

## Contact

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(LinkedIn)

## Top Skills

Digital Marketing  
Social Media  
Marketing

## Languages

English (Full Professional)  
Arabic (Native or Bilingual)

# Samir Emam

Experienced Social Media Marketing Specialist | Expert in Campaign Management & Content Creation | Passionate about Driving Engagement and Brand Growth  
Beirut Governorate, Lebanon

## Experience

### e& UAE

5 years 9 months

#### Social Media Marketing Specialist

February 2020 - Present (5 years 9 months)

United Arab Emirates

#### Social Media Specialist

February 2020 - Present (5 years 9 months)

United Arab Emirates

### Freelance, self-employed

#### Social Media Marketing

January 2012 - Present (13 years 10 months)

Egypt

I have experience in Social Media Marketing for 7 years as freeLancer in many projects in Media industry and I have worked in platform such as (FB - Instagram - Twitter - YouTube - Google Ads)

### Raya Contact Center

#### Social Media Specialist

February 2017 - July 2024 (7 years 6 months)

Dubai

### Al Fahd Montrial

#### Social Media Director

February 2015 - January 2018 (3 years)

Misr al-Gadida, Cairo Governorate, Egypt

### Mazazikh TV Chanel

#### Social Media Director

February 2015 - January 2018 (3 years)

Misr al-Gadida, Cairo Governorate, Egypt

Your Way Digital marketing  
Social Media Marketing Manager  
January 2014 - February 2015 (1 year 2 months)  
North Coast, Alexandria Governorate, Egypt

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## Education

Faculty of Arts at The University of Tanta  
Bachelor's degree, Psychology · (2012)

Udemy Academy  
Certificate , Social Media Marketing

eMarketing Institute  
Certificate, Social Media Marketing