP/AWS

~50k **Topics** 

> 500k Partitions

45% of the data is **replicated** 

We assume
 x10 scale factor
 during 12-24 next
 months



#### **A Fully Distributed Environment**



Large scale traffic

Cluster overload

Hundreds of developers

DC awareness



Diverse tech stack



**Event-driven** architecture

Large scale traffic

Hundreds of developers

Diverse tech stack Cluster overload

DC awareness





Large scale traffic

Cluster overload

Hundreds of developers

DC awareness



Diverse tech stack

@NSilnitsky

#### Kafka

# Growing Pains



Large scale traffic

Hundreds of developers

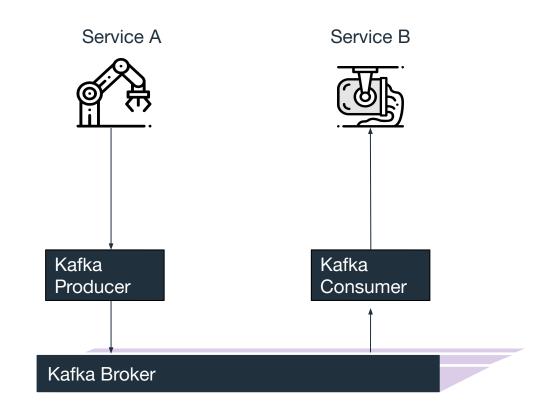
Diverse tech stack

Cluster overload

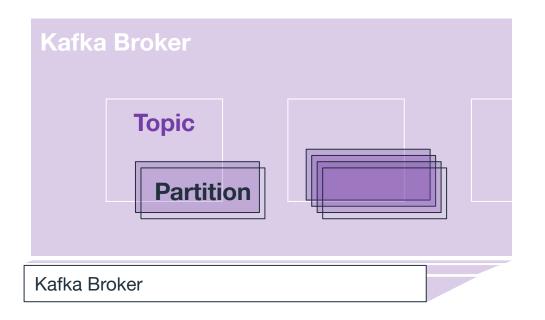
DC awareness

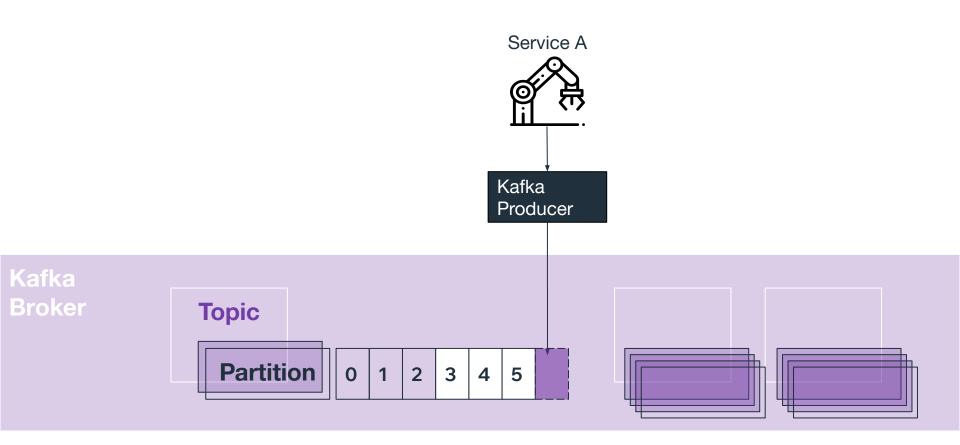


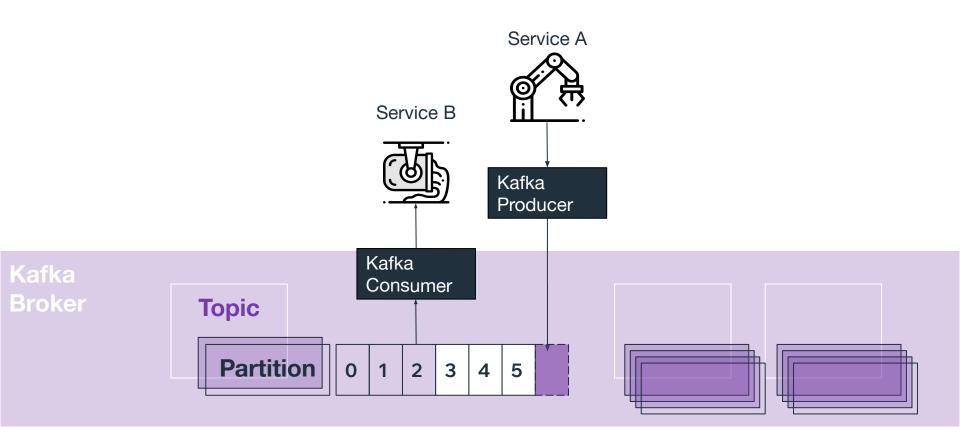




### If You Don't Know Kafka









#### Kafka

**Event-driven** architecture

Large scale traffic

Hundreds of developers

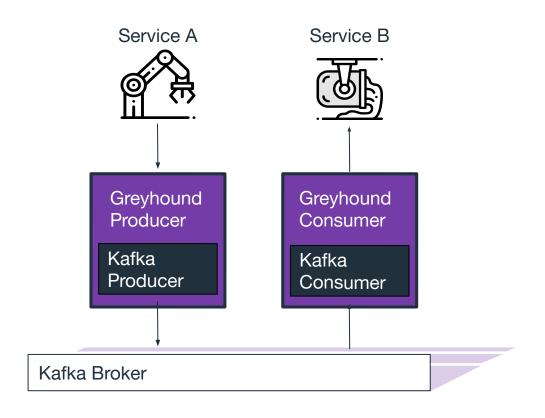
Diverse tech stack

Cluster overload

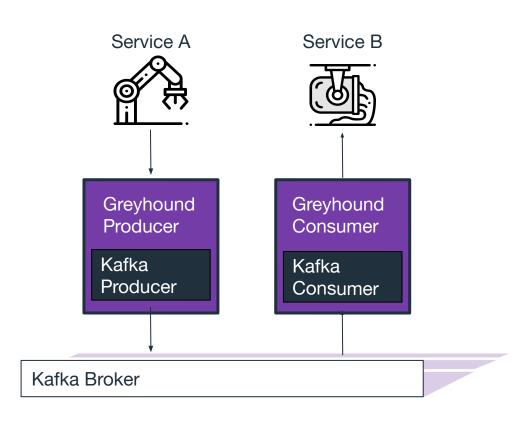
DC awareness



Greyhound\*
Wraps
Kafka









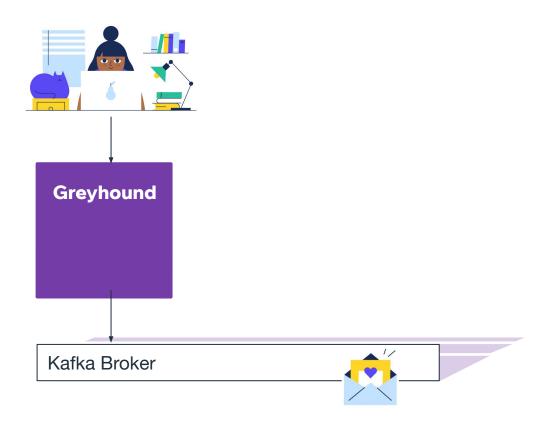


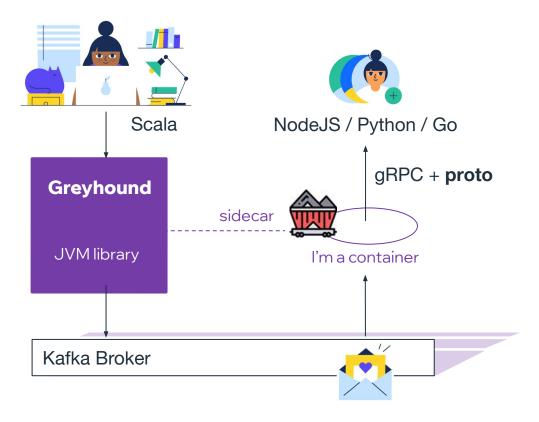
aGreyhoundConsumerSpec(groupName, messageHandler, topicName)

val producer = GreyhoundBuilder.resilientProducer(topicName)

#### Self Service

- ✔ Parallel Consumption
- ✓ Batch Consumer
- ✓ Consumer Retry Strategies
- ✔ Resilient Producer
- ✓ Context Propagation
- Metrics reporting



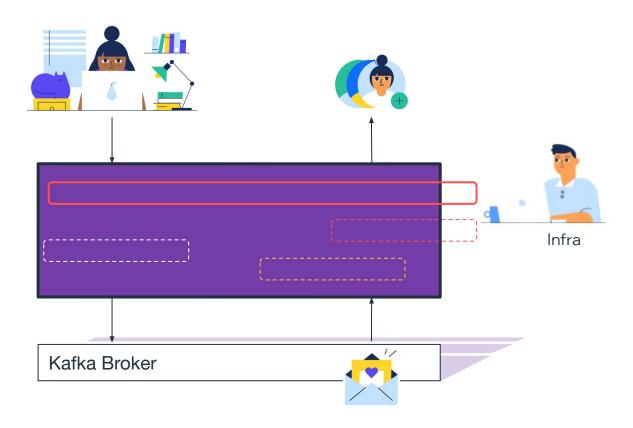


### We use it for...



Domain Events
ETL to DWH
Task Scheduling
Async Queue

...





### Kafka

#### + Greyhound

Event-driven architecture

Large scale traffic

Hundreds of developers

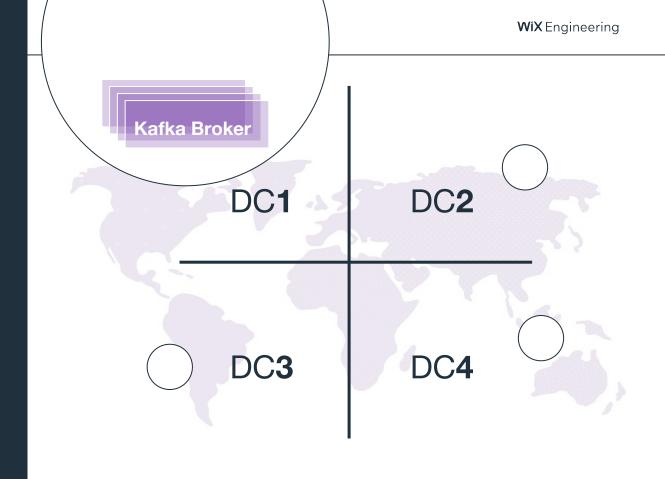
Diverse tech stack

Cluster Overload

DC awareness

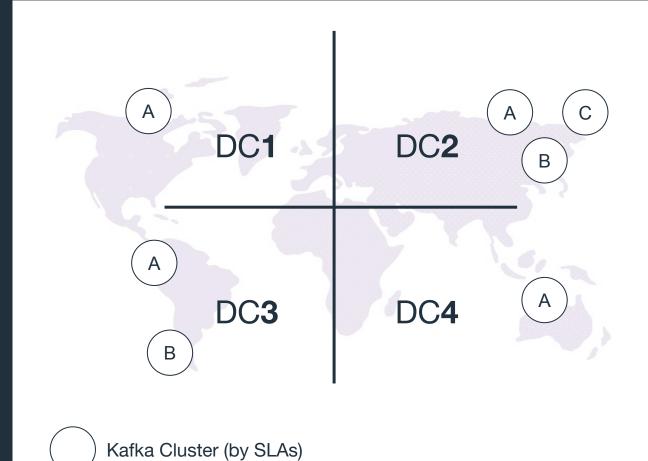


### Single Cluster Overload



Single Cluster Overload

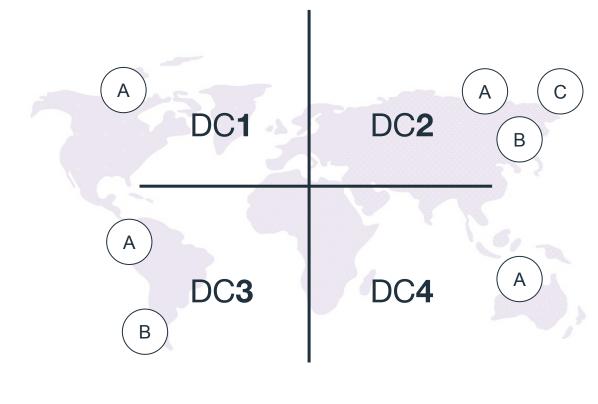
Multi Cluster



I want to produce a domain event.



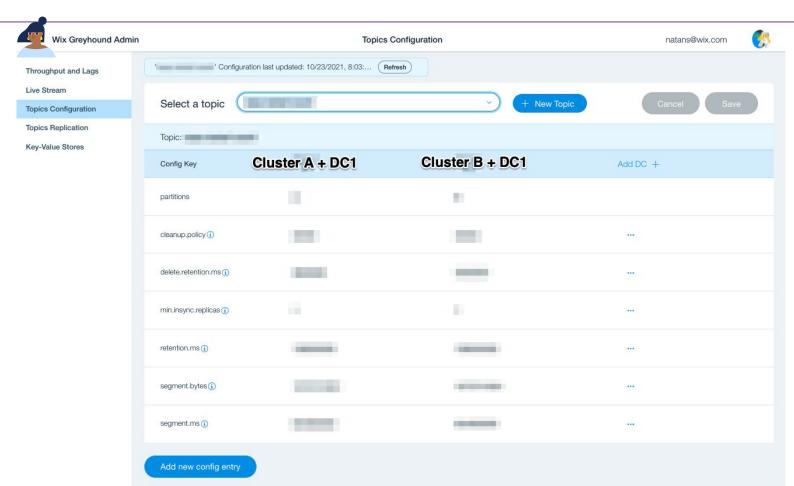
To which Cluster?





aGreyhoundConsumerSpec(groupName, messageHandler, topicName)
.ClusterA

```
val producer = GreyhoundBuilder.resilientProducer(topicName,
_.ClusterB
```





### Kafka

#### + Greyhound

**Event-driven** architecture

Large scale traffic

Cluster Overload

+ Multi Cluster

Hundreds of developers

DC awareness

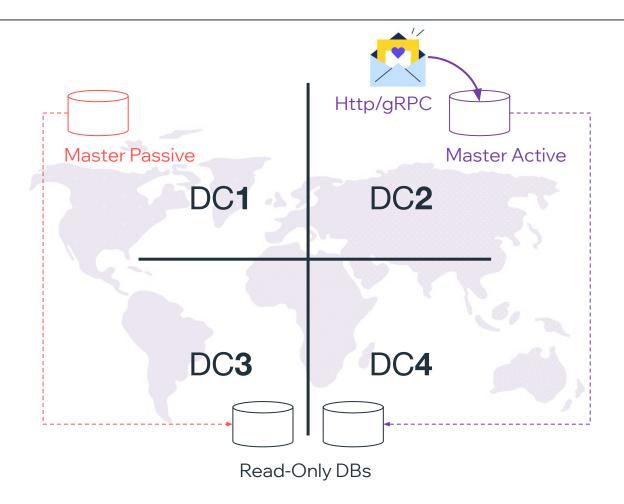
Diverse tech stack

#### I want to

process the event and save the data.



To which DC?





#### Kafka

#### + Greyhound

Event-driven architecture

Large scale traffic

Cluster

+ Multi Cluster

Hundreds of developers

DC

awareness

Diverse tech stack

#### + Cross DC services

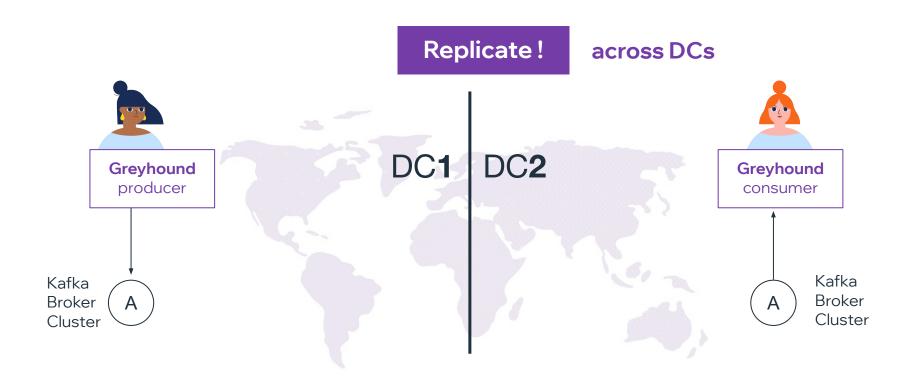
@NSilnitsky

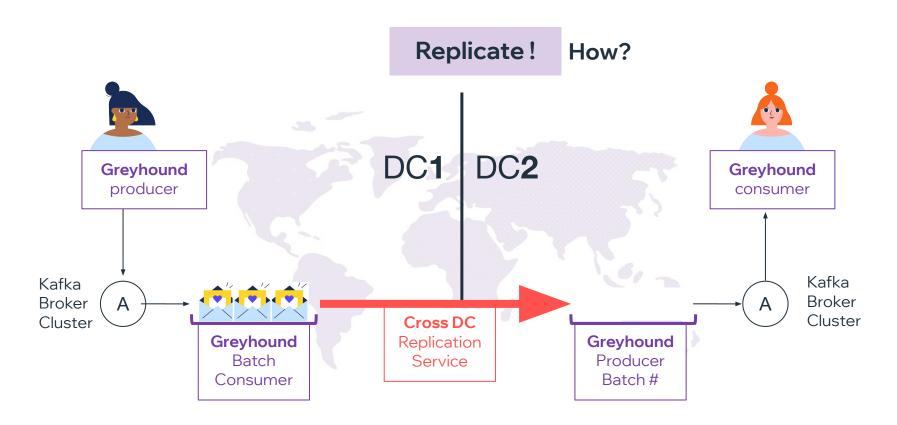


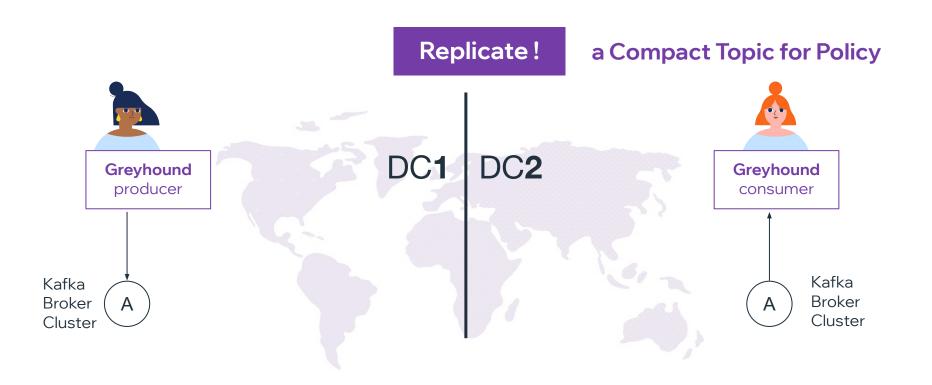
### Cross-DC Self Services

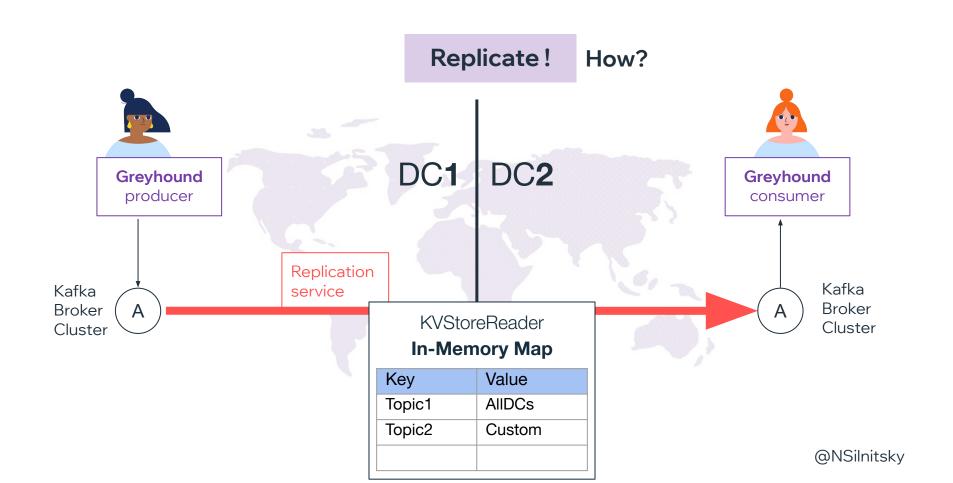
- 1. Replicate across DCs
- 2. Produce to Main DC

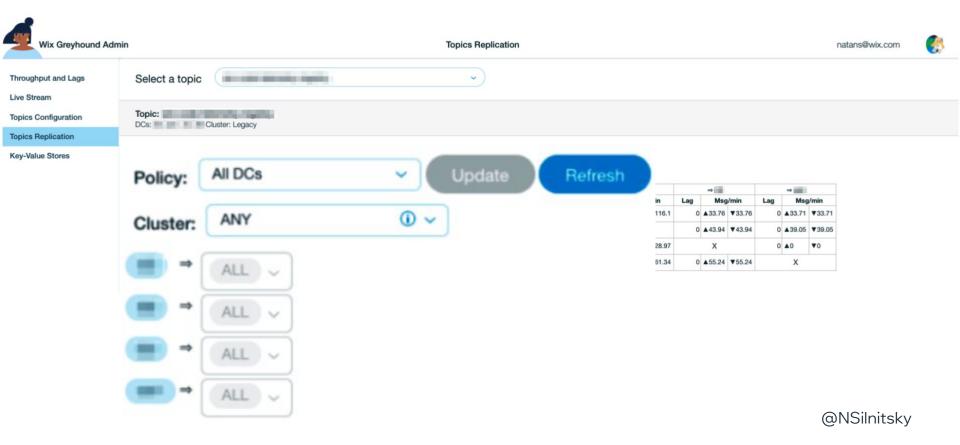
[WIP] Just Produce 🎔

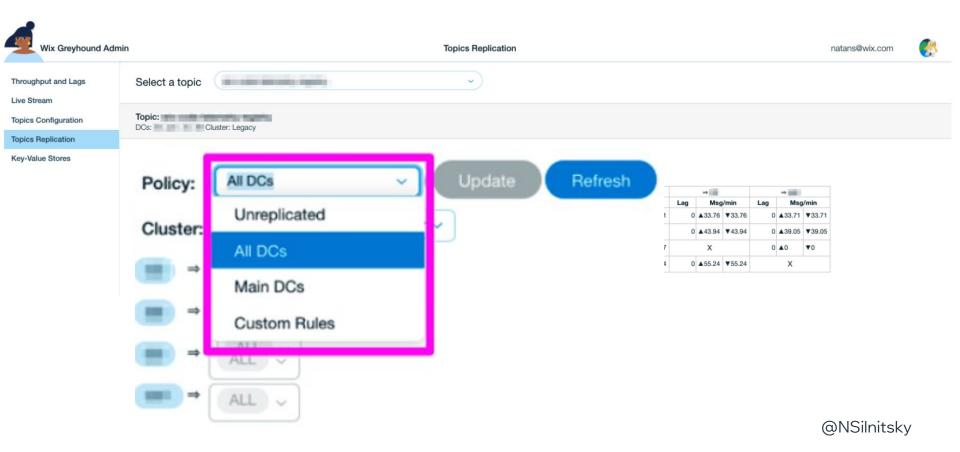










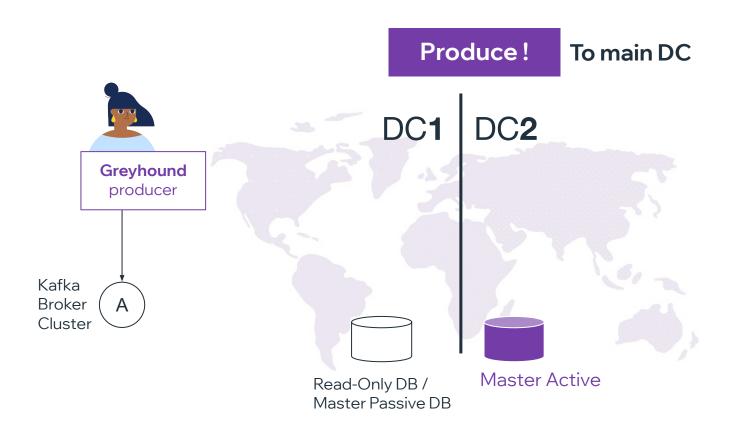


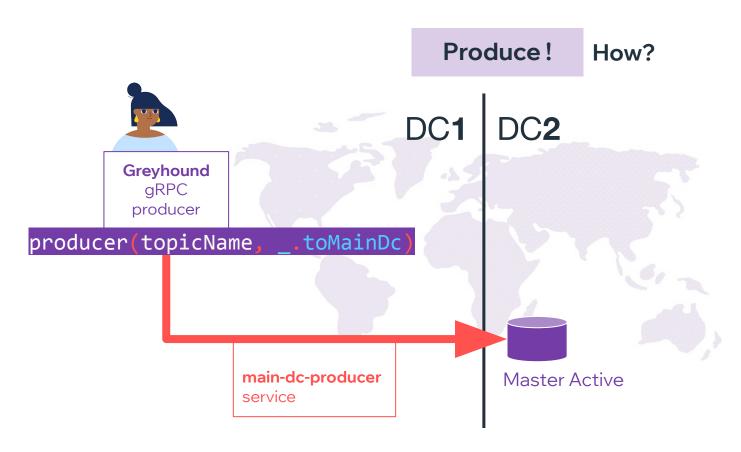


# Cross-DC Self Services

- 1. <a href="#">
   Replicate across DCs</a>
- 2. Produce to Main DC

[WIP] Just Produce 🎔







## Cross-DC Self Services

- 1. <a href="#">
   Replicate across DCs</a>
- 2. Produce to Main DC

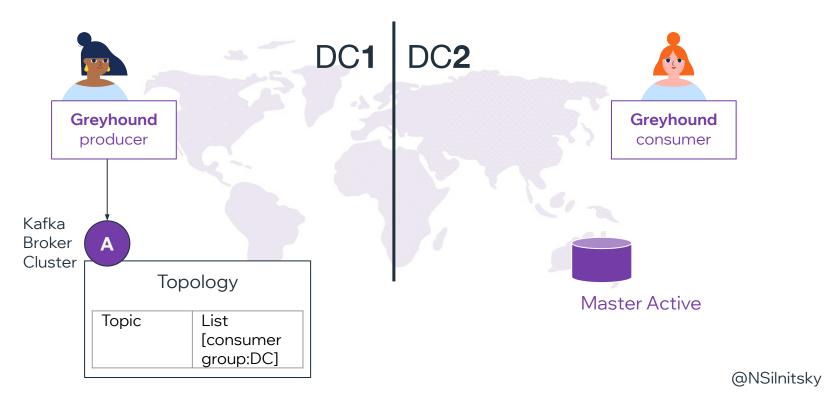
[WIP] Just Produce 🎔



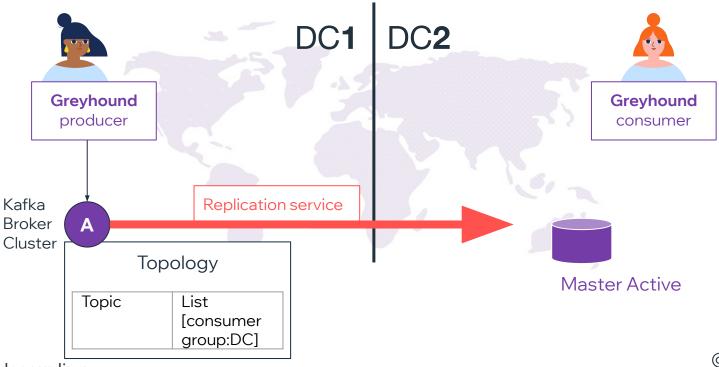
## [WIP] Just Produce Produce To where needed



#### [WIP] Just Produce Produce To where needed



#### [WIP] Just Produce Produce To where needed

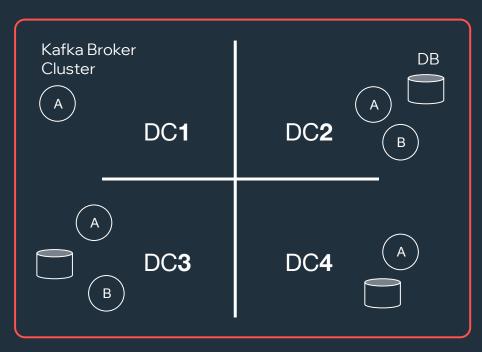


\* reintroduce decoupling

@NSilnitsky



**Just Produce** 



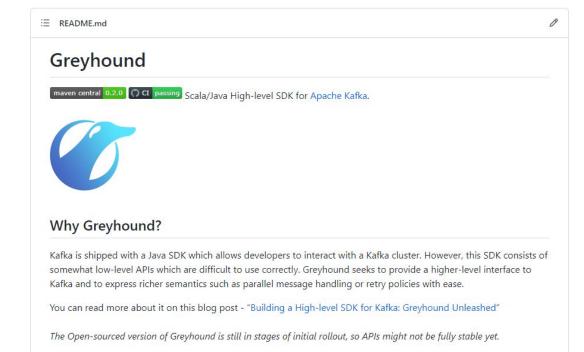
To a Single Logical Kafka Cluster.



### github.com/wix/greyhound



developer





# Thank You!

Any questions?







Any questions?

